



# NORTHERN ARC

Investor Presentation Q2FY25 & H1FY25

AA-(Stable)
By ICRA Limited & India Ratings



Financing the Retail Credit Needs of India's Underserved Households & Businesses across focused sectors

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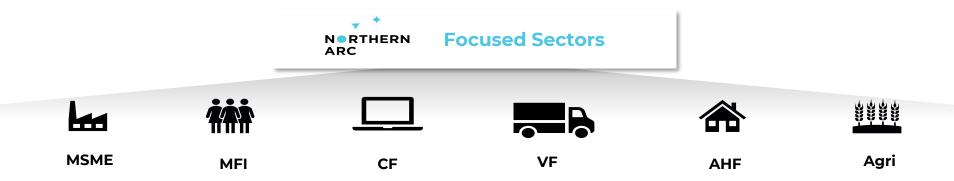
# Northern Arc At a glance...



# Differentiated & Unique Platform play on India's Retail Credit Market



#### Financing the Retail Credit Needs of India's Underserved Households & Businesses



Reaching the end customer through a Multi-Chanel Approach to credit...

Lending

**Placements** 

**Fund Management** 

Through Tech & Data enabled Platforms in an Efficient & Scalable manner



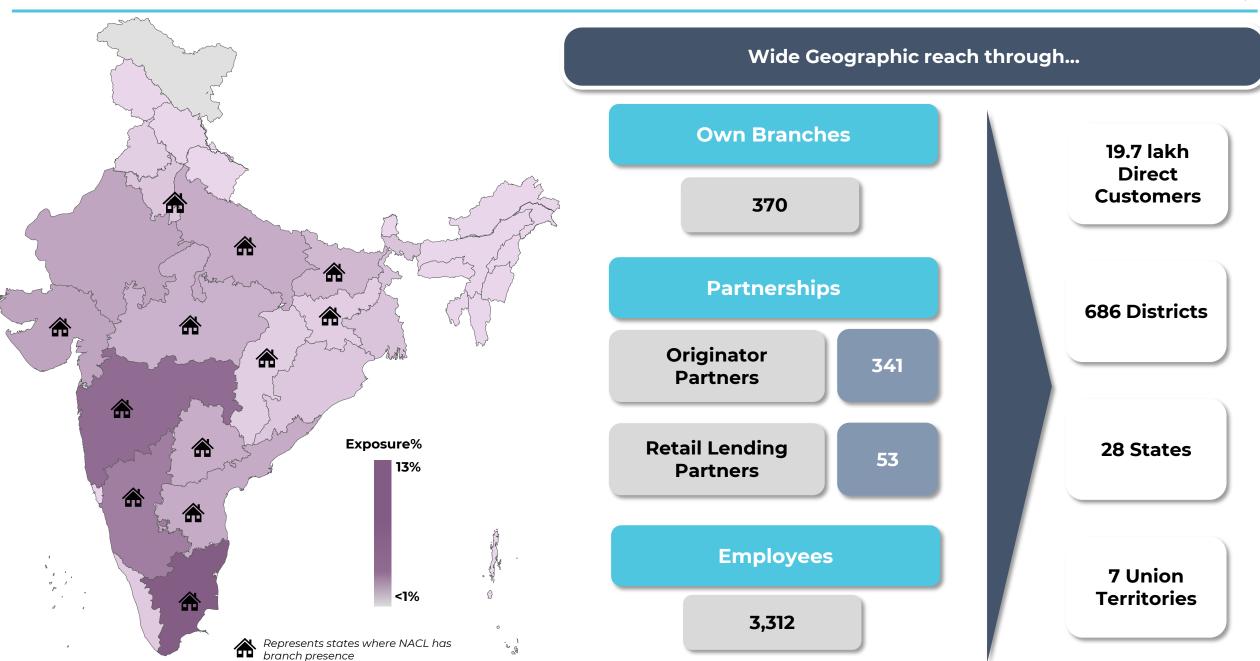






# **Expanding Relationships & Distribution reach to scale customer base**





#### Diversification at the core of our business



#### Sector & Product Diversification provides Resilience to the Northern Arc Platform

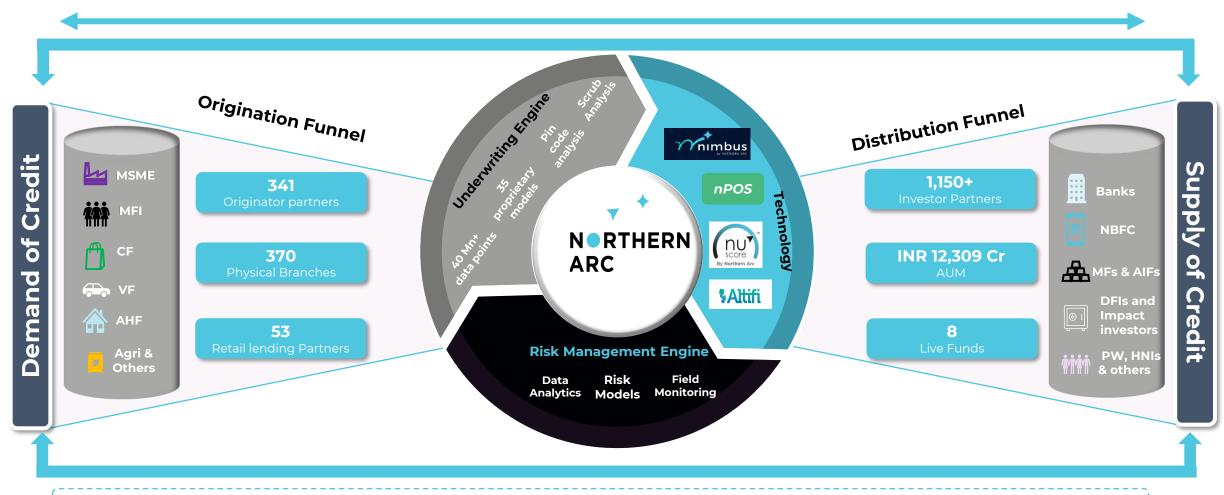
	MSME	ΠΠΠ MFI	CF	VF	AHF	Agri
AUM	INR 4,723 Cr	INR 2,398 Cr	INR 3,723 Cr	INR 846 Cr	INR 465 Cr	INR 153 Cr
<b>Target</b> <b>Customer</b>	Self-employed customers, wholesale & retail dealers, merchants, and service providers	Micro-entrepreneurs in joint liability group format	Salaried, Self Employed (Professional & Non- Professional)	Salaried and self- employed individuals	Salaried, Self Employed (Rural & Urban)	Farmers & Farmer Producer Organizations, in rural and semi-urban areas
Range of Loan	INR 50,000 to INR 50 Cr	INR 10,000 to INR 1,25000	INR 1,000 to INR 5,00,000	2W: INR 40k to INR 100k; Used CV loans: INR 250k to INR 1 million New CV loans: INR 0.8 million to INR 5 million	INR 2,00,000 to INR 50,00,000	INR 1,00,000 to INR 50,00,000
Average Tenor	24 -84 months	Up to 24 months	Up to 48 months	Up to 60 months	Up to 180 months	3-12 months

### Data and Collection Platform which creates strong network effects



Multi-channel approach that has impacted over 111 million+ lives across focus sectors through a 'digital & data first' approach

A flywheel re-generating flows across the ecosystem



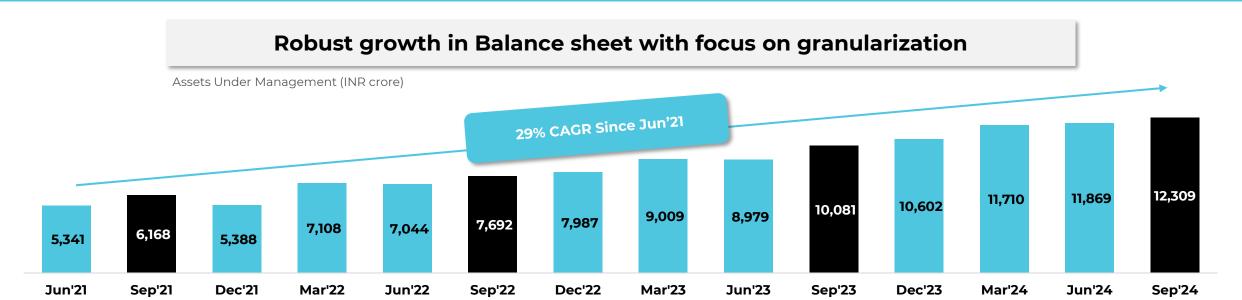
Building sustainable and growing revenue streams

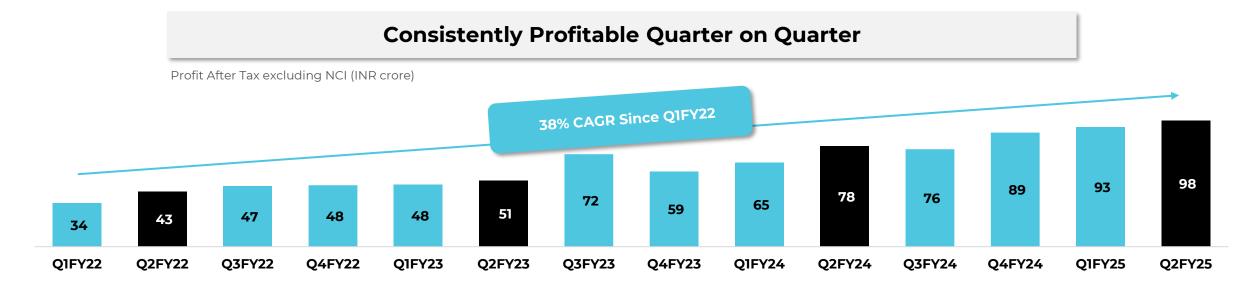
# Northern Arc Business Growth...



### Demonstrated consistent growth in business and profitability







### **High Performing Matrix – Q2FY25**



Key **Outcomes**  **Disbursements** INR 5,035 Cr **23**%

**Lending AUM** INR 12,309 Cr **22**%

**Fund AUM** INR 2,812 Cr

**Return Parameters** 

NIM 9.1%

▲128 bps

RoA 3.1%

<del>++</del>6bps

RoE

12.7%

**Financial Efficiency** 

PAT INR 98 Cr

**24**%

**Net worth** 3,316 Cr

**56**%

**GNPA** 

0.60%

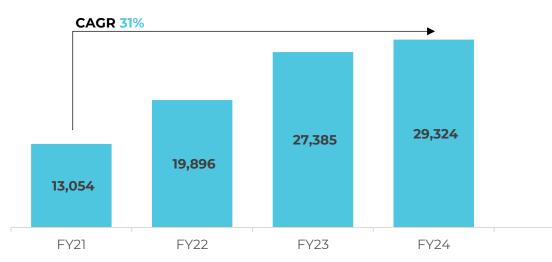
**NNPA** 0.18%

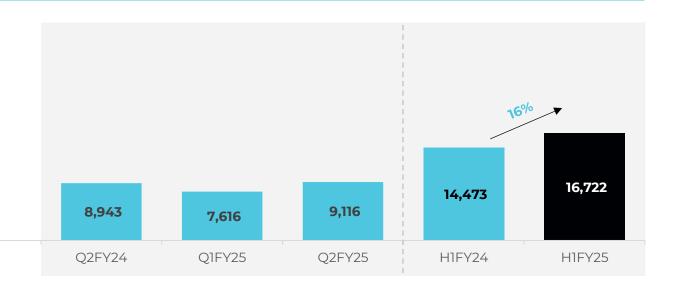
# Healthy growth in transactions volume



#### **Gross Transaction Volume**

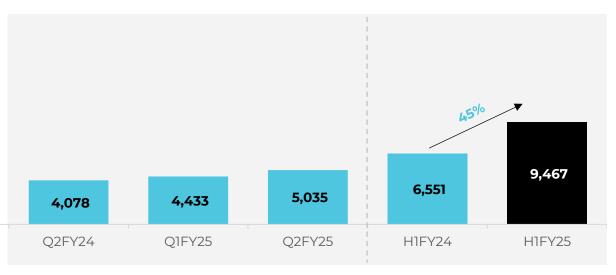
INR crore





#### **Growth in Disbursements**

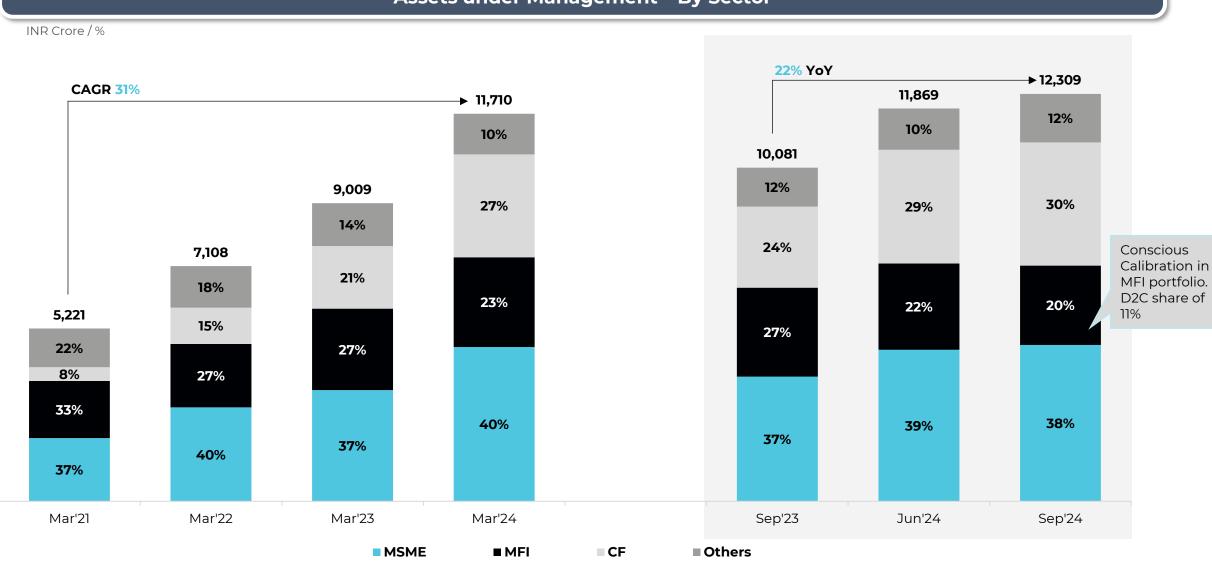




# **Balance Sheet Growth led through diversification**

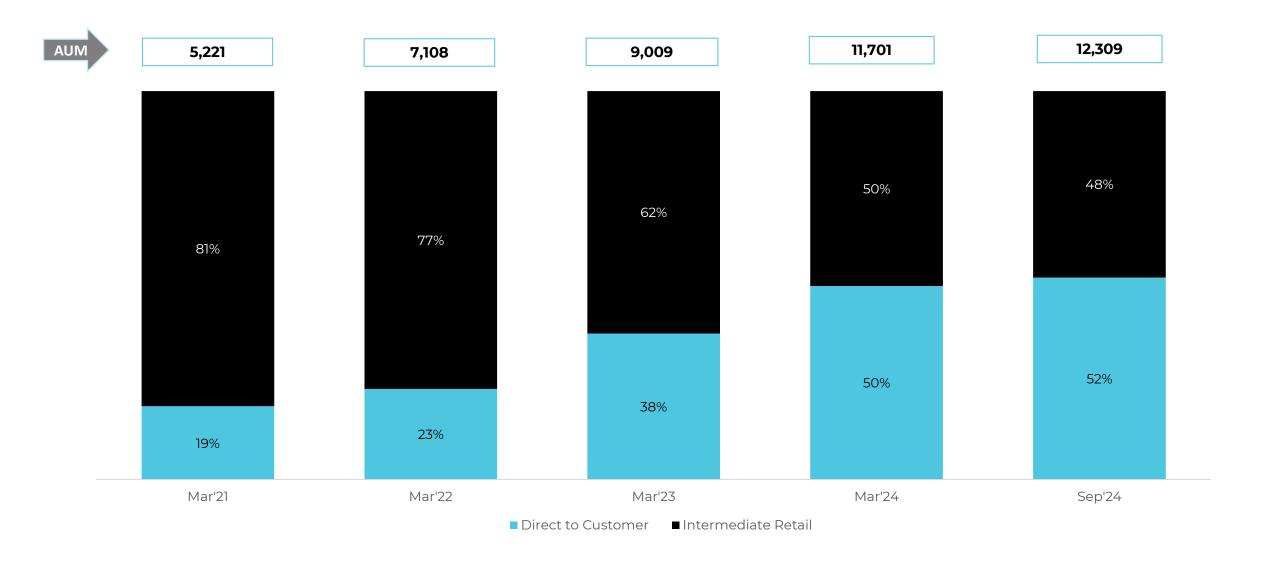






# **Increasing share of Direct to Customer channels**





# Consistent growth across the sectors with conscious calibration in MFI



15



# Northern Arc Risk Management



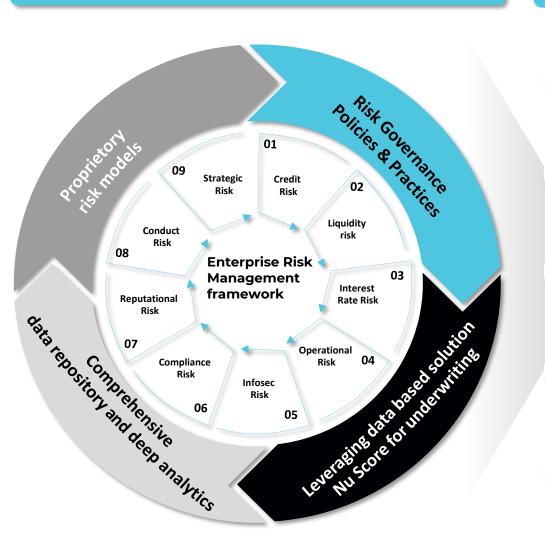
#### Robust Risk Management Framework and in-house collections infrastructure





# Supported by Independent collections ecosystem

# & Analytics and Risk Modelling













40 mn+ data points collected over a decade



Transaction level data



Financial and operational data of Originator Partners

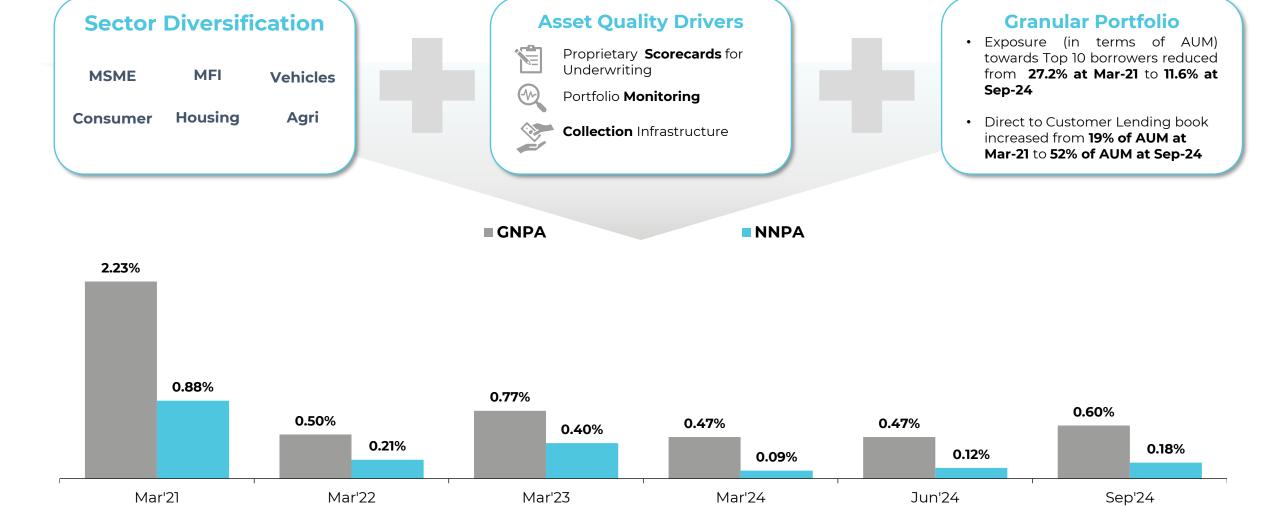


Qualitative insights on Originator Partners

# Diversified & Granular portfolio resulting in GNPAs consistently below 1%



Diversification augmented by proprietary tools and portfolio granularity driving asset quality & low credit costs



# **Portfolio Quality**



INR crore/%	Assets under Management				t	Assets under Management (%)			ECL: Expected Credit Loss				ECL % : provision coverage for each stage							
By Staging	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24	Sep'23	Dec'23	Mar'24	Jun'24	Sep'24
Stage I	9,520	9,835	10,758	11,054	11,480	98.7%	98.4%	98.4%	98.0%	97.8%	65.3	70.6	71.8	93.7	116.4	0.7%	0.7%	0.7%	0.8%	1.0%
Stage II	90	112	126	168	188	0.9%	1.1%	1.2%	1.5%	1.6%	28.2	30.9	32.5	40.0	30.5	31.4%	27.6%	25.8%	23.9%	16.2%
Stage III	41	46	49	53	68	0.4%	0.5%	0.4%	0.5%	0.6%	25.6	31.4	40.4	38.9	48.8	62.4%	69.0%	81.7%	74.0%	71.8%
Total On- Book	9,650	9,992	10,933	11,274	11,736	100.0%	100.0%	100.0%	100.0%	100.0%	119.2	132.9	144.7	172.6	196.1	1.2%	1.3%	1.3%	1.5%	1.7%
Assigned Assets	431	611	777	595	573															
Overall AUM	10,081	10,602	11,710	11,869	12,309															

# Northern Arc Robust Technology Stack



#### **Leveraging Technology Stack**



#### **Lead Generation**

- Digital form
- Feet on Street
- Mobile app
- Customer reference

#### **Customer Onboarding**

- OKYC/EKYC
- PAN verification
- ITR verification
- Legal verification
- Banking check
- Property valuation
- Bureau check
- Udyam verification

#### **Credit Underwriting**

PD with customer CAM summary assessment Online valuation report assessment BRE based customer segmentation

#### **Pre-Disbursal**

- E-Nach
- E-Sign
- Document verification on digital platform
- BRE based system deviations

#### **Loan Disbursal**

- Digital disbursal IMPS/RTGS/NEFT
- WhatsApp based welcome kit delivery
- Digital document storage

#### **Loan Servicing**

- Customer app
- CRM platform
- Call center
- BBPS enabled payments
- WhatsApp
- Digital collection
- Payment aggregators

**Cloud Services** 







Compliance and Regulatory





Deloitte.

**Security Layer** 













User **Engagement** 







**API Integrations** 









Data management & visualization





















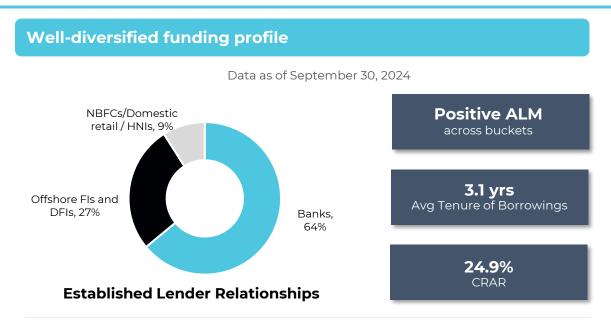


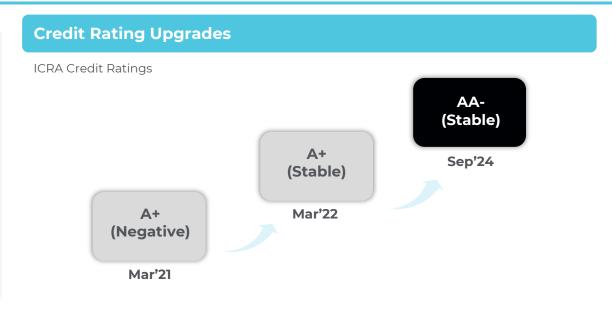
# Northern Arc Liability Franchise



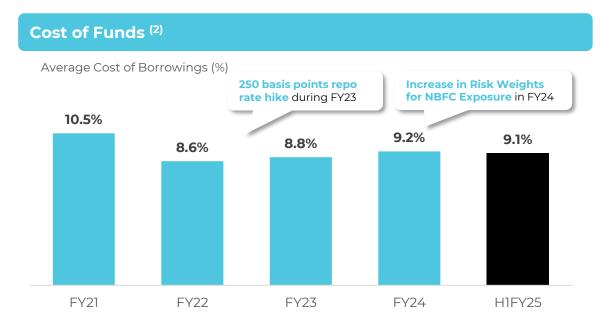
### **Diversified Sources of Funding and Proactive Liquidity Management**









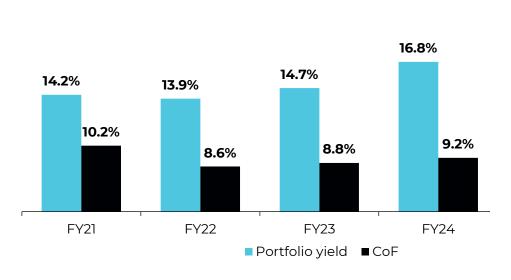


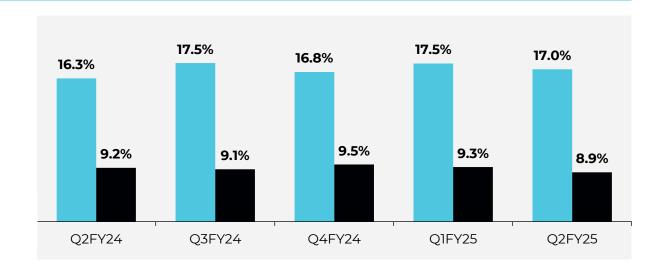
# Northern Arc Financial Performance



# **Competitive spreads**

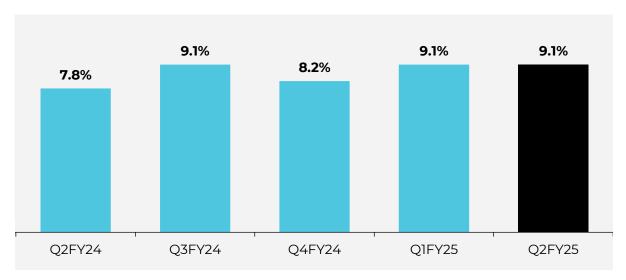
#### Portfolio Yields % and Cost of Funds %\*





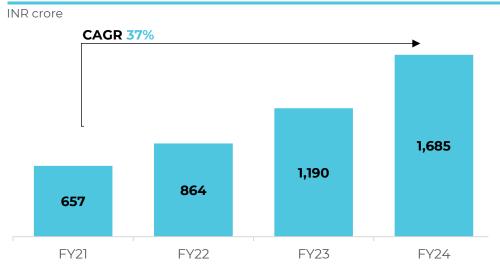
NIM % (1)

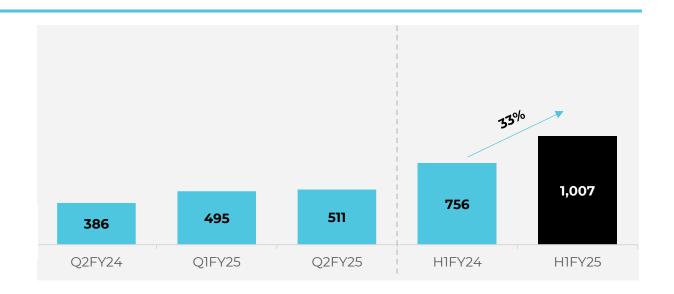




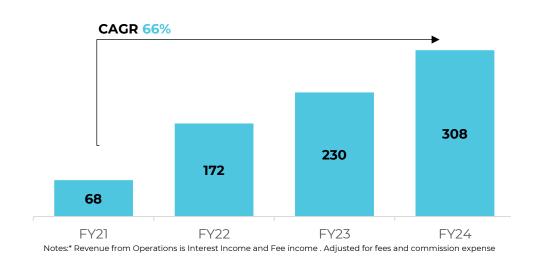
# Robust growth in profitability

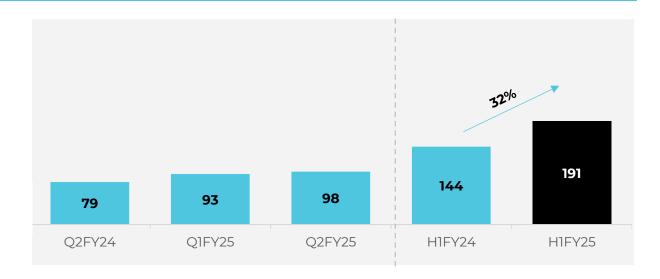
#### Revenue From Operations \*





#### **Profit After Tax (excluding NCI) (INR Cr)**





### **Consolidated Income Statement**



INR crore	Q2FY24	Q1FY25	Q2FY25	YoY%	QoQ%	H1FY24	H1FY25	YoY%	FY24
Interest income*	370	481	492	33%	2%	727	973	34%	1,588
Interest expense	174	209	205	18%	-2%	338	414	23%	725
Net Interest Income	196	272	288	<b>47</b> %	<b>6</b> %	390	559	<b>43</b> %	864
Fee & Other Income	20	25	26	29%	3%	38	51	32%	97
Net Revenue	216	297	313	<b>45</b> %	<b>6</b> %	428	610	<b>42</b> %	961
Credit Costs	13	51	78	-	53%	45	130	188%	122
Net Revenue post Credit Cost	202	245	235	16%	-4%	383	480	25%	838
Employee Costs	58	70	72	25%	3%	111	143	28%	242
Operating Costs	36	51	29	-19%	-43%	73	81	10%	176
Total Operating Costs	94	122	101	8%	<b>-17</b> %	185	223	21%	418
Profit before tax	109	123	134	23%	8%	199	257	29%	420
Tax expense	28	30	37	35%	25%	49	67	38%	103
Profit after tax	81	94	96	19%	3%	150	190	26%	318
Profit after tax (excluding NCI)	79	93	98	24%	<b>4</b> %	144	191	33%	308

Notes: \* Interest income is adjusted for fees and commission expense

# **Financial Dupont**



Particulars	Q2FY24	Q1FY25	Q2FY25	H1FY24	H1FY25	FY24
Interest Income*	14.8%	16.2%	15.6%	14.9%	15.8%	15.3%
Interest Expense	7.0%	7.0%	6.5%	6.9%	6.7%	7.0%
Net Interest Income	<b>7.8</b> %	9.1%	9.1%	8.0%	9.1%	8.3%
Fee and Other Income	0.8%	0.8%	0.8%	0.8%	0.8%	0.9%
Net Revenue	8.6%	10.0%	9.9%	8.8%	9.9%	9.3%
Credit Costs	0.5%	1.7%	2.5%	0.9%	2.1%	1.2%
Net Revenue post Credit	8.1%	8.3%	<b>7.4</b> %	<b>7.9</b> %	<b>7.8</b> %	<b>8.1</b> %
Employee Costs	2.3%	2.4%	2.3%	2.3%	2.3%	2.3%
Operating Costs	1.4%	1.7%	0.9%	1.5%	1.3%	1.7%
Total Operating Expense	<b>3.7</b> %	4.1%	<b>3.2</b> %	<b>3.8</b> %	3.6%	4.0%
Profit Before Tax	4.3%	4.2%	4.2%	4.1%	4.2%	<b>4.1</b> %
Tax	1.1%	1.0%	1.2%	1.0%	1.1%	1.0%
Profit after tax (excluding NCI) (RoA)	3.1%	3.1%	3.1%	<b>3.0</b> %	3.1%	3.1%
Return on Equity	15.2%	14.7%	<b>12.7</b> %	14.2%	13.6%	14.6%
Cost to income Ratio	43.3%	40.9%	<b>32.2</b> %	<b>42.9</b> %	36.4%	43.5%
as a % of Quarterly Average Total Assets						

Notes: \* Interest income is adjusted for fees and commission expense

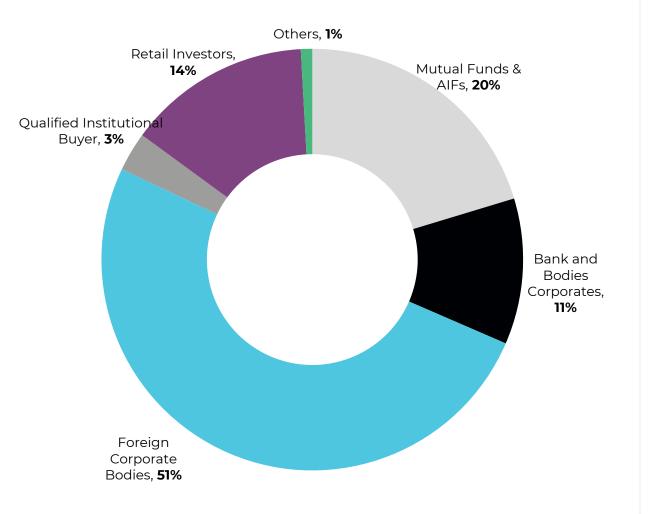
# **Balance Sheet**



INR crore	Sep'23	Mar'24	Jun'24	Sep'24
Assets				
Financial assets				
Cash and bank balances	368	408	589	811
Loans	8,070	9,210	9,651	10,004
Investments	1,673	1,785	1,661	1,766
Other financial assets	130	164	107	179
Non-financial assets	131	141	125	176
Total assets	10,371	11,708	12,133	12,936
Liabilities and equity				
Financial liabilities				
Borrowings & Debt Securities	7,822	9,048	8,971	9,271
Other financial liabilities	254	287	313	281
Other non-financial liabilities	56	53	65	62
Equity	2,128	2,314	2,777	3,316
Non-controlling interest	110	6	7	6
Total liabilities and equity	10,371	11,708	12,133	12,936
Quarterly Avg. earning Assets	8,868	9,476	11,040	11,263
Quarterly Avg. total assets	9,760	10,373	11,920	12,259

# **Diversified Shareholding mix**





Marquee Investors	Shareholding
360 One Special Opportunities Fund	16.7%
Leapfrog Financial Inclusion India (II) Ltd	16.2%
Augusta Investments II Pte. Ltd.	16.0%
Eight Roads Investments Mauritius II Limited	7.4%
International Finance Corporation	6.1%
Dvara Trust	5.1%
Accion Africa-Asia Investment Company	4.0%
Sumitomo Mitsui Banking Corporation	3.8%

# Northern Arc Board & Management



## **Experienced and Professional Management Team**





Ashish Mehrotra Managing Director & Chief Executive Officer

30+ years of experience , 9+ years of experience as CEO and MD



Pardhasaradhi Rallabandi Group Risk Officer & Governance Head 21 Years of experience



**Atul Tibrewal Chief Financial Officer**23 years of experience



**Saurabh Jaywant Chief Legal Officer**19+ years of experience



**Gaurav Mehrotra Chief Technology Officer**23 years of experience



Gaurav Ajit Shukla Chief Business Officer – Intermediate Retail 23+ years of experience



Umasree Parvathy Pratap Chief People Officer 20+ Years experience



Amit Mandhanya EVP - Partnership Based Lending 11+ years of experience



Prakash Chandra Panda Company Secretary 15 years of experience



Jagadish Babu Ramadugu Managing Director & CEO (Pragati) 25+ years of experience



Bhavdeep Bhatt
Chief Executive Officer – Northern
Arc Investment Managers
25+ years of experience



Kalyansundaram C
Chief Internal Audit Officer
25+ years of experience



Vipin G S
Chief Compliance Officer
25+ years of experience

# Distinguished Board and Marquee Investors Driving Strong Governance





Mr. P S Jayakumar Chairman & Non-Executive Independent Director

Former MD & CEO, Bank of Baroda ~30 years of experience



**Ms. Anuradha Rao**Non-Executive
Independent Director

Former MD & CEO SBI Funds Management ~36 years of experience



Mr. Ashutosh Arvind Pednekar

Non-Executive Independent Director

Practicing Chartered Accountant 30+ years of experience



Mr. Arunkumar N.T.

Non-Executive

Independent Director

PG from XLRI Formerly associated with ITC, Pepsico India, Polaris Software



Mr. Ashish Mehrotra
Managing Director &
Chief Executive Officer

Former MD & CEO, Max Bupa Health Insurance MD & Retail Bank Head, Citibank India



**Dr. Kshama Fernandes**Non-Executive, Non-Independent
Director and Vice-Chairperson

Northern Arc Capital ~25 years of experience



Mr. Michael Jude Fernandes

Non-Executive Nominee Director

LeapFrog Investments

Co-lead
Leapfrog Investments, South & SEA
~20 years of experience



**Mr. Vijay Chakravarthi** Non-Executive Nominee Director

MD – Affirma Capital Former Executive Director, Private Equity at Standard Chartered Bank



**Mr. T S Anantharaman**Non-Executive Nominee Director

Formerly associated with CSB Bank, Motilal Oswal Financial Services

#### **ESG Focused Business Model Positively Impacting 111 Mn+ Lives**



#### **IVCA Award**

for Social Impact in 2023

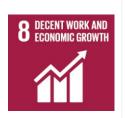
#### **UNSDG**(1) Alignment Built into the Business Model



















#### **Impact Assets 50**

Featured Consistently since 2021

# Robust ESG Framework with Effective Tools & Regular Monitoring

# Group Level ESG Policy

- Committed to responsible financing framework
- Adherence to Leapfrog's 'Responsible Investment Code'
- Adoption of a Group Level Environmental & Social Management System
- Adoption of an overarching Code of Conduct for ethical conduct of business

#### Board Diversity

Framework

S

- Diverse Board
- 4/9 Independent Directors
- 2/9 Women Directors
- 3/9 Nominee Directors
- 1/9 Executive Director

# Robust Mentoring & Evaluation

- Strict Policy for Originator Partners to adhere to fair practices code & customer protection norms
- MoUs with Originator Partners to implement AFI's sustainability alignment rating tool

#### Business Model <> ESG Alignment

- Responsible financing framework implemented via Underwriting guidelines
- Impact Focused funds managed
- Financing Originator Partners and MSMEs in the Green Energy & E-Mobility & Infrastructure Sector

# Northern Arc Way Forward



### **Way Forward**



#### Financing the Credit Needs of India's Underserved Households & Businesses by

#### A Diversified Platform

- One of the leading players in the retail lending ecosystem
- Expansion via organic and inorganic growth to continue to be one of the leading diversified NBFC's in India
- Ecosystem approach in engaging with clients and investors
- Extending coverage to newer classes of investors

#### **B**road-based Franchise

- Expand presence in Direct to Customer Lending to enhance risk adjusted returns
- Broad-base and deepen relationships, serving customers through life-cycle
- Leverage rural finance and technology by introducing new products and providing larger value loans
- AltiFi democratizing access to fixed income investments
- Expand the Fund Management business by adding new products such as thematic funds and launching of PMS

#### Credit-first and Customer-Centric Culture

- Focus on improving credit quality through 'credit first' approach
- Focus on ESG Explore opportunities to participate in the climate and sustainability sector
- Continue to invest, build and enhance incremental risk monitoring, analytical and collection capabilities

# Data and technology driven

- Managing customers through the life-cycle using predictive data-driven decisioning with real-time portfolio actions
- Empower Investor Partners with tailor-made solutions
- Increase deployment of machine learning techniques and deepen our data repository

#### **Mission and Vision**





#### **VISION**

Our Vision is to be a trusted platform that enables the flow of finance from capital providers to users in a reliable and responsible manner.



#### **MISSION**

To enable access to finance for the underbanked in an efficient, scalable and reliable manner

#### **Our Values**



**Ethical** 



Responsive



**Innovative** 





#### **Summary**



Large Ecosystem of Partners and Data and Technology Platform Creating Strong Network Effects

**Proprietary Technology Product Suite Transforming** the Debt Market Ecosystem

**Robust Risk Management** Driving Asset Quality

**Diversified Sources Of Funding** and Proactive Liquidity Management

Track Record of **Consistent & Resilient Performance** 

Professional Management Team backed by Experienced Board & Marquee Investors and Strong **ESG Framework** 

# Thank You

For any query, please contact:

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