

Doing *That*
Over Here



Everything has changed

ABOUT BUYING AND SELLING A HOUSE

BUYING

ROCKET
Mortgage

SELLING

Opendoor

SHOPPING

 Zillow

INSURING

hippo

LISTING

REDFIN

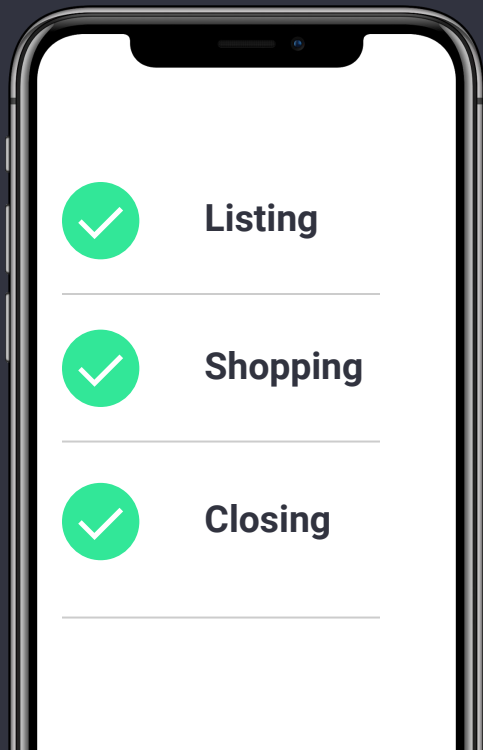
FINANCING

blend



WELL...

Almost everything...



Appraising

\$9B+

A mess of faxes, e-mails,
phone calls and paperwork



What if ordering an appraisal was as easy as buying new shoes?



**Clear and
transparent
pricing**



**Set your own
appraisal date**



**Order online
Any time**



**Get the report
mailed to you**



That's what we're building

2019
Launch v1

TODAY
50% Digital

Q4 2020
100% Digital

2022
Instant
Appraisal

\$100M Revenue

@ 85% Margin

