



MEETING MINUTES

Date:	20 February 2025
Location:	Brussels
Name(s) and function(s) of the Commission representative(s):	Elisa Roller – Director SG.D SG.D1 Policy coordinator
Name(s) of the interest representative(s):	ABB Group
Subject matter:	Clean Industrial Deal
Main points raised and positions expressed:	Representatives of ABB requested a bigger focus on electrification and energy efficiency in the Clean Industrial Deal (CID). They advised to set clear aims for electrification, but to not be too prescriptive, and to do more to improve distribution grids. Regarding efficiency, ABB highlighted the big potential of existing technologies to decrease consumption and costs. In terms of measures, ABB argued that public procurement should take into account the total cost of ownership instead of upfront costs, which could give preference to efficient products.
Conclusions:	The Commission took note the positions and invited ABB to also provide input for the upcoming sectoral initiatives, including the Industrial Decarbonisation Accelerator Act.