

"You need to find the power within to make things happen for yourself. When you realize this, you are unstoppable." — Christina Aguilera.

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According to a <u>Global Report on Women and Entrepreneurship</u> there are still less female entrepreneurs than their male counterparts. In most economies around the world, there are fewer women than men starting and running new businesses, but there are even fewer running mature ones.

The daylong Conference aims to understand the day to day problems faced by women who are looking forward to a career as a successful entrepreneur. Even though it has been predicted that there would be a higher number of women entrepreneurs than men by 2020 around the world, the hard truth presents itself in the form of challenges, some of which is the lack of support from family and less investor funding, to name a few. In today's day, women have proved that they can succeed in everything as men have. But there are still some social issues that have kept them on the back foot when it comes to starting their businesses. Work-life balance and expectation to succeed at everything adds an extra pressure to the woman who just wants to be self-sufficient.

The objective this year again is to decode a few of these at the "Women Power 2019" forum and seeing today's womaniya and her journey as a thought leader. Around 200+ women entrepreneurs from across domains will be participating this year.

Women Power 2019 brings together Women Led Startups, Women Co-founded startups / entrepreneurs, Mentors, Investors and though leaders from all walks of life to share their enriching journey & experience at this platform.





Don't be a woman who fell. be the woman who got back up.

-Shweta Shalini

Chief Evangelist - Billennium Divas Fund.

Executive Director - Maharashtra Village Social

Transformation Foundation, Advisor to CM Maharashtra.



Agenda

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08:30 am – 09:00 am – Registrations and Welcome
09:00 am - 09:15 am - Lighting of the Lamp
09:15 am – 09:30 am - Welcome address by The Chief Guest
09:30 am – 09:45 am – Opening address by the Guest of Honour.
                      Ms. Shweta Shalini, Chief Evangelist – Billennium Divas Fund.
09:45 am – 10:30 am – Panel Discussion 1: Thought Leaders of Today, Creators of Tomorrow.
                      Breaking the Glass Ceiling!
10:30 am - 11: 00 am - Fireside Chat: The Centre of Attraction! (Government support and
                      policies for women entrepreneurship).
11:00 am - 11:15 pm - Networking Tea / Coffee Break
11:15 am - 12:00 pm - Panel Discussion 2: How Women are cracking the Codes!
12:00 pm – 01:00 pm – Empower Track: (Open for Thought Leaders)
01:00 pm - 02:00 pm - Power Lunch
02:00 pm - 02:30 pm - Session 5: Challenges of Scaling Up*
02:30 pm – 03:30 pm – Panel Discussion 3: Do Women really need to be Empowered?
03:30 pm – 04:00 pm - Networking Tea /Coffee Break
04:00 pm - 04:45 pm - Panel Discussion 4: Why Investors are betting big on Women Founded
                      / Co-Founded start-ups!
04:45 pm – 05:45 pm - ScaleUp Pitch by top 5 Selected Startups to the Investor Panel.
                      (10 Minutes Power Pitch opportunity to each startup which are curated,
                       screening and post mentoring by expert panel of mentors).
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Women Power 2019 Mumbai

05:45 pm onwards - **Announcement of Awards & Power Networking.**

Highlights: Women Power 2017

4th March 2017 - IIT Powai, Mumbai.

- "Women Power 2017" was attended by 185+ Women Entrepreneurs.
- Around 25 elite Women Panelists spoke on various topics like HR, Leadership, Scaling of business, Social Entrepreneurship, etc.
- The event had 5 selective pitches by women led startups out of which one startup has been successfully acqui-hired by a known international investor.
- The Startup Pitch was attended by some eminent investors like Ah! Ventures, Ankur Capital, Zaffiro Ventures, IvyCap Ventures, Brand Capital, RBL Bank Ltd and many more independent angel investors.
- Top 3 start-ups received 3 months free mentoring session by expert mentors.

Opportunity

"WOMEN POWER 2019".

For more details feel free to connect with us.

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