

### **Investor Presentation**

October 2024



### **Forward-Looking Statements**

Certain written statements in this presentation may contain, and members of management may from time to time make or discuss statements which constitute, "forward-looking statements" within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements include, without limitation, all matters that are not historical facts. Forward-looking statements are not assurances of future performance. Instead, they are based only on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, the economy, and other future conditions. Because forward-looking statements relate to the future, they are subject to known and unknown uncertainties, risks, changes in circumstances, and other factors that are difficult to predict, many of which are outside our control. Our actual performance and outcomes, including without limitation, our actual results and financial condition, may differ materially from those indicated in or suggested by the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. More information regarding these risks and uncertainties and other important factors that could cause actual results to differ materially from those indicated in or suggested by the forward-looking statements is set forth in the Company's earnings release and filings with the Securities and Exchange Commission. The information provided in this presentation is based upon the facts and circumstances known as of the date of this presentation, and any forward-looking statements made by us in this document speak only as of the date on which they are made. Except as required by law, we undertake no obligation to update these forward-looking statements after the date of issuance of this presentation to reflect events or circumstances after such date, or to reflect the occurrence of unanticipated events.

## Paychex – A Technology-Driven Growth Company

1

Leader in attractive markets

2

Innovative
technology leader
and trusted advisor
– a key differentiator

3

Predictable and powerful business model

4

Sustainable growth and delivering longterm positive impact



# Paychex At-A-Glance – Leader in Human Capital Management (HCM) Solutions

#### **Market Leader**

Leading provider of HCM Solutions to SMBs with unique combination of HR Technology and tech-enabled Advisory Solutions

#### **Growing Client Base**

**>745,000**Payroll Clients

>2,300,000

HR Outsourcing client worksite employees

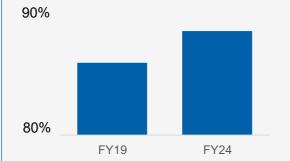
#### **Consistent Growth**

11%

Adjusted Diluted EPS<sup>(1)</sup>
CAGR last 5 Years

#### **Improving Retention**

Revenue Retention



#### **Margins**

#1

Best operating margins in industry at ~42%<sup>(1)</sup>

#### **Technology**

Leading technology platforms recognized for innovation







#### **Comprehensive Suite of HCM & HR Solutions**



Management Solutions **75%** 

PEO & Insurance Solutions

% Service Revenue

**25**%

#### **Purpose: Help Businesses Succeed**



## Leader in Small and Midsized Business Markets

#### HR Outsourcing<sup>1</sup>



- #1 HR Outsourcer
- >2.3M ASO and PEO worksite employees
- ~700 HR Professionals

#### Payroll & HCM Software



- Top 2 in both small and mid-market<sup>2</sup>
- \$950B+ financial transactions processed
- Pay 1 in 12 private sector U.S. workers

#### Retirement



- #1 401(k) recordkeeper in the U.S.<sup>3</sup>
- >120K 401(k) plans
- 1.5M participants

#### **Insurance**



- A top insurance agency in the U.S.
- ~\$3B in premiums paid
- ~200K H&B applicants

<sup>1</sup> HR Outsourcing includes ASO and PEO offerings

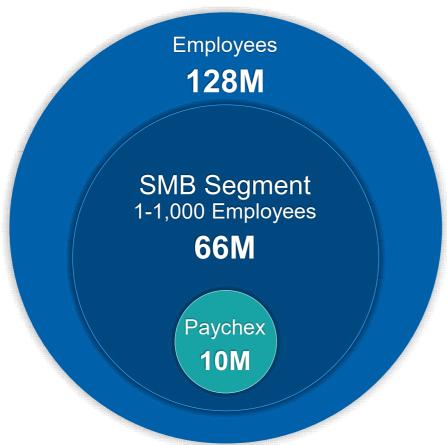
<sup>2</sup> Among HCM companies by client count (small is defined as <49 employees; mid-market is defined as 50-1K employees)

<sup>3</sup> By number of plans based on PLANSPONSOR magazine's annual Recordkeeping Survey and internal Paychex data

## Leader in Large and Growing HCM Market

## Market Size – Employees<sup>1</sup>

(Total U.S.)



\$90B+

Market Opportunity (U.S.)

5-7%

Market Growth (U.S.)

15%

(Share of U.S. SMB employees)

## **Secular Tailwinds Play to Our Strengths**

#### **Market Trends**

#### **Technology Innovation and Adoption**

- Shift to unified software suites on cloud platform
- Self-service and e-commerce
  Acceleration of digital adoption
- Data and analytics
  Leveraging data to drive actionable insights





#### **Complexity in Employer-Employee Relations**

- Increasing number and complexity of regulations
- Changing workforce dynamics
  Remote and non-traditional
- Attracting and retaining talent Structural long-term labor shortage







#### **Paychex Advantage**



## Well-Positioned in Fast Growing Market Segments

#### **HCM Technology**

Adoption of cloud HCM software by SMBs

HR automation/digitalization and distributed workforces with increasing employee engagement

Integration of AI solutions with HCM platforms

Comprehensive suite of integrated, cloudbased software to help businesses automate HR processes and manage distributed workforces

Leverage large data set to provide customers with more personalized experiences, solutions and insights

## **Market Tailwinds**

## Paychex Solutions

#### **HR Outsourcing**

Secular increase in demand for assistance with navigating a complex regulatory and HR environment

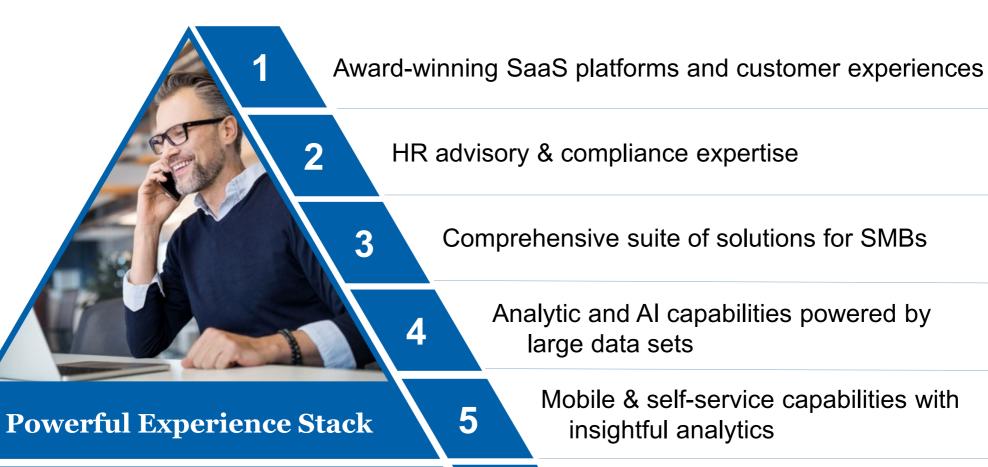
Ability to offer affordable, competitive benefits to attract and retain talent

Unique combination of leading HR technology, competitive benefits and HR advisory services

Large data set to support advisory services

Available through both ASO and PEO models depending on customer needs

## **What Differentiates Paychex**



**Analytical Insights via Data** 

(Engaging millions of SMBs and their employees daily)

6

Personalized, tech-enabled services

THE PAYCHEX STORY

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## **Comprehensive Suite of Leading HCM Solutions**

Full Range of Integrated HCM Solutions from Hire to Retire for Businesses and Employees

#### **Integrated Technology**

(with Open APIs)



Recruiting, Applicant Tracking, Onboarding



Retirement



Time & Attendance



**HR Services** 



Payroll



Benefits Administration



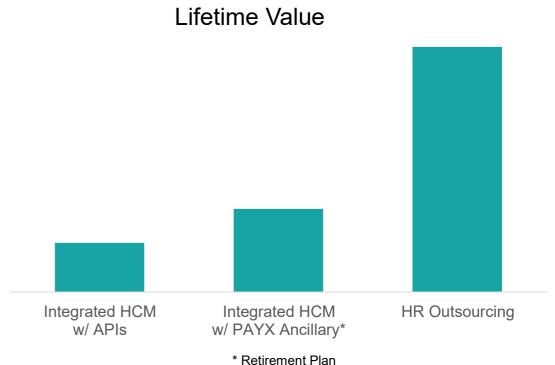
Analytics



Insurance



**Complete Solution Set for SMB Life Cycle** 



# Leading Technology Provider Leveraging Industry Best Partners and Solutions

Altametrics	Apache	• APPDYNAMICS	ARISTA	aws	Azure	docker
EQUIFAX	Google	HIRE_RIGHT	indeed	Java	<b>J</b> irav	kubernetes
<b>♦</b> mongo DB₃	RED HAT OPENSHIFT	<b>*</b> snowflake*	splunk>	spring	visier	xero

## Recognized as an Industry Innovation Leader













Numerous recent awards from leading industry publications

## **Innovation Horizon**

**Continued Leadership in** 

**HR Technology and** 

**Digital HR Solutions** 



**Customer Experience Focused** 

Owner | HR | Employee Strategic Partners



**Expanded Advisory** Services

Tech-Enabled



DIGITAL HCM LEADER



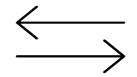
**Digitalization: Sales** and Self-Onboarding (eCommerce)



**Artificial Intelligence** Powered by vast proprietary data set



**Data Analytics** with Advisory Solutions



**Expanded Integrations** (APIs)

## Well Positioned to Capture the AI Opportunity

# **Large and Growing Data Sets**

Paychex has one of the largest SMB data sets in the industry – provides competitive advantage

- >745k clients and 10M employees paid globally
- Tens of millions of interactions with clients and their employees every month
- Extensive knowledge base of rules, regulations, and best practices across HR, payroll, and benefits

# History and Experience Leveraging Al

We have been leveraging Al for years across the entire business – ahead of the curve

- Over 200 models deployed with extensive use of AI and predictive analytics
- RPA, virtual agents, and workflow automation driving service efficiencies and improved customer experience
- Conversational analytics (GenAl) for customers, including predictive models

## Investing to Realize the Full Potential of Al

Accelerating AI investments to improve efficiency, enhance customer experience and unlock new growth opportunities

- Targeting the right prospects at the right time
- Providing enhanced, personalized customer experience
- Driving efficiencies throughout the entire organization
- Embedding in our solutions to provide trusted insights/guidance



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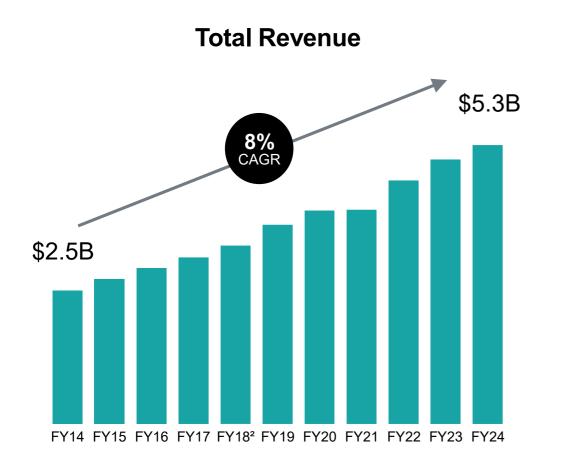
Sustainable growth and delivering longterm positive impact

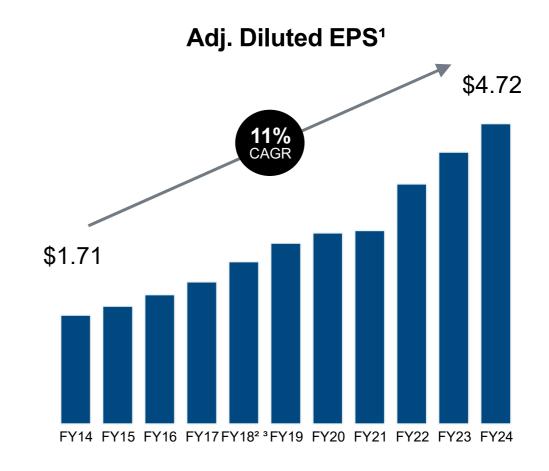


## **Powerful and Predictable Business Model**



#### **Consistent Revenue and Earnings Growth Profile**





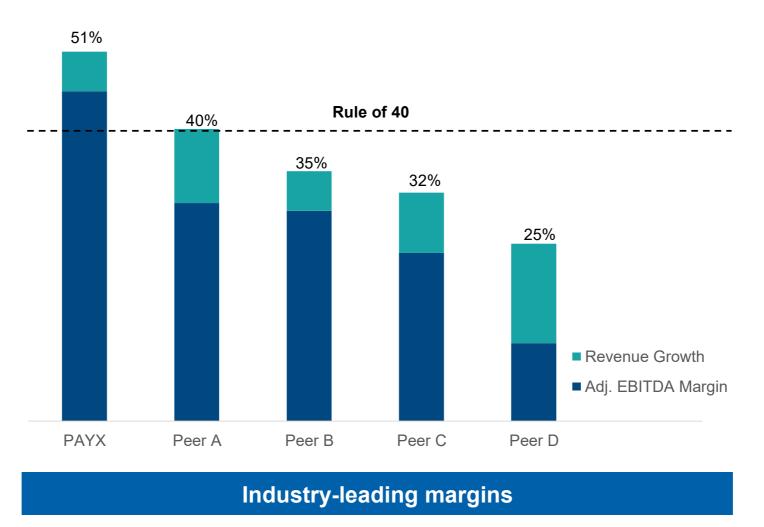
Resilient financial results during economic downturns

<sup>1</sup> Adjusted Diluted EPS is a non-GAAP measure, which excludes the impact of certain discrete tax and one-time items. Refer to our fourth quarter earnings release for discussion of these measures and a reconciliation to the corresponding GAAP measures.

<sup>2</sup> Accounting Standards Codification Topic 606, "Revenue from Contracts with Customers" was adopted effective June 1, 2018. FY18 results were adjusted to reflect a comparable presentation.

<sup>3</sup> Adjusted Diluted EPS growth for FY18 was impacted by the Tax Cuts and Jobs Act of 2017.

## **Highest Combination of Revenue Growth and Margins**



Note: PAYX and HCM peers based on their respective fiscal years, with all revenue and margin figures based on the midpoint of management's current fiscal year guidance as of 9/30/24. EBITDA has been adjusted to include stock-based compensation to facilitate a more accurate comparison but excludes non-recurring items. Adjusted EBITDA is not a United States ("U.S.") generally accepted accounting principle ("GAAP") measure. Refer to the FY24 Annual Report on Form 10-K for further discussion of this measure and a reconciliation to the corresponding GAAP measure.

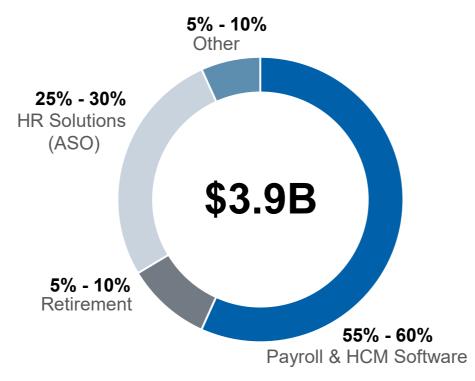
## Paychex Transformation – Technology and HR Solutions

**57%**Service Revenue from Non-Payroll Solutions

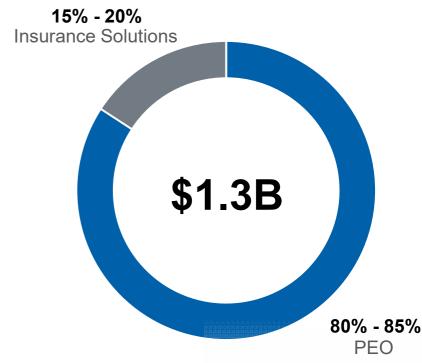
+57%

HR Outsourcing WSE Growth -FY19-24 (ASO + PEO)

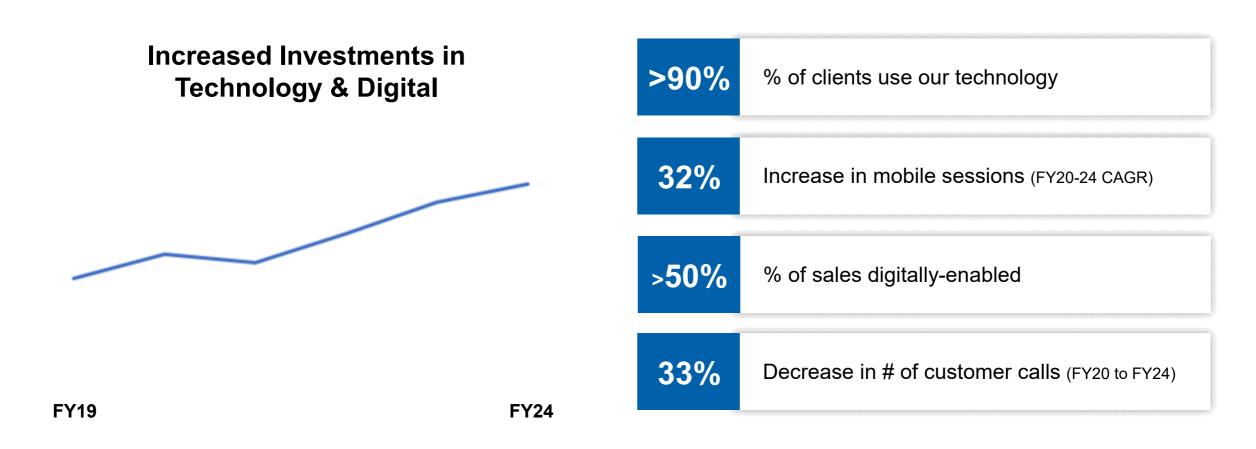
#### **Management Solutions**



#### **PEO & Insurance Solutions**

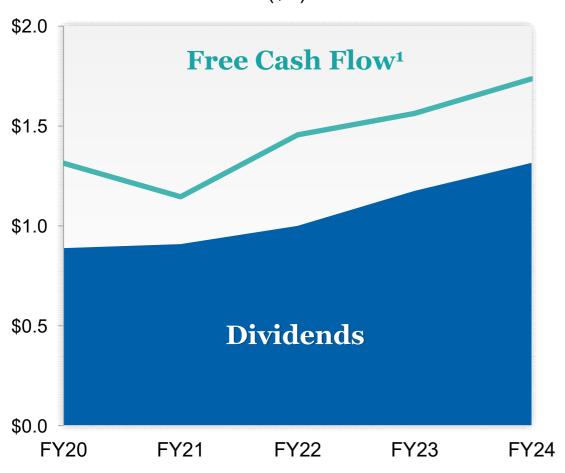


# Paychex Transformation: Technology Delivering Results for Customers and Shareholders



## **Strong Cash Flow Engine**

## Significant Capital Returns to Shareholders (\$B)



## Attractive Metrics (FY24)

Free Cash Flow<sup>1</sup> \$1.7B

Capital Intensity LOW

Total Cash & Corp. Investments \$1.6B

Return on Equity 47%



<sup>1)</sup> In fiscal 2025, the definition of free cash flow was revised to conform more closely to peers. The current definition is net cash provided by operating activities less purchases of property and equipment (which includes internally developed software costs). Historical periods have been revised accordingly.



# Disciplined and Shareholder-Friendly Capital Allocation Priorities



- Technology Platform
- Digital and Advisory Solutions
- Sales & Marketing
- Customer Experience

- Industry-leading dividend yield with target payout ratio of 70-80%
- Returned ~\$6B to shareholders over last 5 years

- PEO Expansion
- Technology Tuck-ins
- Scale Transactions
- International
- Near Adjacencies

Corporate responsibility continues to be an area of focus and foundational to our organizational purpose

#### Paychex Values in Action: Corporate Responsibility Efforts



- ✓ Announced ambition to reach Net Zero GHG emissions by 2050 (and interim reduction targets for 2030 and 2040)
- Third-party verification of GHG emissions
- ✓ Excellent external scores
  - MSCI ESG Rating of AA
  - Sustainalytics ESG Risk Rating of "Low Risk"
  - Prime Corporate ESG Performance rating by ISS ESG



- ✓ Enhanced a diverse talent pipeline
- ✓ Strengthened culture of inclusion and belonging
- Continued strategic community partnerships
- √ 59% of workforce is female
- ✓ Achieved approximately 100% gender and racial pay equity in the U.S.



- ✓ Continued journey of Board refreshment with focus on increased diversity and reduced tenure
- ✓ Increased Board oversight of Corporate Responsibility (CR) and Cybersecurity
- Established CR goals for executive compensation plans
- ✓ Changed executive compensation structure to better incentivize LT performance
- ✓ Majority of Board is independent

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## **Long Growth Runway – Multiple Drivers**



**Grow Client Base and Market Share:** 

Channels, Partners, eCommerce, Digital Marketing and Acquisitions

**Expand Share of Wallet:** 

HCM Software, HR, Retirement, Insurance and Payments

**Leverage Technology Innovations:** 

Al, personalization, data analytics, integrations, self-sufficiency

Monetize Data and Access to Employees:

Monetize data and create new solutions for clients' employees

**Execute Strategic M&A:** 

Industry consolidation, technology plays, near adjacency opportunities

#### **Mid-Term Financial Goals**



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