



# ASHA Press

Welcome and thank you for considering ASHA Press for your publishing partner. ASHA Press welcomes original book proposals on topics of interest in the field of communication sciences and disorders.

## **ASHA Press Mission Statement**

As the book publishing branch of the American Speech-Language-Hearing Association, ASHA Press offers a range of full-length publications on the treatment and effects of communication disorders. Of particular interest are books that serve as essential resources for clinical practice, that can serve as textbooks in the classroom, or that raise public awareness of communication disorders and how they can be treated.

## **What are we looking for?**

- Projects that are evidence-based and are educational or have clinical applications in speech, language, and hearing
- Books that can be used as textbooks in the classroom or as essential resources on the job; or whose broad-based subjects are easily accessible to the public

Areas of interest include book-length manuscripts in the subject areas of

- Audiologic Rehabilitation
- Auditory Processing
- Augmentative and Alternative Communication (AAC)
- Autism
- Cochlear Implants
- Developmental Disorders
- Fluency
- Hearing, Hearing Loss, and Balance
- Language and Literacy
- Multicultural Issues
- Neurogenic Speech and Language
- Practice Management
- Reimbursement and Medicare
- School-Based Issues
- Service Delivery
- Speech and Voice Disorders
- Swallowing Disorders

*Note: Toys, games, assessment tests, and therapy tools will **not** be considered.*

## **Interested in having ASHA Press consider your manuscript for publication?**

Please submit a completed [Author Questionnaire and Submission Form](#) and agree to the terms in the [Submission Policy and Agreement](#).

*Note: If the book proposed is an edited, multi-contributor volume, the submitted Questionnaire should include a list of proposed contributors.*

## **What happens to my submission?**

The Editorial Review Committee at ASHA Press will review the submission, considering several criteria: accuracy, utility, attention to cultural and linguistic sensitivity, suitability and strategic fit for ASHA Press, potential audience and market projected revenue, available staff resources, and the capability of the author(s) or editor(s) to complete the proposed book on time.

## **When will you hear from us?**

ASHA Press will contact you within 8 weeks from the time of receipt of your proposal with a decision about acceptance or rejection.

## **Acceptance**

If your proposal is accepted, ASHA Press will contact you to discuss next steps, including contractual terms. The contract sets forth the basic terms of the agreement. For example, ASHA agrees to publish or develop the book within a specified period of time and to establish a payment agreement with the author. In exchange, the author agrees to complete the submission by a given deadline, grants ASHA exclusive rights to the work, and warrants that the material is original, non-libelous, and free of any copyright restrictions.

When the completed manuscript is submitted, it is reviewed by ASHA Press and at least one peer reviewer selected by ASHA. Reviewer comments will be provided to the author so that appropriate revisions can be made before the final acceptance of the manuscript by ASHA. After final acceptance, publication occurs within 1 year. If the manuscript is not received by the date specified in the contract, the contract may be nullified or the publication date may be substantially delayed.

It is always helpful to involve authors in marketing and promoting their work. Authors will be asked to complete a detailed Marketing Information Questionnaire, which forms an essential part of the information needed to promote the book or product.

## **Questions**

If you have any questions about the [Author Questionnaire and Submission Form](#), [Submission Policy and Agreement](#), or evaluation criteria, please contact Catharine Gray in ASHA Marketing and Sales by calling 301-296-8628 or e-mailing [marketing@asha.org](mailto:marketing@asha.org).