

INDIA'S 1 PLATFORM FOR COMPANY REVIEWS AND SALARY INSIGHTS

Showcase your Employer Brand and Get insights about your company culture

AmbitionBox

About AmbitionBox

AmbitionBox is India's No. I platform for company reviews and salary insights.

We provide company reviews, salary information and interview questions helping users make an informed career choice.

Trusted reviews and opinions are the heart and soul of the platform that helps jobseekers make wiser decisions in their career journey.

Feedback from employees enables millions of businesses to flourish, in turn driving billions of dollars in economic value across the globe.



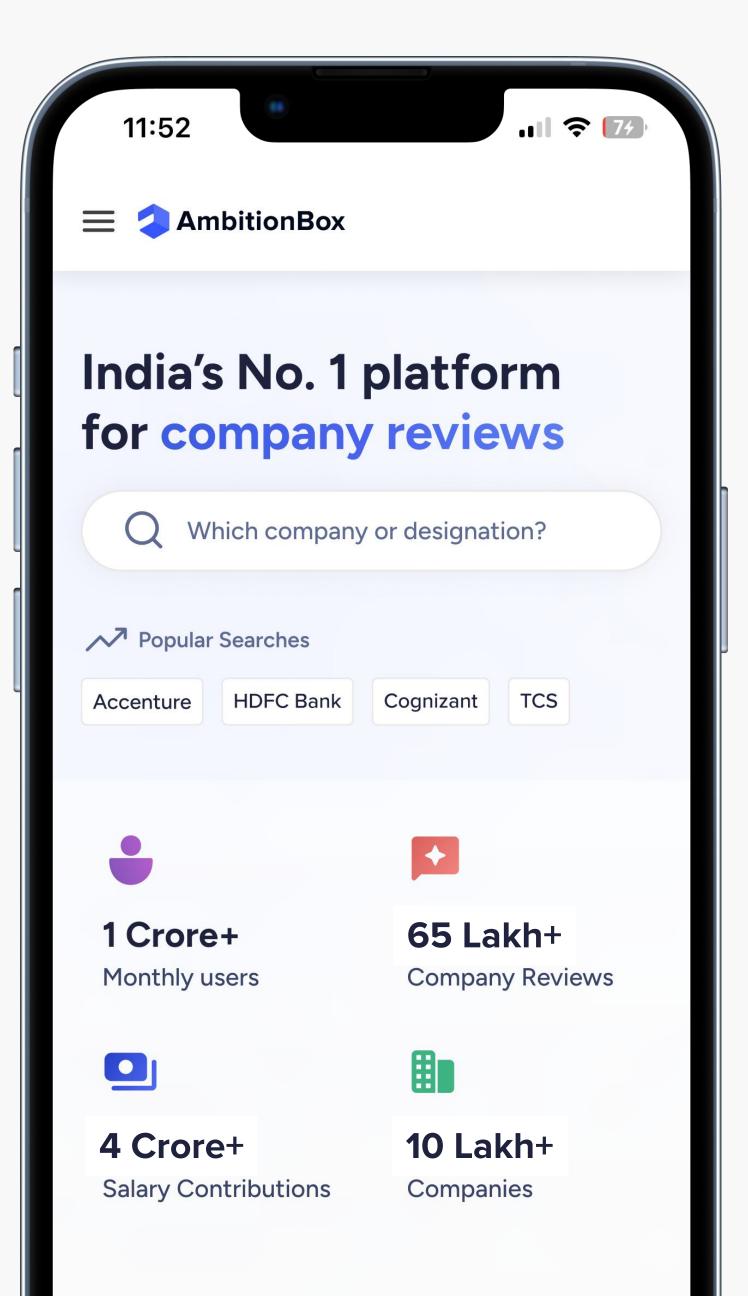
AmbitionBox is a part of the Infoedge group which also owns other recruitment portals:









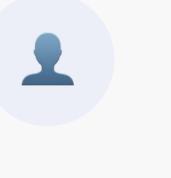


AmbitionBox is India's number 1 platform that has helped over 20 crore job seekers to make informed career decisions 💜



3 Crore+

Pageviews/month





Users/month



4 Crore+

Salary Data Points

65 Lakh+

Company Reviews



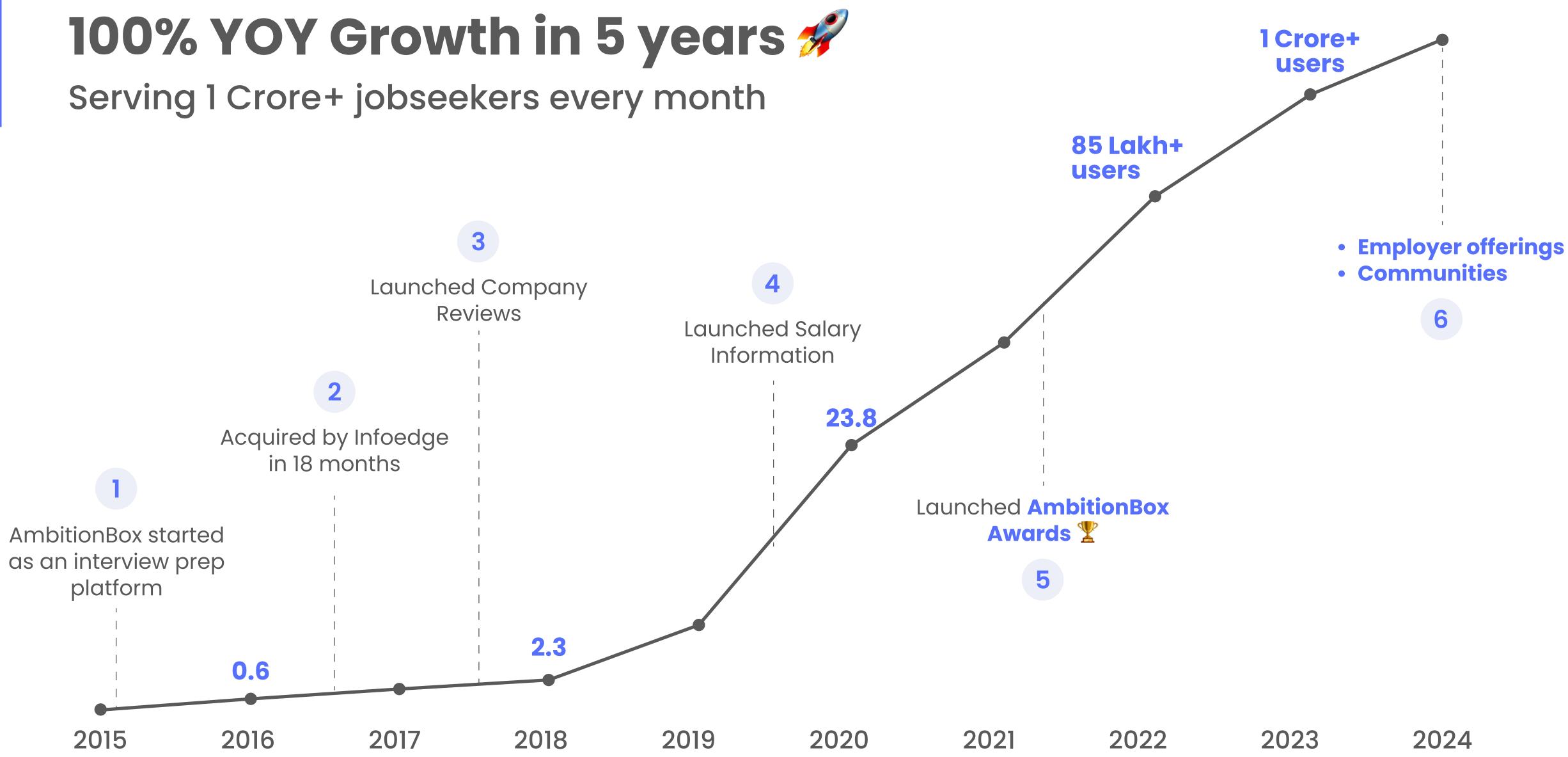
10 Lakh+

Companies

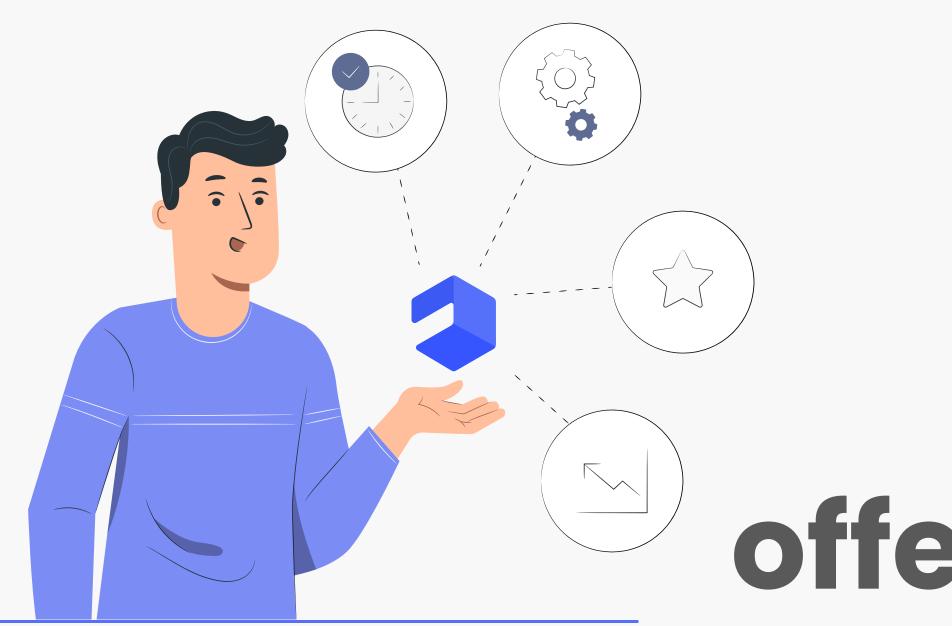


10 Lakh+

Interview Questions







AmbitionBox's offerings for employers

How AmbitionBox helps employers?

Showcase your brand to jobseekers

- Custom sections to tell your story in your own way
- No competitor branding on your Showcase page
- Featured reviews

Our promote your brand to reach more jobseekers

- Create ads within 60 seconds using ready to use templates
- Target jobseekers via industry and location

• Get insights into your culture

- Benchmark against competition
- Ratings trends and breakdown via location, role, etc.
- Traffic analytics and demographics
- Interview insights
- Real time insights and monthly/quarterly reports

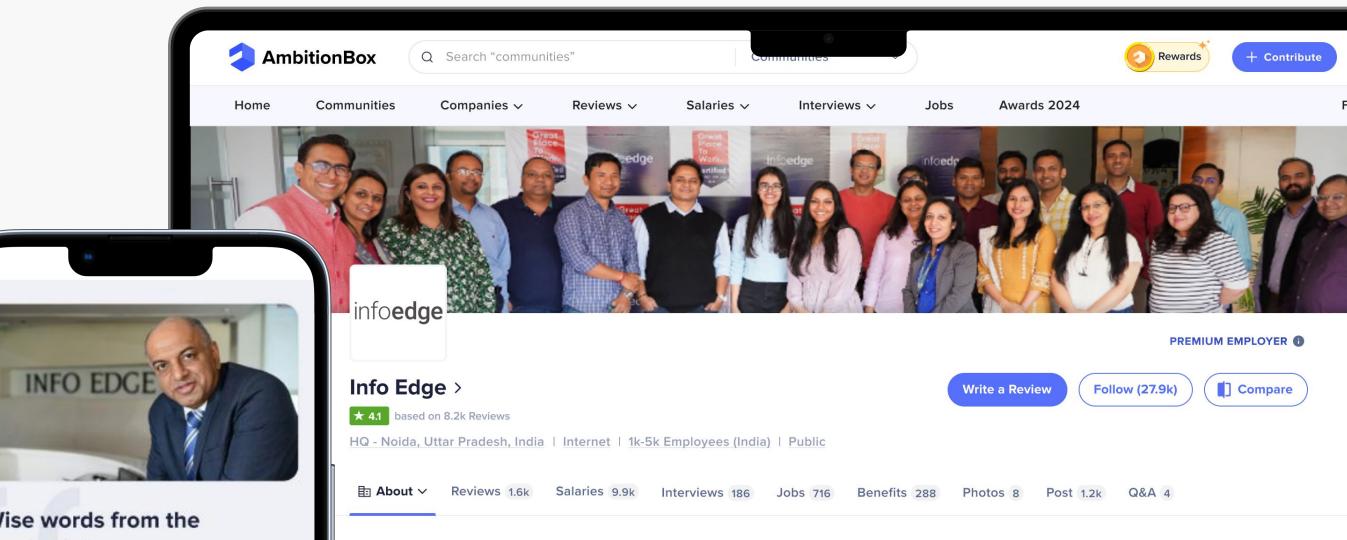


Showcase your brand to jobseekers

Tell your story to jobseekers the way you want to with Showcase page

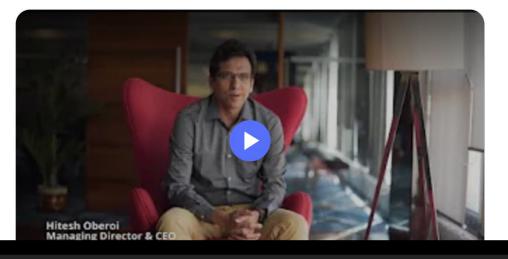
- Custom sections to showcase your story your way
- Exclusive multimedia sections to bring your brand to life
- Leadership spotlight to build trust among jobseekers
- Highlight your employee benefits and let jobseekers know that you care
- No competitor branding on Showcase page
- Featured reviews of your choice on Showcase page





About Info Edge

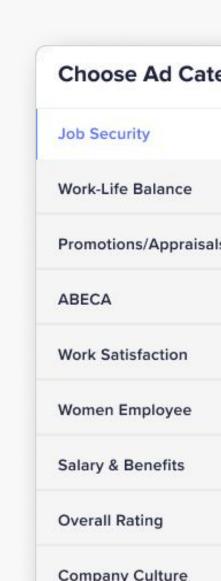
"Internet company for **Recruitment**, Matrimony, and Real Estate services"



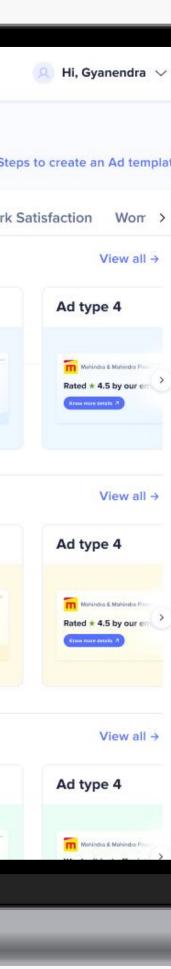
Promote your brand to reach more jobseekers

Place your employer brand in spotlight by running brand ads

- Promote your employer brand where jobseekers are looking at you
- Ready-to-use ad creatives at your disposal
- Targeted campaigns to deliver your employer brand to the right audience
- Targeting available across 12 industryclusters and locations (metro/nonmetro/Pan-India)



| AmbitionBox For Employers | | | |
|--|--|---|---|
| G Home | Create your ads in 60 secor | nds Premium | |
| Company Page | Promote your company page and increase | e awareness among jobseekers! | G |
| Company Ads | Job Security Overall Rating Work | c-Life Balance Promotions/Appraisals | Salary & Benefits Company Culture V |
| Premium | Job Security | | |
| ★ Review Management | Ad type 1 | Ad type 2 | Ad type 3 |
| () Insights > | | | |
| Competitor | Mathatra & Mahindre Financial Services Rated * 4.5 by our employees for Job Security Interact Security a concern that a kines your job stability | Mahindra & Mahindra Financial Sarvices We don't just offer jobs; we offer stability. Rated +4.5% 0 for Job Security by our wrefersme, on AntihilanDay | Mahindra & Mahindra Financial Services We don't just offer jobs; we offer stability. |
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Get insights into your culture

Deep dive into your employee feedback, candidate experience and page insights

- Granular rating analytics at department, designation and location level
- Rating trends analysis by various cohorts
- Traffic insights and user demographics to understand your audience
- Competitive intelligence to understand your competitors better
- Interview process insights to capture candidate's feedback



| AmbitionBox For Employers | | | | ۲ | J | | | (2 | 🔍 Hi, Gyanendra |
|--------------------------------|-----------------------------------|--------------|--------------------------------|--|------------------------|-----------------|--------------------------------------|------------------------|--------------------------|
| ሰ Home | Rating Breakdown | I | | | | | | | |
| 🚹 Company Info > | # All Filters Department | t v Location | ✓ Designat | ation 🗸 Gender | r 🗸 Employe | e type 🗸 🛛 Fron | m date - To date 💉 | • | |
| ★ Review Management | | | | | | | — Execellent (4 - 5 | 5 stars) 🦰 Average (3 | - 4 stars) 🛛 — Poor (1 - |
| () Insights > | Department-wise Br | reakdown | | | | | | | ¥ |
| Competitor Intelligence | Overall Department ★ 4.5 | Good | / 👳 | Promotions / = Appraisal | Work Satisfaction = | Salary & | Work Life = | Skill Development = | Job Security $=$ |
| Co Demographics | IT & Information Security (12) | * 4.5 | * 2.6 | * 1.2 | * 1.2 | * 3.7 | ★ 5.0 | * 5.0 | ★ 3.5 |
| Intelligence Rating Trends | Data Science & Analytics (10) | * 4.5 | * 3.6 | * 2.2 | * 2.2 | * 3.2 | ★ 3.5 | ★ 4.5 | * 4.5 |
| Rating Breakdown | Product Management (4) | * 2.8 | * 4.9 | * 2.6 | * 2.8 | * 4.5 | * 5.0 | * 5.0 | * 4.9 |
| Badges | Product Management (4) | * 2.8 | * 4.9 | * 2.6 | * 2.8 | ★ 3.9 | * 5.0 | * 5.0 | * 4.9 |
| Branding Score | Finance & Accounting (2) | * 4.5 | * 5.0 | * 3.2 | * 5.0 | * 5.0 | * 5.0 | * 4.8 | ★ 5.0 |
| ら 反 Team | Operations & Strategy (2) | ★ 4.5 | | nterview Proc | | | i na uith th | | Ambiti |
| | | Add/Edit (| | All Filters Design | | | ates along with the terview result 🗸 | eir interview expe | ience on Ambrao |
| Total Followers Rating | s MoM Reviews 🚯 MoM Traffic | c 🜒 MoM Fol | llowers () | Overall Rating | | F | Rating by Fresh | hers | R |
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| 13k 🗙 🛧 4.5 🏆 | 1.9k 9.8k | 1k | | Average rating | by interview r | result | \checkmark | Count of | of rating |
| 12.4k ★2.7 | 2.4k 🏆 7k | 200 | | Based on 14.2k respo | onses | | | Based on 18 | 18.2k responses |
| 40k 🏆 🛛 ★3.8 | 899 5.2k | 500 | | Yes, I joined the company Yes, but I declined the offer | | 10-14 pt | ★ 4.5 3.9 | ★ 5.0 ★ 4.0 | |

Tools to maximise your employer branding Rol

Manage reviews

Respond, share and report reviews shared by your current and former employees

Invite employees to rate

Get more reviews from your employees in just 1-click by leveraging ready-to-use email templates

O Notification and alerts

Get regular notifications about your company's performance on AmbitionBox

Promotional media kit \bigcirc

Promotional media kit with banners, creatives and badges to help you showcase your brand on different platforms



AmbitionBox offering for employers

Features

Showcase your brand

Company info (About company, mission, vision, industry, employee count, lo

Review management (Respond/Share/Report a review)

Invite employees to rate

Basic insights (YoY rating trend, Page views, Category-wise ratings)

Featured reviews on Showcase page

Custom sections on Showcase page (Diversity, Life@Company, CSR, photos,

Remove competitor branding from Overview page

Promote your brand

Ready-to-use employer branding ad templates

Ad impressions

Get insights into your culture

Monthly/quarterly branding and insights reports

Rating trends & breakdown insights dashboard

Candidate experience through interview process insights dashboard

Competitor intelligence & traffic analytics dashboard

| | Free | Paid |
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17,000+ companies leverage AmbitionBox to improve their employer brand







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Capgemini

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HEXAWARE

MAERSK



Cognizant

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SWAROVSKI























Have questions? Write to us at branding@ambitionbox.com