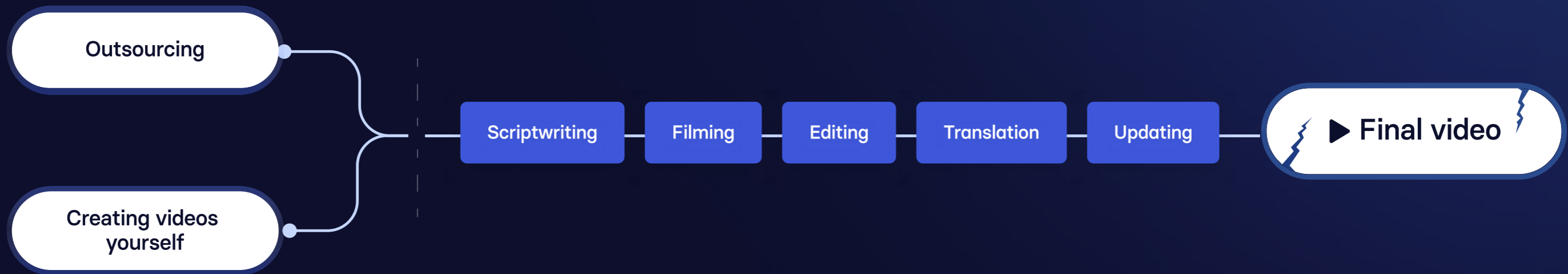synthesia

# How to make AI videos in 10 minutes

# Video creation is costly and complex.

If you're outsourcing, you can wait weeks for the finished results, and cash out thousands of $$$. If you're creating videos yourself, you have to buy expensive equipment and learn the ins and outs of video editing.

In either case, once you have a finished product, you can't update it. You just have to refilm the video, and the process begins all over again.
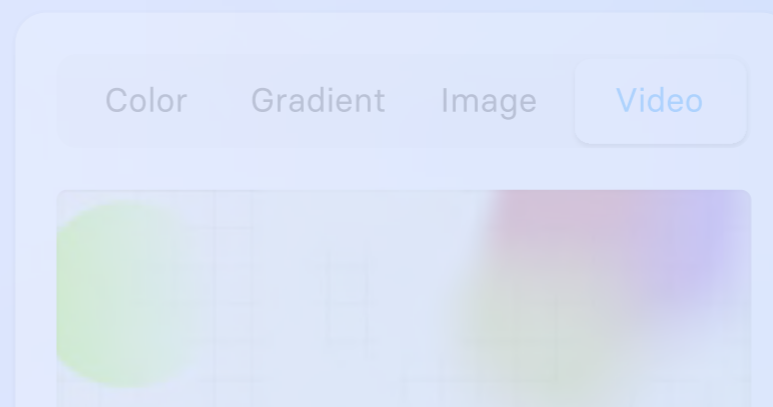
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Outsourcing

Creating videos yourself

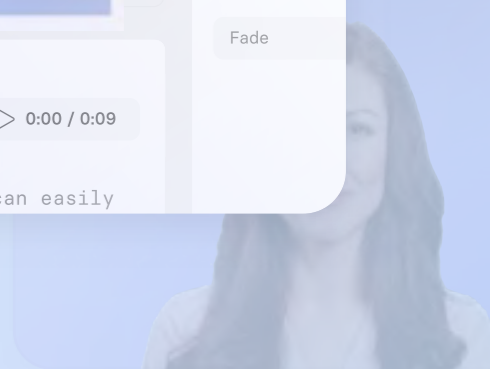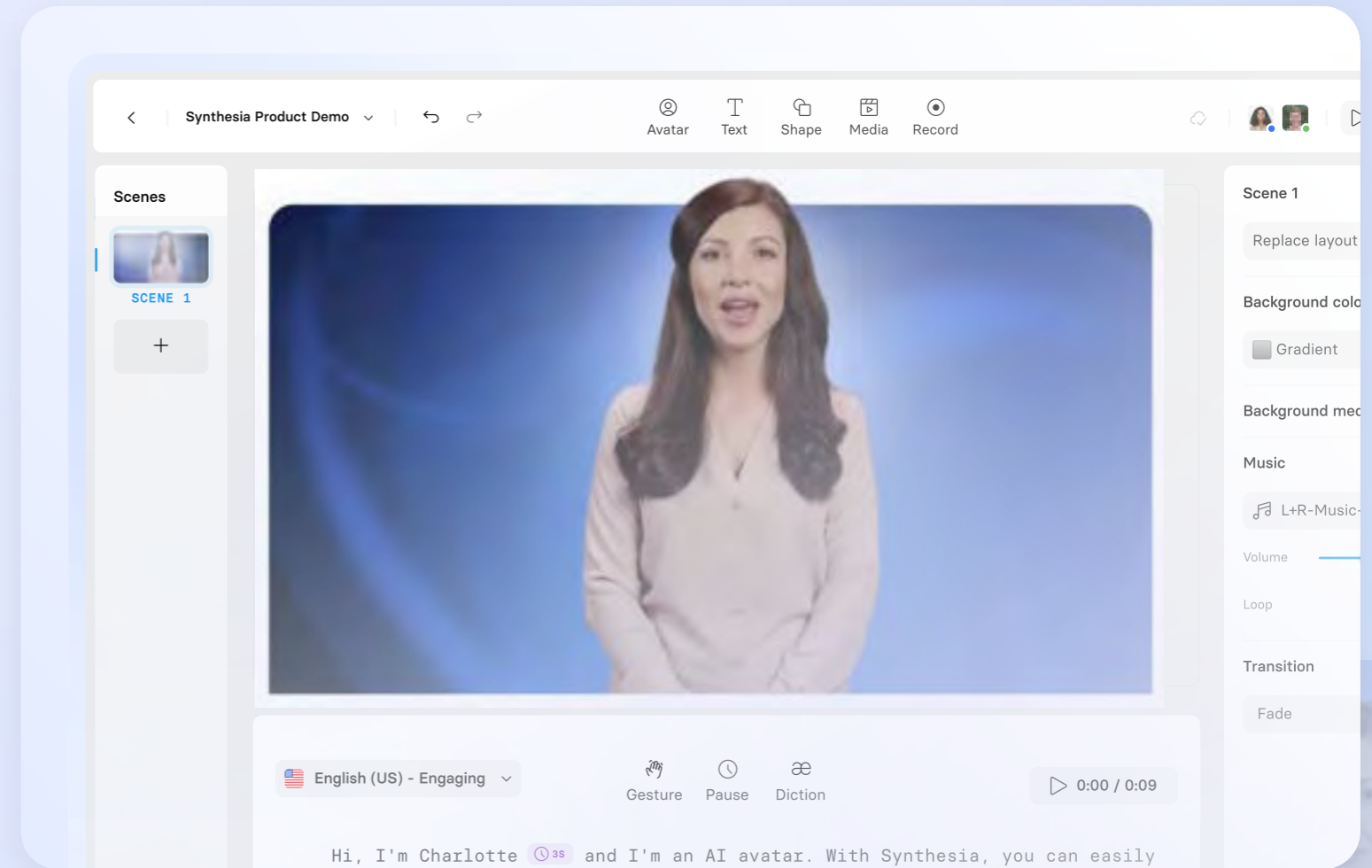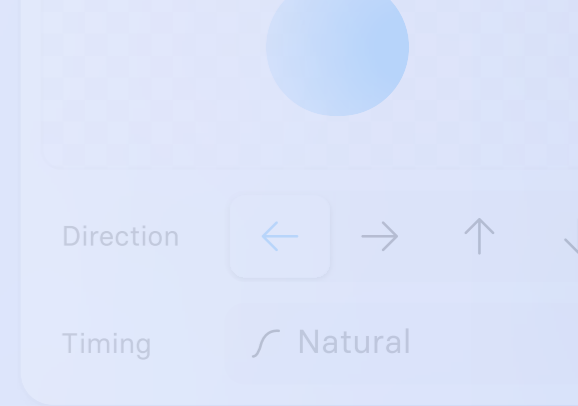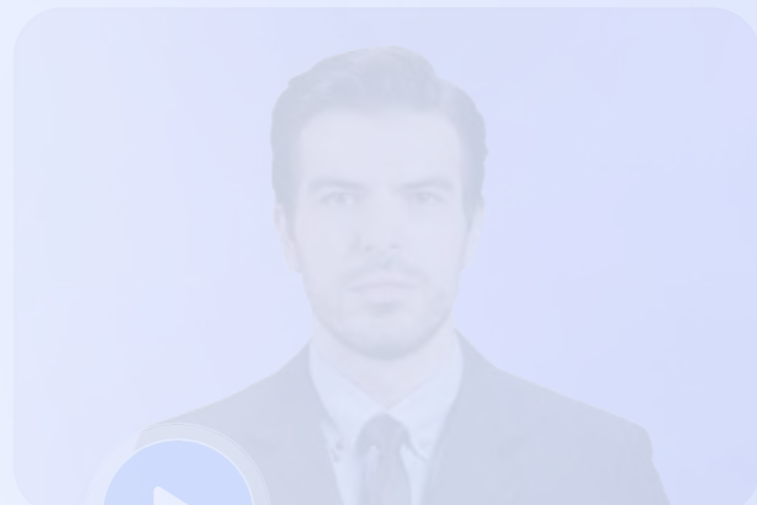Scriptwriting — Filming — Editing — Translation — Updating — ▶ Final video

# Turn text to video in minutes.

But what if you could make the entire process more cost-effective, scalable, and less time-consuming, all without outsourcing the process?

Yes, sounds a little far-fetched and futuristic, but that's exactly what Synthesia does - **let users create video content at scale and with no equipment using AI.**

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TITLE HERE

+ Use this template

Direction ← → ↑

Timing ∫ Natural

Synthesia Product Demo

Avatar | Text | Shape | Media | Record

Scenes

SCENE 1

+

Scene 1

Replace layout

Background colo

Gradient

Background med

Music

♪ L+R-Music-

Volume

Loop

Transition

Fade

🇺🇸 English (US) - Engaging ⌄ | Gesture | Pause | Diction | ▷ 0:00 / 0:09

Hi, I'm Charlotte ⏱3s and I'm an AI avatar. With Synthesia, you can easily

#712EFF

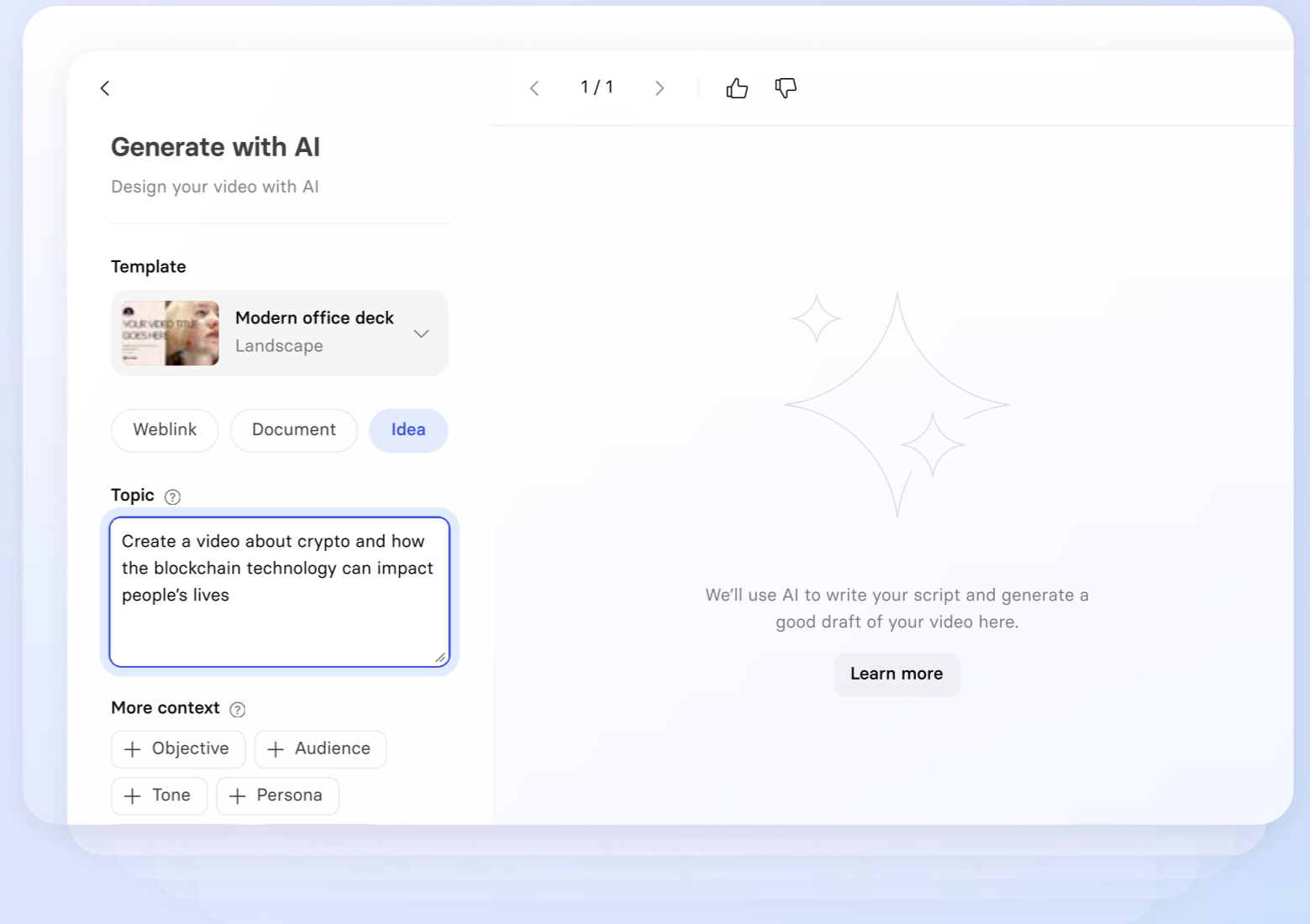Color | Gradient | Image | Video

00:00

02

# Step 1

## Create a video script

Synthesia operates using the text-to-video function, which lets you create videos by typing text. Now, typing text into an AI-powered video generator is easy enough, but we don't recommend copy-pasting a long PDF document or a blog post into the tool and calling it quits.

Take the time to review your text and transform it into a video script. It's not as difficult as it may seem, but it makes a world of difference to the video creation process.

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Generate with AI
Design your video with AI

Template

Modern office deck
Landscape

Weblink    Document    Idea

Topic ?

Create a video about crypto and how the blockchain technology can impact people's lives

More context ?

+ Objective    + Audience
+ Tone    + Persona

1 / 1

We'll use AI to write your script and generate a good draft of your video here.

Learn more

# If speed is essential, consider using our video assistant feature, which can help overcome writer's block.

## Generate with AI

Design your video with AI

**Template**

Modern office deck
Landscape

**Duration** ⓘ

Medium (2min)

Weblink | **Document** | Idea

**Document** ⓘ

Crypto_deck.pdf
7MB

**Audience** ⓘ

People passionate about crypto and technology

↻ Regenerate

---

### SCENE 1

Welcome to the Crypto universe!

Describe your video in one short and simple sentence

We all know a diverse workforce is a powerful one. But diversity is just the first step. Inclusion is the key. It's making sure everyone feels valued, heard, and their contributions matter.

### SCENE 2

The future is called Web3

Describe your video in one short and simple sentence

Cryptocurrencies embody decentralization, giving people control over their assets and transactions. Individuals become their own banks, transcending borders and fostering financial inclusion.

### SCENE 3

The interest around crypto is growing:

90k    47%    1/3r

The crypto future sparks disruptive innovation across sectors. Finance, supply chain, and healthcare see efficiency, transparency, and trust. Smart contracts enable programmability and automation, paving the way for decentralized applications and transformative
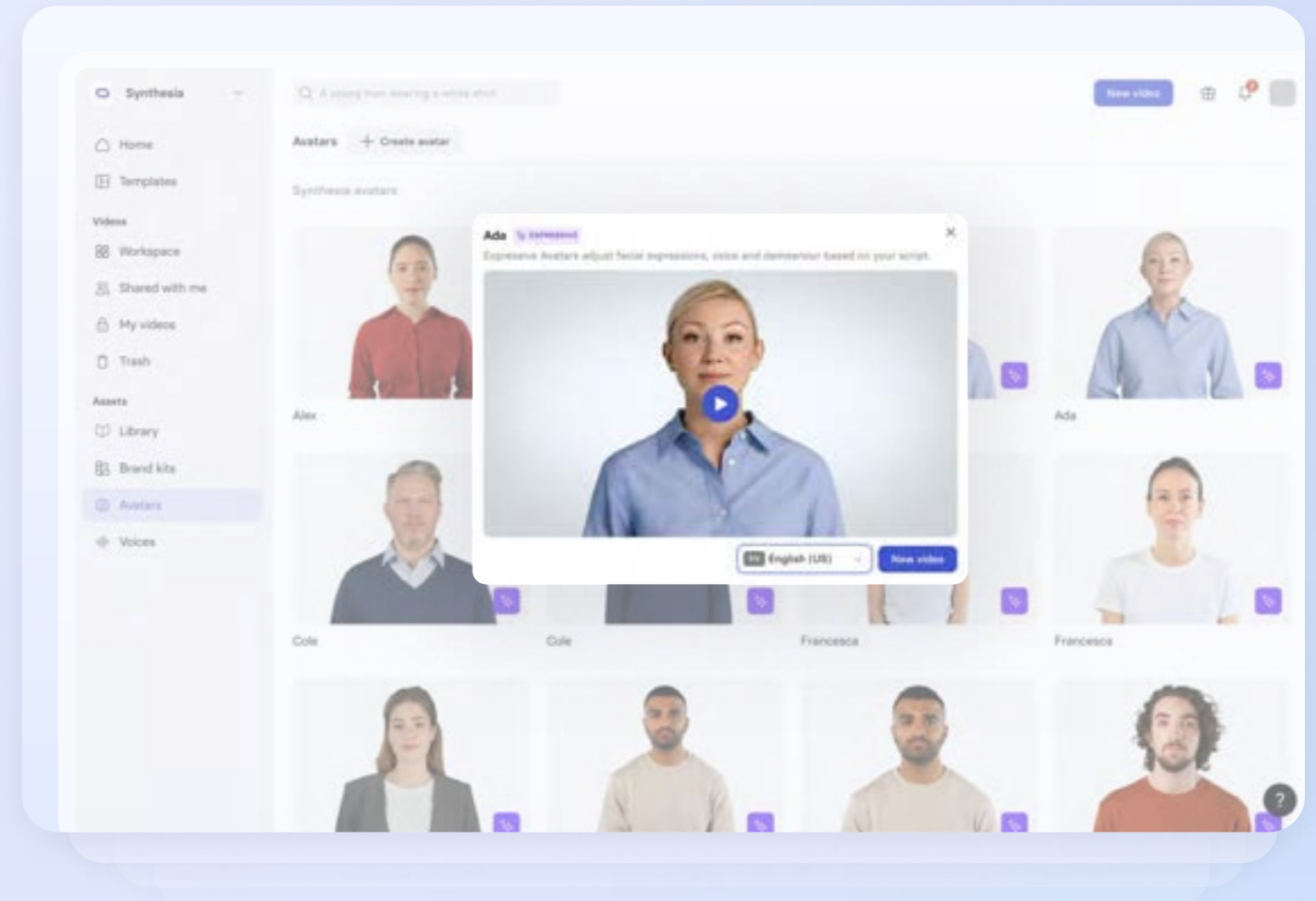
# Step 2

## Select an AI avatar

This is where the AI comes in to perform its magic.
In this step, you can choose an AI avatar to act as a narrator/presenter in your video.
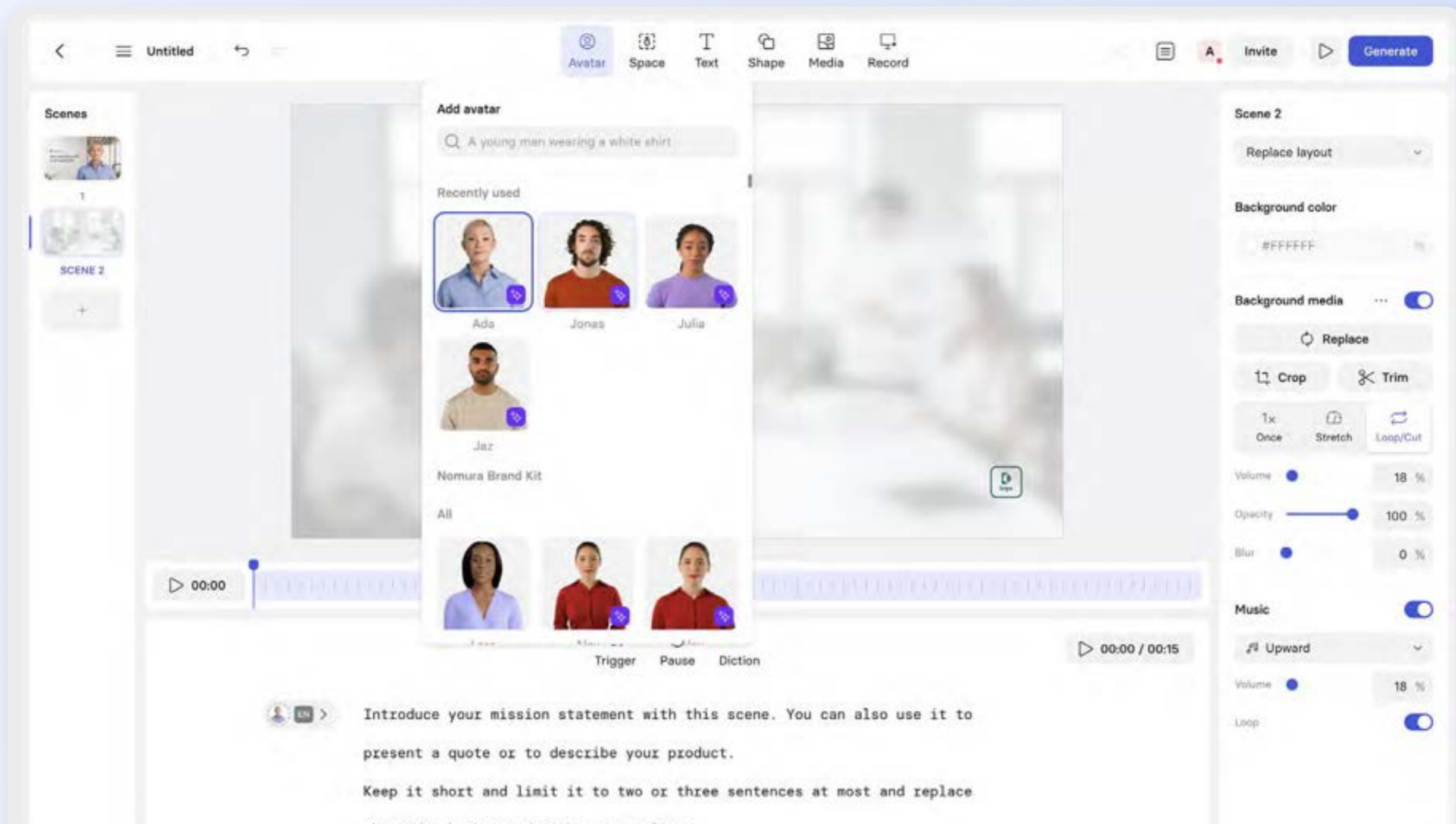
There are 160+ diverse AI avatars to choose from, and you can choose where you want the avatar to appear, how large or small it should be or hide it altogether.

**To add an AI avatar in Synthesia, click 'Avatar' in the panel on top of the video canvas.**

- Pick the avatar(s) you want to use

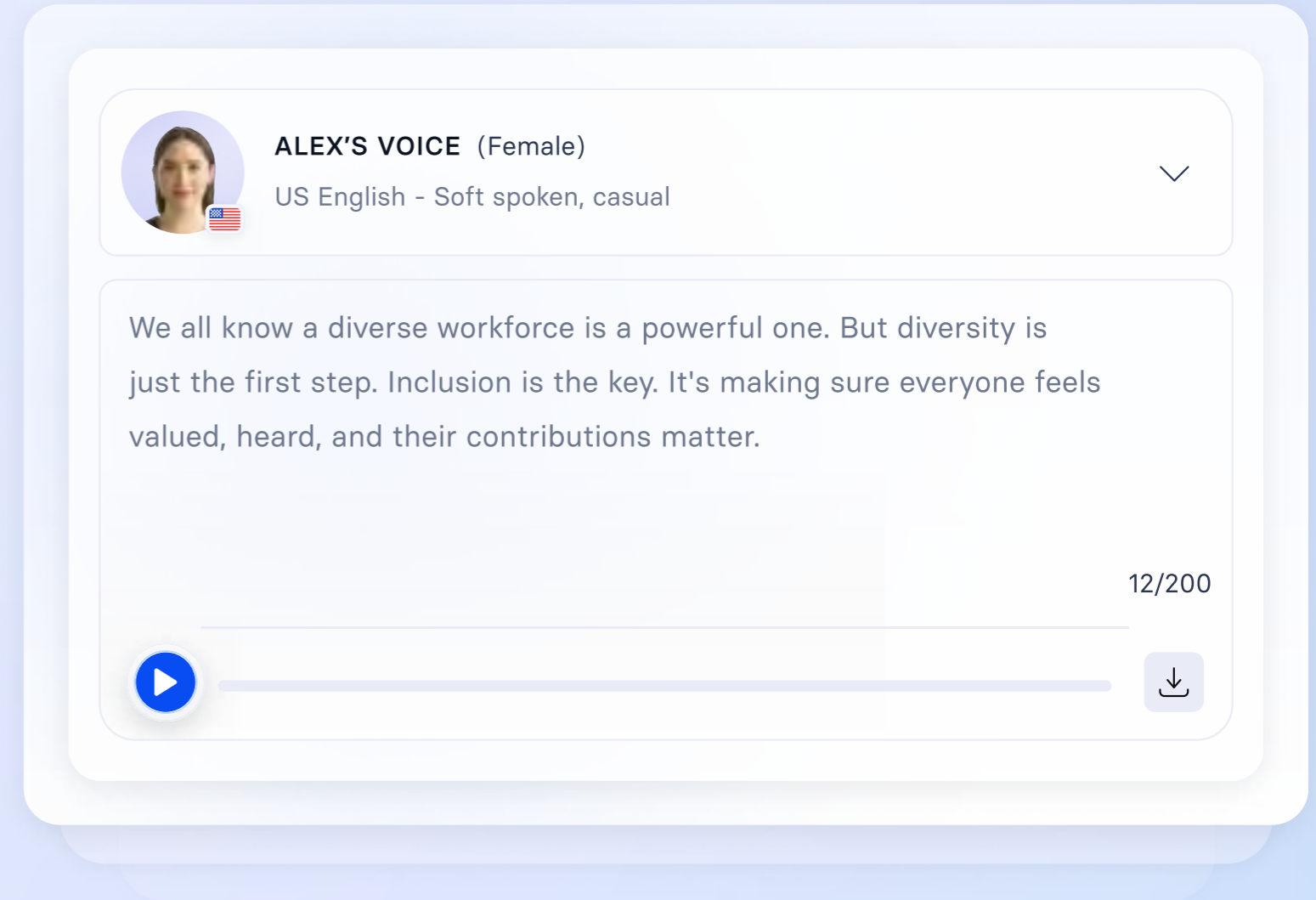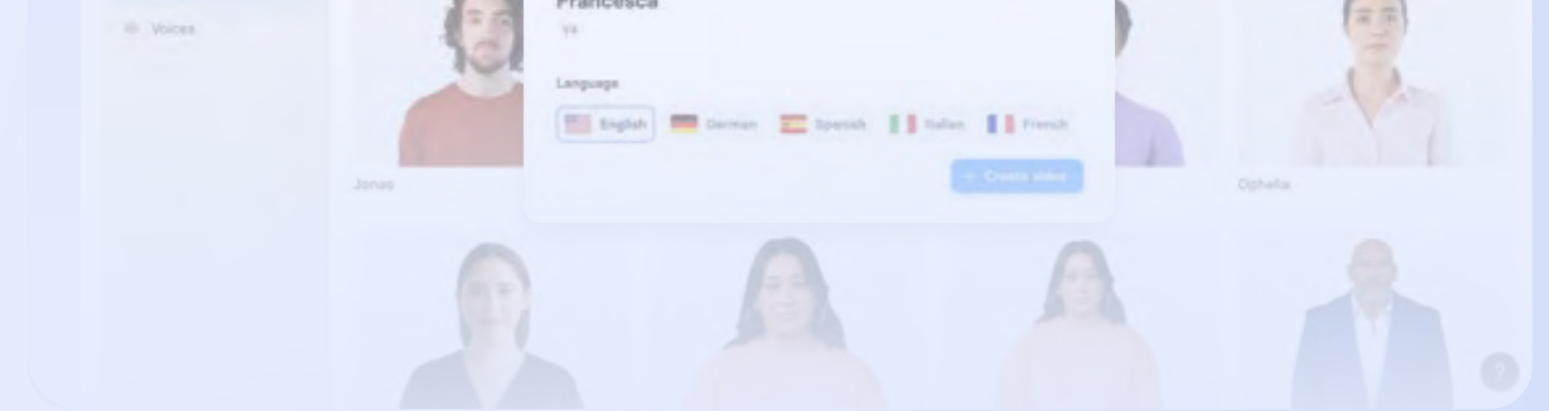- Adjust the position and size of the avatar on the video slide

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# Step 3

## Paste text and choose a voice

Another exciting step that involves AI, this time using text-to-speech. All you need to do is copy your video script and paste it into the script box slide by slide.
Within seconds, your script will be transformed into an AI voiceover.

The language will be selected automatically based on the text, but you can always change it and select the perfect accent, dialect, locale, and voice style.

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**ALEX'S VOICE** (Female)
US English - Soft spoken, casual

We all know a diverse workforce is a powerful one. But diversity is just the first step. Inclusion is the key. It's making sure everyone feels valued, heard, and their contributions matter.

12/200

# Step 4

## Edit the video

It's time for video editing. Luckily, you won't need any fancy video editing software for this.

Here are some of the things you can add and change in your AI video without using external video editing tools:

Images (stock or own)   Backgrounds videos

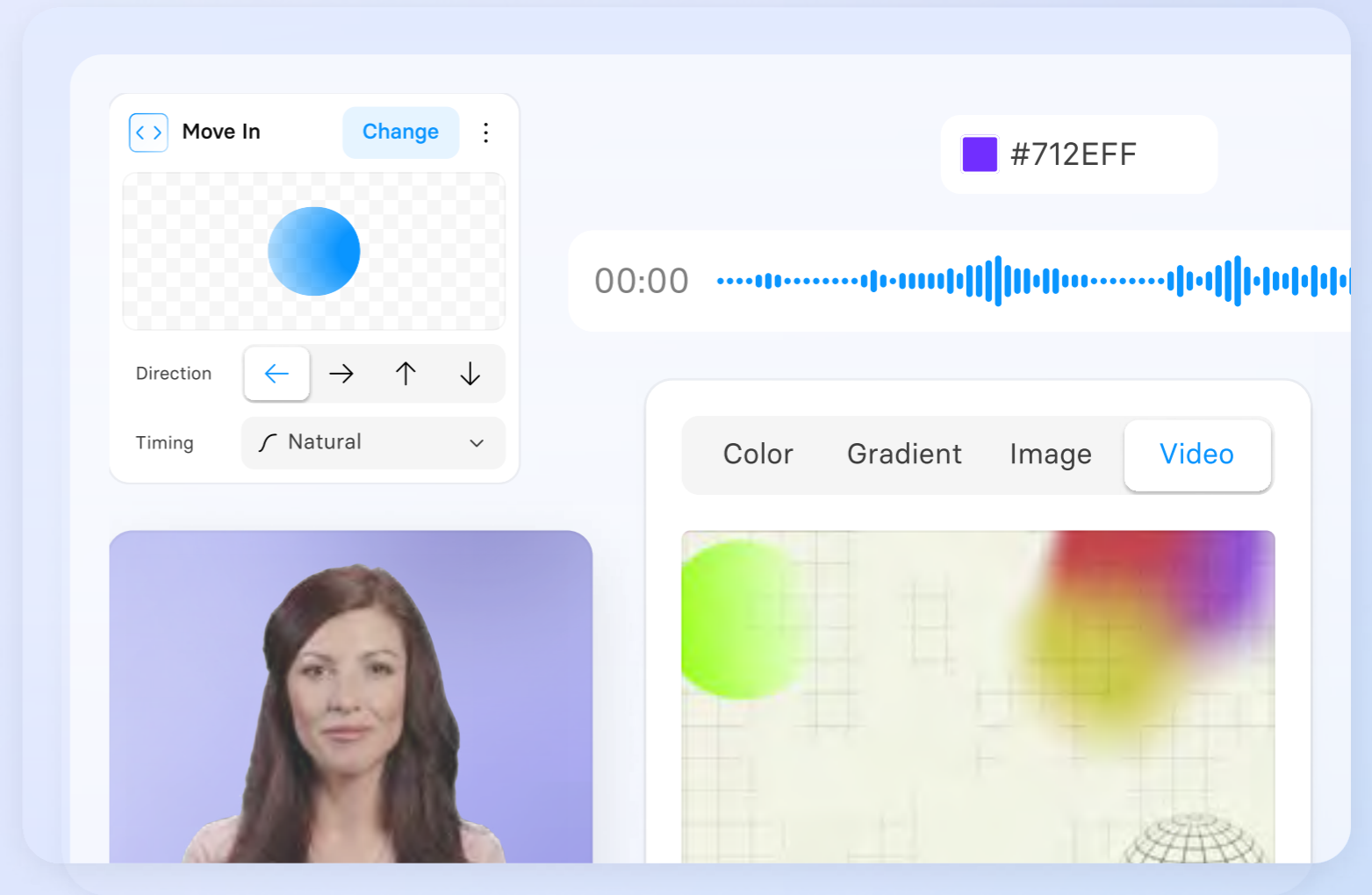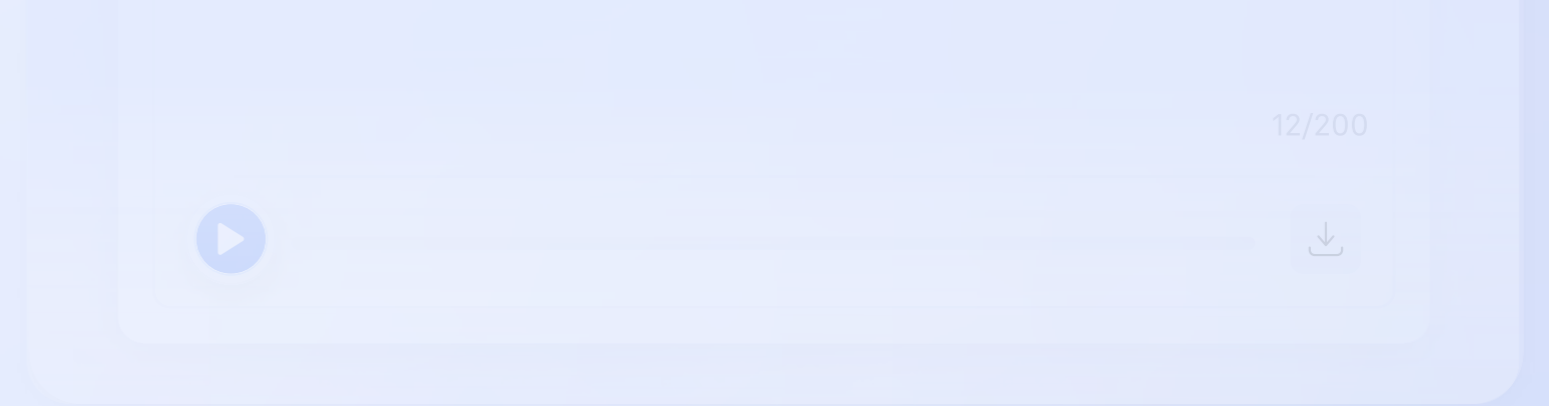Screen recordings   Background music   Shapes

Text on screen   Animations   Transitions   Icons

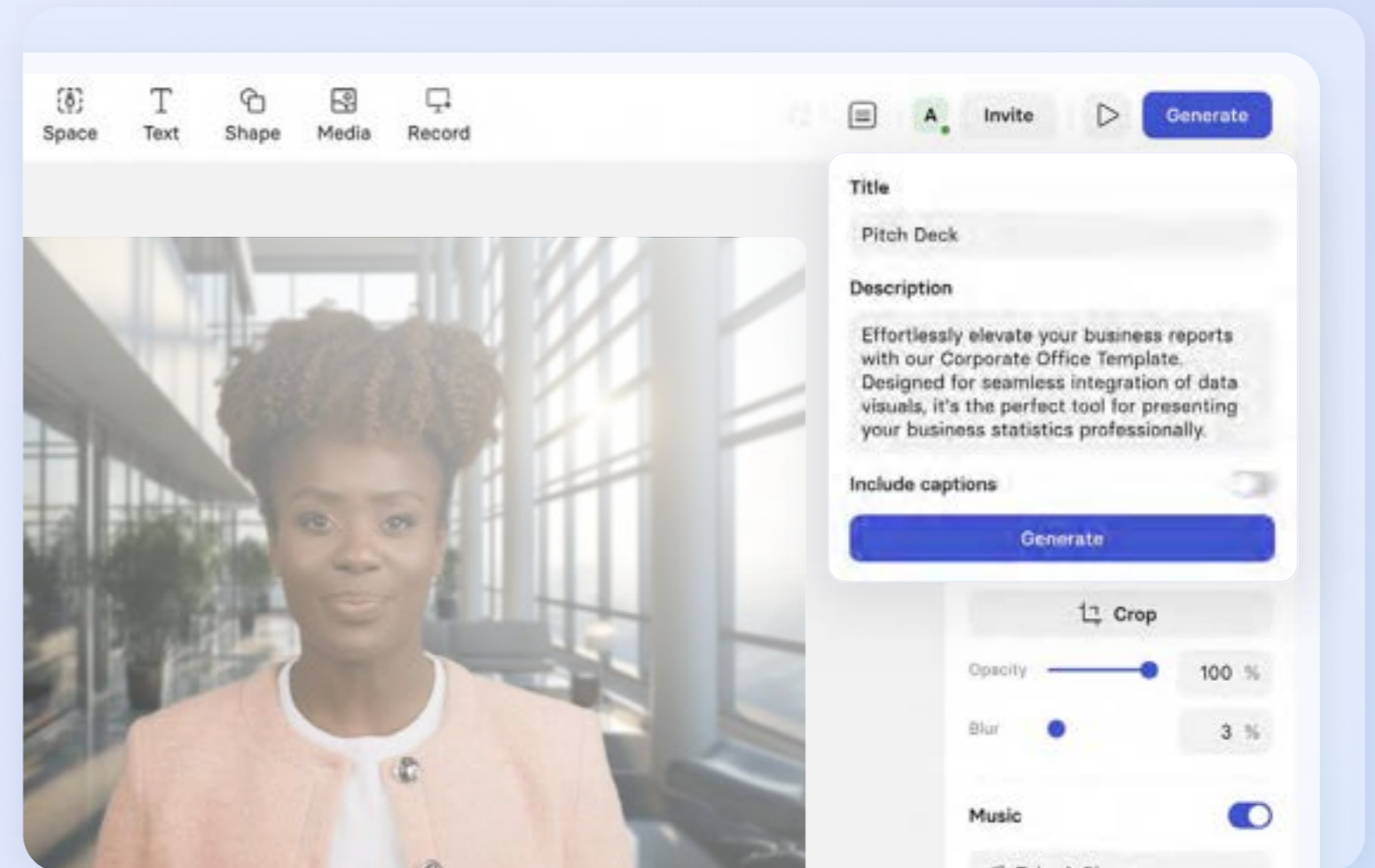Logos   Multiple avatars

# Step 5

## Generate the video

**That's it; you've just made an engaging video using AI.**

Once you press 'Generate video,' Synthesia will perform some AI abracadabra and, well, generate the video.

Once the video passes through our algorithm and content moderation process, you can view it, share it, download it, or embed it. And if you really like it, you can even duplicate it or create a video template from it.
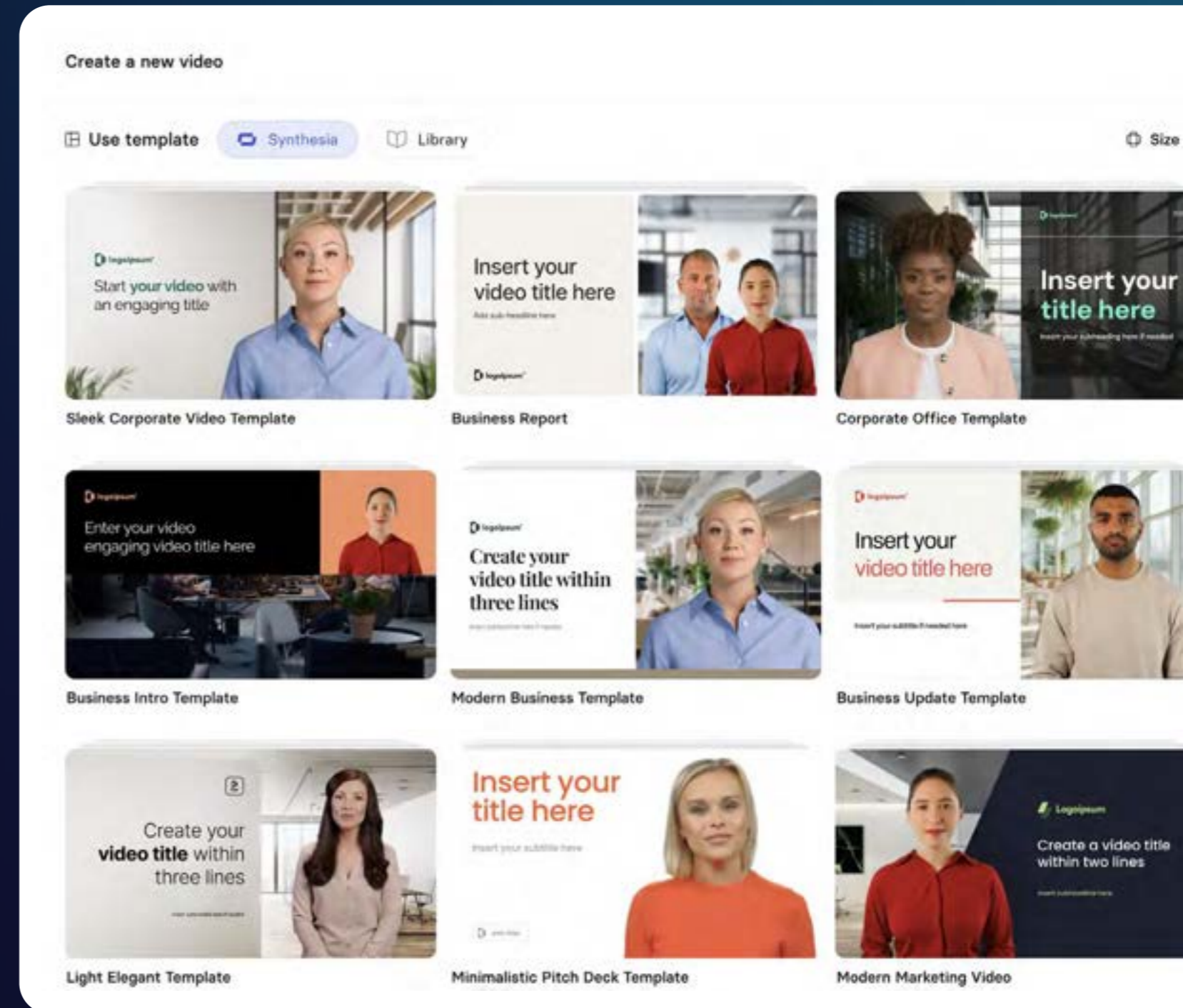
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# Using Synthesia video templates.

If you don't have an eye for design, or you simply want to save even more time, use professionally-designed video templates.

Synthesia has 60+ video templates for a wide range of video types, from training videos, marketing videos, explainer videos, promo videos, video presentations, and so much more. And, you can still adjust every element to your liking!

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synthesia

# Ready to try it for yourself?

Create a free AI video