

# Addisu A. Lashitew

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**Phone:** +1.202.600.6402      **Office:** 1175 Mas. Ave NW, Washington, D.C.      **Nationality:** Netherlands

**Research Interests**      Applied microeconomics; Innovation studies; Business & society; Corporate sustainability

**Education**

**University of Groningen**      Groningen, The Netherlands  
PhD in Economics      Nov. 2014  
Thesis: “*Resource Misallocation and Aggregate Productivity*”  
Supervisprs: Professors Marcel Timmer & Robert Inklaar

**Wageningen University**      Wageningen, The Netherlands  
MSc in Environmental Economics      Aug. 2008  
Minor in Development Economics

**Teaching and Research Positions**

**Brookings Institution**      Washington, D.C.  
Rubenstein Research Fellow      Oct. 2019 - present  
Research Program: Global Economy and Development

**Addis Ababa University**      Addis Ababa, Ethiopia  
Adjunct Lecturer at the School of Commerce      2018 - present  
PhD Course in Statistical Methods

**Simon Fraser University**      Vancouver, Canada  
Post-doctoral Research Fellow      Feb. 2018 - Oct. 2019  
Research project: Natural resources and economic development

**Erasmus University Rotterdam**      Rotterdam, The Netherlands  
Post-doctoral Research Fellow      Feb. 2015 - Jan. 2018  
Research project: Business and inclusive development in Africa  
Additional duties: Teaching support; master’s thesis supervision

**University of Groningen**      Groningen, The Netherlands  
Lecturer at Dep. of Global Economics & Management      Jan. 2014 - Feb. 2015  
Courses taught: International Business & Economics, Intermediate Research Methods, Strategy, Culture & Economics

**Visiting Positions**

Visiting Scholar at the International Monetary Fund      March - April 2019  
Visiting Scholar at the Centre for Efficiency and Productivity Analysis, University of Queensland      Sept. – Dec., 2012

Grants and	Research Fellowship at the International Monetary Fund	2019
Scholarships	AERC Research Grant: <i>Power Outage &amp; Firm Performance</i>	2018
	PhD Project Grant: Netherlands Organization for Scientific Research (NWO) Euros 210,000	2010-2014
	International Association for Research in Income and Wealth conference travel grant	2012
	Wageningen University M.Sc. Scholarship: Tuition waiver and monthly stipend	2006-2008
Publications	<p><b>Corporate Uptake of the Sustainable Development Goals: Mere Greenwashing or an Advent of Institutional Change?</b> Addisu Lashitew <i>Journal of International Business Policy</i>, 2021.</p> <p><b>What Drives Successful Economic Diversification in Resource-Rich Countries?</b> Addisu Lashitew, Michael Ross, and Eric Werker <i>World Bank Research Observer</i>, 2020.</p> <p><b>Do Natural Resources Help or Hinder Development? Resource Abundance, Dependence, and the Role of Institutions</b> Addisu Lashitew and Eric Werker <i>Resource and Energy Economics</i>, 2020.</p> <p><b>Creating Social Value for the ‘Base Of The Pyramid’: An Integrative Review and Research Agenda</b> Addisu Lashitew, Somendra Narayan, Eugenia Rosca, and Lydia Bals <i>Journal of Business Ethics</i>, 2020.</p> <p><b>Social Value Creation in Institutional Voids: A Business Model Perspective</b> Addisu Lashitew, Rob van Tulder, and Lukas Muche <i>Business &amp; Society</i>, 2020.</p> <p><b>Mobile Phones for Financial Inclusion: What Explains the Diffusion of Mobile Money Innovations?</b> Addisu Lashitew, Rob van Tulder and Yann Liase <i>Research Policy</i>, 2019.</p> <p><b>The Limits and Promises of Embeddedness as a Strategy for Social Value Creation</b> Addisu Lashitew and Rob van Tulder</p>	

*Critical Perspectives on International Business*, 2019.

**Inclusive Business at the Base of the Pyramid: The Role of Embeddedness for Enabling Social Innovations**

Addisu Lashitew, Lydia Bals and Rob van Tulder  
*Journal of Business Ethics*, 2018.

**The Export Performance of Emerging Economy Firms: The Role of Firm Capabilities and Institutional Environment**

Sorin Krammer, Roger Strange and Addisu Lashitew  
*International Business Review*, 2018.

**The Uneven Effect of Financial Constraints: Size, Public Ownership, and Firm Investment in Ethiopia**

Addisu Lashitew  
*World Development*, 2017.

**The Role of Resource Misallocation in Cross-country Differences in Manufacturing Productivity**

Robert Inklaar, Addisu Lashitew and Marcel Timmer  
*Macroeconomic Dynamics*, 2017.

**Employment Protection and Misallocation of Resources across Plants: International Evidence**

Addisu Lashitew  
*CESifo Economic Studies*, 2016.

**The Effect of Political Connections on Credit Access: Does the Level of Financial Development Matter?**

Addisu Lashitew  
*Kyklos*, 2014.

Books and  
Book Chapters

**Why Do Firms Choose to Fight Poverty? The Motives Behind Inclusive Business Practices in Africa**

Addisu Lashitew and Rob van Tulder  
Chapter in: Muthuri et al. (Ed) *Base of the Pyramid Markets in Africa: Innovation and Challenges to Sustainability*, Routledge, 2020.

**Drivers of FDI Inflows into Sub-Saharan African Cities**

Addisu Lashitew and Roland Wall  
Chapter in: Wall et al. (Ed) *State of African Cities Report: The Geography of African Investment*, Nairobi: United Nations Environment Program, 2018.

**Inclusive Business in Africa: Priorities, Strategies and Challenges**

Addisu Lashitew and Rob van Tulder

Chapter in: Uche (Ed) *African Entrepreneurship Dynamics*, Leiden: Brill Publishers, 2018.

**Resource Misallocation and Aggregate Productivity** (PhD Dissertation)

Addisu Lashitew

Groningen: University of Groningen. ISBN: 978-90-367-7440-6, 2014.

Work in  
Progress

**Resource Taxation and Institutions: Evidence from EITA Reporting**

Addisu Lashitew, Eric Werker and Eric Adebayo

Revise and resubmit

**Addressing Poverty and Inequality through Inclusive Stakeholder Engagement**

Addisu Lashitew, Rob van Tulder and Oana Branzei

Revise and resubmit

**The Effect of Lockdown Policies on International Trade: Evidence from Kenya**

Addisu Lashitew and Majune K. Socrates

Submitted to *The World Economy*.

**The Gender Gap in Enterprise Performance During the Covid-19 Pandemic: The Role of Do Public Policy**

Addis G. Birhanu, Yamlaksira S. Getachew and Addisu A. Lashitew

*Under review*

**Income Inequality and Crime against Business: International Evidence**

Addisu Lashitew and Sorin Krammer

*Under review*

**The Effects of Power Outage on Firm Performance in Developing Economies.**

Addisu Lashitew

*Under review.*

Academic  
Engagement

I regularly participate in academic conferences on various development and sustainability topics. I have recently presented my research on conferences and workshops organized by the *Private Sector Development Network* (Switzerland, December 2019), the *Effective States for International Development conference* (Manchester, UK, October 2019), and *African Economic Research Consortium* (June 2019, Cape Town, South Africa).

I am an active contributor to public policy discourses on various media outlets. Selected, recent policy and media publications for the wider public include the following:

- “Small Business Green Recovery Fund” to Power U.S. Climate Transition. Contribution to Brookings Institution’s Blueprint for Advancing Climate Change Adaptation and Resilience. March 2021.
- How to Stop Ethnic Nationalism From Tearing Ethiopia Apart. *Foreign Policy*. February 2021.
- International Trade during the Pandemic: Has Covid-19 Spared Africa?. *Africa Business Magazine*. February 2021.
- “Small Business Green Recovery Fund” to Power U.S. Climate Transition. Brookings Institution Blueprint for the Incoming Administration’s Policy on Climate Change & Resilience. Report forthcoming in Feb. 2021.
- Covid-19 Exposes Africa’s Digital Divide. *Africa Business Magazine*. November 2020.
- The “Great Reset” Requires Agile Governance. *MIT Sloan Tech Review*. September 2020.
- How Ethiopia, Egypt and Sudan Could Overcome Their Differences over the Blue Nile Dam. *Quartz*. July 2020
- Building a Stakeholder Economy. Brookings Institution. June 2020.
- Could Services Drive Globalization in the Post-COVID-19 World? Brookings Institution. June 2020.
- Social Distancing Unlikely to Hold without a Safety Net for Microenterprises. Brookings Institution. April 2020.
- As Oil Prices Plummet, How Can Resource-Rich Countries Diversify Their Economies? Brookings Institution. April 2020.
- The United States Must Not Pick Sides in the Nile River Dispute. *Foreign Policy*. March, 2020.
- Shareholder Capitalism Arrives at Davos. Brookings Institution. January 2020.
- The Risks of Ethnic Politics in Ethiopia. *Foreign Policy*. November 2019.

## Skills

### **Software**

Statistical & simulation software: STATA, E-Views, SPSS, GAMS

Programming: Python, MATLAB, R

Qualitative data analysis: Nvivo, Atlas.ti

### **Languages**

English (advanced), Amharic (native), Dutch (basic)