

# Logistics hiring, streamlined and simplified



## Let Fountain help you exceed your high volume hiring needs

Logistics is the backbone of any economy, and amid rapid changes in technology, evolving customer demands, and new business models, the logistics industry must stay nimble in order to support the way the world lives and works.

As long as businesses continue to create products and consumers keep buying them, the need for logisticians, warehouse workers, and couriers will remain strong.

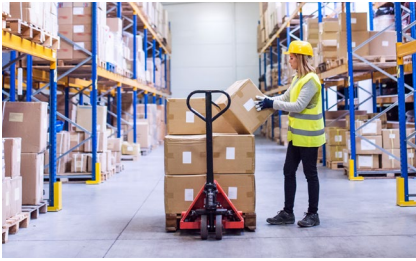
But in a fast-paced world, legacy hiring systems that result in long times-to-hire are causing logistics companies to lose quality candidates to their competition.

### If you're hiring in logistics, you're facing:

- Triple the amount of posted roles during the past decade, compared to the previous decade.<sup>1</sup>
- A 30% increase in new logistics positions during the next seven years, with approximately 24,500 new jobs posted each year.<sup>1</sup>

### With Fountain:

- More than 6.5 million delivery drivers have been hired since 2015, some in as little as one day.
- Integrations for background and motor vehicle record checks get your new hires on the road fast.
- Warehouse Associates and Order Fillers were hired in fewer than six days, with an industry-wide average of 25 days.
- Warehouse applicants were able to schedule interviews within 15 minutes.



---

## Customer Success

- With Fountain, a delivery service provider, Primetime Logistics, increased their delivery routes by 45% by hiring 84 drivers in fewer than two months, essentially **cutting their time-to-hire in half**.
- A global ecommerce company implemented Fountain's automated messaging at 98% of their locations and **cut application processing time in half**, from 23 hours per week to 11 hours per week. *"Using Fountain, we've **increased our delivery capacity by 45% in just under two months.**"*
- Fetch Package, a delivery service provider operating in 27 major U.S. markets, **reduced their time-to-hire by 93%** and **increased their warehouses across the country by 56%**. *"Fountain is more than an applicant tracking system; it's the **one centralized source of truth for our entire hiring process.**"*  
— Director of Driver Operations, Fetch

---

Source:  
1. U.S. Bureau of Labor Statistics

## How Fountain helps

### Expansive Sourcing

Automated sourcing tools scour job boards for qualified talent so logistics managers can focus on other parts of the business.

### Advanced Automations

Collect applicant info, schedule interviews, and conduct background checks with the click of a button, saving time for both the candidate and the recruiter.

### Instant Hire

Extend offers faster by creating your own customized and fully automated workflows.

### Robust Report Builder

Track hiring trends over time to see what's working and where you can improve.

## About Fountain

Fountain is the market leader in high volume hiring that gets job applicants to their first day of work. Fountain's Labor ATS enables an applicant experience backed by an automated workflow that is specific to role and location, allowing organizations to hire more qualified workers, faster, by guiding applicants through a fast and responsive journey that meets them where they are. Fountain has processed over 80 million applications and has hired over 13 million workers across more than 75 countries.