FRoSTA AG

FRoSTA: Boosting Employee Engagement with Mobile Access to Enterprise Resources

A successful provider of frozen fish, vegetables, and meals in Germany, Poland, Austria, Italy, and Eastern Europe, FRoSTA AG is one of Europe's leading manufacturers of frozen foods and the market leader for frozen meals in Germany. Committed to finding the right products and ingredients to keep its customers happy while respecting the environment, the company sets itself apart by promoting its "Purity Promise." This concept shows consumers that FRoSTA does not use additives in any of its products.

At a time when mobile connectivity to the company's core systems and services is more important than ever, FRoSTA wanted to speed employee access to enterprise resources on the go. The company's vision was to enhance employee engagement by creating one **central entry point** to company resources, allowing mobile users to do everything from triggering maintenance requests to approving purchase requisitions in real time.

THE BEST RUN **SAP**

Perfecting Mobile Access to Enterprise Systems and Data with
SAP® Mobile Start and RISE with SAP S/4HANA® Cloud, Private Edition

FRoSTA AG

Before: Challenges and Opportunities
- Use of various launchpads to access enterprise resources causing user frustration
- Limited access to core business systems, with most applications only available from within the company's network
- Lack of a centralized entry point that meets users' needs
- Suboptimal access to multiple SAP® and third-party applications and lack of centralized workflows

Why SAP
- Accelerated digital transformation journey using RISE with SAP S/4HANA® Cloud, private edition
- Access to enterprise-wide resources on mobile devices using the SAP Mobile Start app running on SAP Business Technology Platform (SAP BTP)
- Ability to unify operations and support foundational services using SAP S/4HANA
- Access to standard and customized SAP Fiori® apps connected through SAP BTP, paving the way to heightened business efficiency

After: Value-Driven Results
- Enabled native mobile access to core business applications, data, and insights enterprise-wide, with push notifications to mobile and wearable devices and streamlined approval workflows
- Created a consumer-grade user experience with enterprise-grade capabilities, easing user interaction
- Improved productivity, agility, and work flexibility, allowing employees to work from anywhere
- Enabled faster access to data and insights for data-driven decision-making

"Companies need to ensure agility and availability of their IT and business services. With the SAP Mobile Start app, we provided our employees with a single launchpad, centralizing access to our IT business resources and making it possible for all lines of business to **work from anywhere**."

Lucas Dreger, Solution Architect, FRoSTA AG

~40%
Reduction in time to manage purchase requisition notifications and approvals

~90%
Reduction in time to create maintenance orders

FRoSTA AG	Industry	Products and Services	Employees	Revenue	Featured Solutions and Services
Bremerhaven, Germany	Consumer products	Food processing and foodservice	~1,800	€527 million	SAP S/4HANA Cloud, private edition, SAP Mobile Start, SAP Business Technology Platform, and SAP Fiori apps
www.frosta-ag.com					

THE BEST RUN SAP

Boosting Workforce Productivity with Direct Access to Business Apps on Mobile

Nowadays, access to information and the ability to interact with systems and data anytime, from anywhere is key to success. To realize this aim, FRoSTA AG adopted the SAP® Mobile Start app using RISE with SAP S/4HANA® Cloud, private edition and running on SAP Business Technology Platform. This move bolstered its operations to support mobile access to core services and provide a foundation for innovation. FRoSTA now supports one single entry point for mobile users to access standard and customized SAP Fiori® apps as well as various third-party software. Users can simply connect to the relevant apps from their mobile devices, while managers receive push notifications on their phones and wearable devices when an approval is needed.

Elsewhere, the company is working on deploying the SAP Task Center service to support zero-touch functionality, making approvals easier and faster in core business apps. For example, integrating with the SAP S/4HANA Manufacturing solution for planning and scheduling can help the business increase accuracy in production planning. Likewise, connecting to SAP Ariba® solutions can help streamline procurement processes, and linking to SAP SuccessFactors® solutions can help enable digital HR processes. FRoSTA is also looking to the future and using the SAP AppGyver® development environment to create solutions with no code that can be integrated with its central launchpad.

THE BEST RUN **SAP**

"SAP Mobile Start was the missing piece in our **mobile strategy**. Now we are complete, with one single entry point to FRoSTA's services."
Fabian von Thun, Innovation Manager, FRoSTA AG

24x7
Mobile interactivity and connectivity enabled

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Mobile entry point across its business landscape