

Faster food and beverage hiring with Fountain



From dining in to delivery, Fountain helps food and beverage pros cater to what consumers want

The food and beverage industry is one of the largest industries in the world, but finding qualified candidates is increasingly difficult. Hourly workers tend to change jobs often, and it can be a cutthroat race to get top talent before the competition.

Food and beverage leaders need to evolve with industry demands and continue to fight for the attention of an hourly workforce. Lowering barriers to entry on applications, improving time-to-hire, and streamlining the applicant experience are essential. Fulfilling both in-house and delivery staffing needs requires a robust and streamlined Labor ATS that can keep up with a mobile-savvy clientele.

If you're hiring in food and beverage, you're facing:

- A record-high quit rate of nearly 6% per month, which remained the same between 2021 and 2022.¹
- Nearly twice the number of job openings post-pandemic, compared to pre-pandemic, but nearly 20% reduction in hiring.¹
- A growing percentage of applicant unresponsiveness between 2021 and 2022, which means you're working harder to get applicants to their interviews and hired.²

With Fountain:

- Hire your food and beverage team members in as little as four days, while the industry average is around three weeks.
- Food and beverage applicants are able to complete screening questions and schedule interviews in four minutes.
- Applicants can set up bank information, complete and clear background checks, and submit federal and state onboarding documentation in as little as nine hours, helping them prepare for their first day of work.



Customer Success

Sweetgreen, a food retail company in North America with more than 200 locations **reduced their time-to-hire by half**, saving the company money and resources.

“With Fountain, we’ve reduced the number of manual steps and saved a lot of human hours, which is significant for our business.”

— VP of Talent Development, Sweetgreen

Sources:

1. U.S. Bureau of Labor Statistics
2. Fountain internal data

How Fountain helps

Smart Automation

Key automation features like scheduling, text, and email reminders allow general managers to ramp up hiring during times of high demand, and keep candidates engaged to help reduce drop-off rates.

Countless Integrations

Integrated functions like background checks, training, and e-signature software allow hiring managers to find, screen, and onboard candidates quickly and easily, reducing time-to-hire and time-to-fill.

Seamless Sourcing and Screening

Applicants can apply from anywhere with Fountain’s mobile-first platform. Text-to-Apply helps amplify awareness of job opportunities and collects applicant data for more efficient sourcing and screening.

High Volume Recruiting

Fountain is built to scale for high volume recruiting, allowing businesses to process tens of thousands of applications per week.

About Fountain

Fountain is the market leader in high volume hiring that gets job applicants to their first day of work. Fountain’s Labor ATS enables an applicant experience backed by an automated workflow that is specific to role and location, allowing organizations to hire more qualified workers, faster, by guiding applicants through a fast and responsive journey that meets them where they are. Fountain has processed over 80 million applications and has hired over 13 million workers across more than 75 countries.