







Sustainable business practices and transparent ESG reporting are increasingly taking center stage. A growing number of successful companies are recognizing that the use of best practices can be an important differentiator. In addition, more and more lenders and investors are imposing sustainability- related requirements on companies seeking financing. This course will cover the fundamentals about ESG, including an overview of the different ESG standards and frameworks, a review of leading ESG trends and issues, and factors to consider as companies begin their ESG journey.

## **Course Objectives**

By the end of this course, participants should be able to:

- ✓ Define the role of ESG factors in building long-term financial sustainability and value creation.
- ✓ Identify the leading ESG guidance and reporting frameworks and the challenges in measuring and reporting ESG data
- ✓ Understand the potential impact and implications of regulatory ESG developments on business.
- ✓ Explain what ESG is and its relevance to making financial decisions.
- ✓ Being ready to implement ESG considerations in business.



## **Who Should Attend**

This Environmental Social Governance (ESG) course is perfect for any individual would like to better understand how a company manages risks and opportunities that shifting market & non-market conditions created in today's world. This includes analysts, ESG champions and people keen to understand ESG as an emerging topical issue influencing business decisions.



## Day 1

# Origin of ESG, Evolving Landscape and Frameworks



#### Background in ESG;

- ✓ Introduction to ESG/ Sustainability
- √ Value preposition of ESG
- ✓ ESG factors
- ✓ Case of ESG/Sustainability to business.
- ✓ Differentiating ESG and CSR.
- ✓ History of ESG and milestone made in the local context

#### The Rise of ESG;

- ✓ Why ESG has taken off.
- Explain what is ESG is and its relevance to making financial decisions
- √ Implications of ESG Integration for organizations.
- ✓ Progress of ESG?

#### **ESG Reporting Framework**;

- ✓ What is reporting
- √ How is reporting structured
- ✓ Global reporting frameworks.
- ✓ ESG & SDGs
- ✓ IFRS S1 & S2
- ✓ Application of the reporting framework.
- √ Key components to focus on while reporting.
- ✓ Local & Global Developments on ESG Reporting.
- √ Compliance expectations on reporting



## Day 2

## ESG Risks, Opportunities and Process



#### Identifying ESG Risks and Opportunities;

- ✓ Understand ESG risks in business and how to develop strategy to mitigate them.
- √ Analyze ESG risks and opportunities;
- ✓ Innovation and ESG
- √ Value creation opportunities in ESG
- ✓ Sustainable Finance
- ✓ Circular Economy
- √ Sustainable Supply Chain
- ✓ Decarbonization

#### **ESG** Reporting in Context;

- ✓ Sustainable products.
- √ Towards net-zero emissions.
- ✓ Evaluating ESG progress in Kenya.
- ✓ Good ESG reporting.
- ✓ ESG reporting trends.

#### What are stakeholders and why they are important;

- Definition of a stakeholder in the context of ESG.
- ✓ Stakeholder identification and mapping and engagement.
- √ Value preposition of all stakeholders.
- ✓ Stakeholders influence on corporate ESG performance;
  Materiality Analysis
- ✓ Definition of materiality in ESG.
- ✓ Types of materiality.
- √ Identifying material topic.