Advertisement Pricing for *Opinio Juris*

(Valid from September 2022)

Opinio Juris has a rolling average of 93,650 views per month (averaging approx. 3100 per day).

All prices are per week. Updates permitted on a weekly basis. If client wishes to update more frequently, a $50 surcharge will be added for each change.

Sponsored Advertisement:

- Size: 600 pixels wide x 600 pixels tall
- Appears with each page view entered separately from anywhere on the web
- Appears on the right, between the space for the featured post and book discussions/podcasts.

Price:	Per ad/exclusive	$250

Sponsored Announcement:

Additionally, we run one-time, one-paragraph "sponsored announcements" for fee-based events in our Events and Announcements posts (usually posted once a week). Please see the example here. For each one-paragraph sponsored announcement, we charge $75.

For placement of ads please contact Jessica Dorsey (jessica.dorsey@hotmail.com).