PRODUCT SHEET

Veeva Clinical Data

Veeva Clinical Data brings together the core data collection and processing capabilities needed for a trial.

The clinical data applications are integrated to allow for one flow of data, ending up in a clinical database for aggregation and cleaning.

Veeva EDC is an electronic data capture application for sponsors to design and build collection forms and have patient data collected from sites.

Veeva CDB is a central environment for aggregating, cleaning, and transforming clinical data from multiple data sources.

Veeva eCOA captures questionnaire responses from patients, caregivers, and clinicians using an app or webpage, and provides sponsors an easy way to build surveys and distribute to sites.

PRODUCT	ANNOUNCED	STATUS	CUSTOMERS
Veeva EDC	2016	Mature	100+
Veeva CDB	2018	Early	11–50
Veeva eCOA	2022	Early	11–50

PRODUCT SHEET

Veeva EDC

Electronic Data Capture (EDC) provides an end-to-end environment to collect, review, and process trial data about patients.

During study start, EDC is used to design patient forms (including edit checks) without the need for custom programming.

During study execution EDC collects all patient form data, local labs, and medical coding. It also has quality controls including querying, targeted source data verification (SDV) and protocol deviations. When protocol amendments happen, the EDC database has no downtime.

At the end of the study, EDC provides data lock and post-processing features, including end of study media creation and archiving.

Announced	2016
Status	Mature
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	100+
Platform	Veeva Vault
Integrations	Connected with CDB, RTSM, eCOA, CTMS, Payments, Safety

PRODUCT SHEET

Veeva CDB

Clinical data has a lot of sources beyond EDC (labs, ePRO, etc). Clinical Database (CDB) aggregates, cleans, and transforms clinical data from all of these sources, including third-party EDCs.

Data managers access the latest data, assess its status, and track review progress. They log data issues on any source with manual or automated checks and communicate with data providers without switching between EDC, trackers, and emails.

Programmers use Clinical Query Language (CQL), designed for clinical data, to transform data for reviewers in CDB or to export data downstream.

Announced	2018
Status	Early
Customer type	Enterprise Pharma, Biotech, Consumer Health, MedTech, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Requires EDC Connected with EDC, eCOA, RTSM

PRODUCT SHEET

Veeva eCOA

eCOA (electronic Clinical Outcome Assessments) captures questionnaire responses directly from clinical trial patients (ePRO), clinicians (eClinRO) or patient caregivers (eObsRO) using an app or webpage.

Sponsors manage the eCOAs through their own interface, and a central library allows them to reuse eCOAs across all their studies.

Sites have a simple access point to manage their participants and can review eCOA data and adherence.

Patients and caregivers complete the questionnaires using MyVeeva for Patients (native application or web), where they can also access other activities like consent or virtual visits. Once complete, the data flows back into the sponsor's environment.

Announced	2022
Status	Early
Customer type	Enterprise Pharma, Biotech, MedTech, CRO
Customers	11–50
Platform	Veeva Vault
Integrations	Connected with MyVeeva for Patients, Veeva CDB