



NEWS Release

Feel Authentic Culture: a tranquil ZEN moment of Tea Ceremony at The Hotel Seiryu Kyoto Kiyomizu

November 7th, 2024, Kyoto, Japan



Tea Ceremony at the guest lounge

KYOTO, Japan – known for its rich traditional culture, Kyoto has long been a popular destination for travelers seeking to immerse themselves in the traditions of Japan.

The tea ceremony is a centuries old Japanese art form whose beauty and intricacy are highly valued throughout the world. A time-honored Japanese tradition, tea ceremony embodies harmony, respect, purity, and tranquility. It is a ritualistic practice that has been passed down through generations, showcasing the essence of Japanese culture. The tea ceremony experience is also connected to the spirit of Zen, which is about emptying the mind, preparing the heart, and leaving the concerns of the world behind.

To further enhance cultural immersion for our guests, The Hotel Seiryu Kyoto Kiyomizu is proud to announce the introduction of regular tea ceremony experiences.

These tea ceremony experiences are guided by skilled tea masters in English.

Guests will learn about the history and philosophy behind the tea ceremony, gaining a deeper

understanding of its cultural significance. They will also be able to appreciate the beauty of the tea utensils, and have the chance to savor traditional Japanese sweets, meticulously prepared to complement the flavors of the matcha.

The Hotel Seiryu Kyoto Kiyomizu aims to provide a genuinely absorbing experience for its guests. By participating in the tea ceremony, visitors will gain a deeper understanding of Japanese culture and traditions. They will also have the chance to connect with the spirit of Zen and find inner peace in the midst of their travels. Nestled in the heart of Kyoto, a city steeped in tradition and history, the hotel aims to offer a cultural journey that goes beyond mere accommodation.

When you still your busy hands and sip a cup of matcha, it is possible to feel your mind untense and your heart ease. As you lose yourself in the moment the sounds and images of the world around come into focus: you hear birds chirping outside the window, you notice that the trees in the garden are beginning to change color. You see many things that you did not notice when you were hurrying about.

This is the world of the tea ceremony, a moment of Zen, the essence of Japanese culture.

For an authentic and unforgettable experience, join us for tea ceremony every Tuesday at The Hotel Seiryu Kyoto Kiyomizu. Immerse yourself in the captivating world of matcha, experience one of Japan's most precious traditions, and create memories that will last a lifetime.

- ◆To learn more about this exclusive event and make reservations, please visit https://www.princehotels.com/seiryu-kiyomizu/experience/teaceremony/
- ◆You can download pictures from here:

 https://princehotels.hov.com/s/1hl?yfm4syto6lyfif4n

https://princehotels.box.com/s/1hl2xfm4sxto6lxfif4nnkoie66caib9



Tea Ceremony is guided by tea masters in English.



The venue is the guest lounge with a view typical of Kyoto.

About The Hotel Seiryu Kyoto Kiyomizu

The Hotel Seiryu Kyoto Kiyomizu is located in a spectacular area of Kyoto, a preserved historical district with a UNESCO World Heritage Site. The hotel offers an authentic Japanese experience for guests. Built in 1933 as Kiyomizu Elementary School, the refreshed and reimaging building has earned a significant reputation for its design and its rebirth as a high-quality heritage hotel. Since its opening in 2020, it has been awarded a Forbes 4-star rating for 3 consecutive years and joined the Leading Hotels of the World in 2024.

[Opening date] March 22, 2020 [Number of rooms] 48 rooms

[HP] https://www.princehotels.com/seiryu-kiyomizu/

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[Major Awards and certificates]

2022	Forbes Travel Guide 2022	Four-Star award
2023	Forbes Travel Guide 2023	Four-Star award
2024	Forbes Travel Guide 2024	Four-Star award
2024	Joined The Leading Hotels	of the World (LHW)
2024	One Michelin Key	



Former Elementary School built in 1933



[Major Architecture Award]

2020 Kukan Design Award

2020 Service Hospitality Space Category Gold Prize



Heritage hotel converted from historical building

