

June, 2024

A new service has also been launched that allows users to view nearby tourist spots in augmented reality (AR) by holding up their smartphones.

**Grand Prince Hotel Osaka Bay**  
**EXPO Osaka/Kansai aims to become a top-class MICE city**  
**in the Asia-Oceania region**  
**Renovating guest rooms with an eye on the future of Osaka**  
**【Reopening date of renovate rooms】September 13<sup>th</sup>, 2024**  
**【Booking start date】From 12:00NOON June 21<sup>st</sup>, 2024**

Grand Prince Hotel Osaka Bay (Address: 1-13-11 Nanko Kita, Suminoe-Ku, Osaka; General Manager: Osaki Seiya), an urban resort hotel located in Osaka city but away from the bustle of the city, will be renovating 414 guest rooms (excluding the Presidential Suite and Tatami Suite), as well as the floors of the guest room building, including the elevator hall, to accommodate the "future Osaka" that will continue to evolve into the future. The renovated rooms will open sequentially from September 13, 2024.

Grand Prince Hotel Osaka Bay is located in Sakishima in the Osaka Bay area, adjacent to Yumeshima, where the Osaka-Kansai Expo will be held, and offers an urban resort experience away from the bustle, despite being located in Osaka city. The hotel is also close to Intex Osaka, the largest international exhibition center in Western Japan, and ATC, a large commercial complex with multiple halls and conference rooms, making the area ideal for attracting MICE events.

Osaka is continuing to evolve toward the future, with the Osaka-Kansai Expo coming up next year and an integrated resort planned to open beyond that. Inbound demand is expected to exceed the level before the COVID term by 2025 and Osaka Prefecture and City have also launched a MICE strategy to "become a top-class MICE city in the Asia-Oceania region," rank in the top 30 in the world and the top 10 in the Asia-Oceania region by 2025. In this situation, we will be renovating our guest rooms to meet the needs of Osaka in the future. In addition, we will introduce a new service that allows you to access an AR-limited website on your smartphone and hold it up to the outside of your guest room window to read tourist information in augmented reality (AR\*), providing domestic and international guests with an experience that connects them to the city of Osaka through AR technology that allows them to easily access city information in multiple languages from the view from their guest rooms.

Grand Prince Hotel Osaka Bay will continue to aim to be a comfortable and functional hotel that meets the diverse needs of our customers.

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**Seibu Group**  
でかける人を、ほほえむ人へ。



The image of guest room after renovation

### Renovating points

- 414 guest rooms (excluding the Presidential Suite and Tatami Suite) and the guest room tower floors (corridors and elevator halls)
- Introducing sofa beds to increase the hotel's overall capacity
- Hollywood twin rooms to meet a variety of needs
- Placing sofas by the windows to provide one and only experience with a spectacular view and relaxation
- Renovating the interior that matches seaside urban resort
- Providing a web service using AR to guide the view from the window

### Details for renovating points

1. **Setting sofa beds to increase overall capacity of the hotel.**

In this renovation, sofa beds will be set in the 40 m<sup>2</sup> and 80 m<sup>2</sup> rooms and the number of rooms that can accommodate three people will be increased, and it increase the hotel's overall capacity by approximately 130 people, making it even more likely to accommodate large events such as MICE and inbound groups.



The image for 3 guests use

2. **Setting the bed in Hollywood twin style to meet the request for lager size bed.**

Whereas previously the number of one-bed rooms was limited, we will set the beds in a Hollywood twin style (two semi-double beds lined up side by side) in 30 m<sup>2</sup> and 40 m<sup>2</sup> rooms. By increasing the number of rooms available in the one-bed style as needed, we will be able to meet the needs of overseas guests who prefer larger beds, and families with small children, depending on the situation.



The image of 40 m<sup>2</sup> twin bed room

3. **Providing a relaxing experience with a spectacular view by placing sofas by the window.**

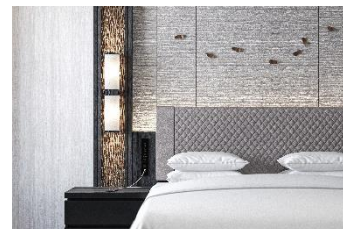
Although located in Osaka city, our hotel faces Osaka Bay and offers a beautiful ocean view. By placing the sofa beds of the 40m<sup>2</sup> and 80m<sup>2</sup> rooms and the sofas in the bedrooms of the suite rooms by the window, you can enjoy the spectacular view, and the scenery that changes with the time will create a relaxing atmosphere in the rooms.



The image of view from sofa and guest room

4. **A new urban beach resort design**

The hotel will be renovated to make guests feel seaside urban resort atmosphere, adapting a design inspired by the culture of ship and history of the port town of Suminoe. Artwork that evokes the natural flow of the sea, sky, and wind, combined with the view outside the windows, will make your stay in Osaka's bay area a memorable one.



The image of guest room after renovation

5. **Providing a web service that uses AR to guide the view from a window**

The function uses AR to display landmarks, allowing you to enjoy the view from your room like an observation deck or find places you want to go by displaying landmarks on AR system that contribute comfortable trip.



The image of AR system service

**Hotel information**

【Name】	Grand Prince Hotel Osaka Bay
【Opening date】	June 1 <sup>st</sup> , 2023 (Sat)
【Location】	1-13-11 Nanko-Kita, Suminoe-Ku, Osaka
【Site area】	30,483.14m <sup>2</sup>
【Total floor area】	80,197.60m <sup>2</sup>
【Guest room】	480 rooms (including 64 rooms operated by Resonare Osaka)
【Facilities】	7 restaurants, 20 banquet rooms, etc
【Number of floors】	28 stories, 1 basement level
【Access】	3 minute's walk from NewTram Nanko port town line Nakafuto station Free shuttlebus available between JR Osaka station and Hotel
【Parking lot capacity】	330 cars
【U R L】	<a href="https://www.princehotels.com/osakabay/">https://www.princehotels.com/osakabay/</a>



Exterior of Grand Prince Hotel Osaka Bay

Information regarding renovation, and stay package  
<https://www.princehotels.co.jp/osakabay/plan/renovation/>

\*This article is published June 5<sup>th</sup>, 2024 and the information is subject to change.