



# kima

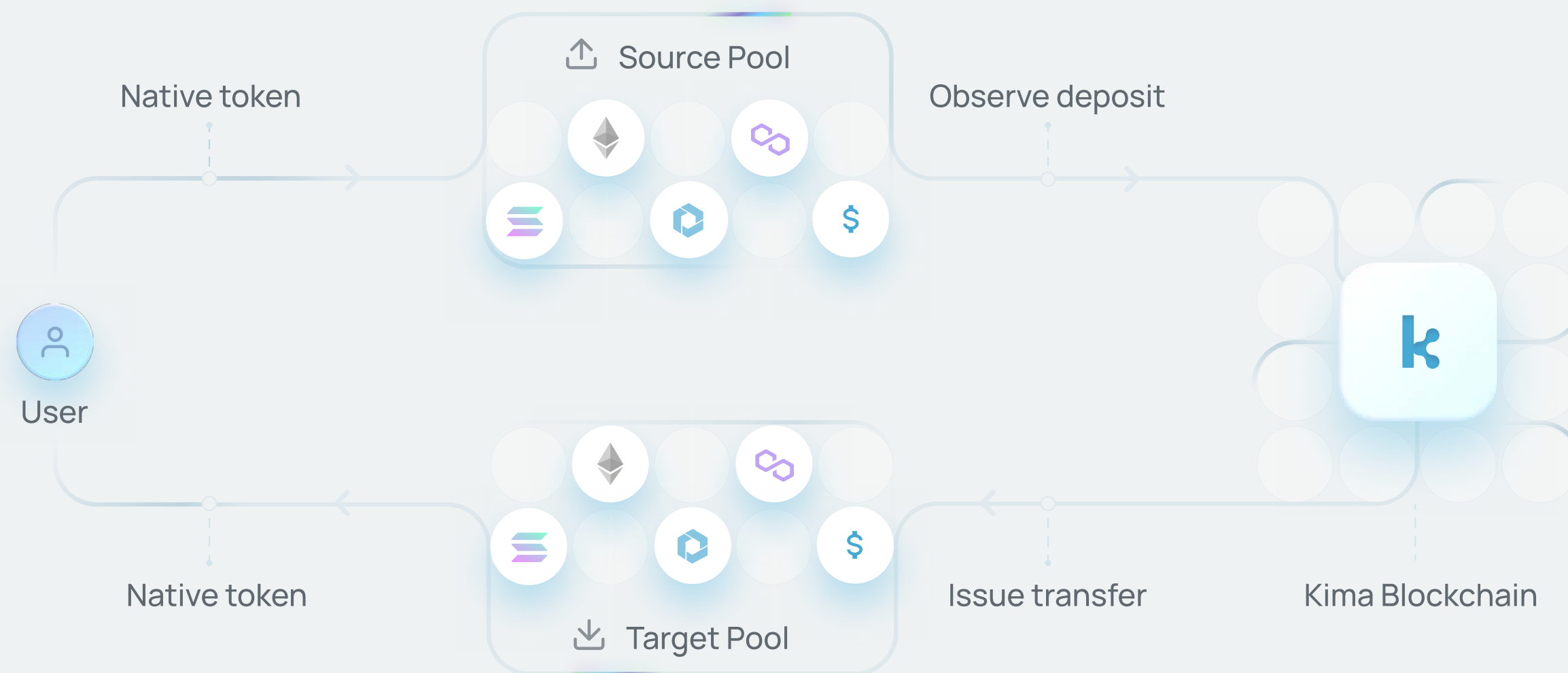
## Branding & Media Kit

[www.kima.finance](http://www.kima.finance)

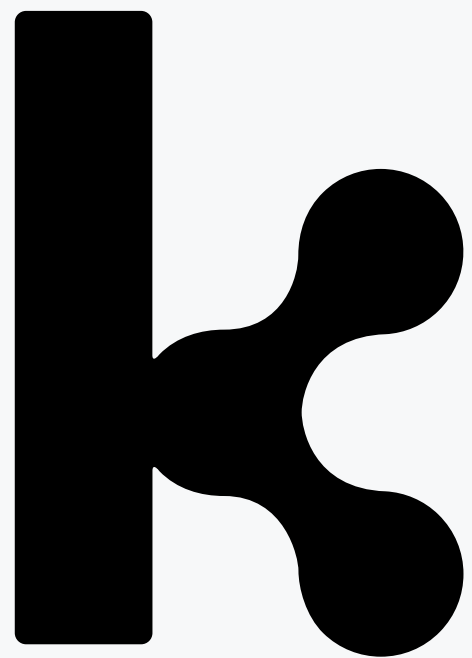
2024

# What is Kima

Kima Finance is a cutting-edge decentralized financial protocol designed to facilitate secure, efficient, and seamless transactions across various ecosystems. By leveraging advanced technologies such as native EOAs as pools, Light Clients, Trusted Execution Environments (TEEs), Threshold Signature Schemes (TSSs), and an innovative liquidity management system, Kima ensures high security, decentralization, and liquidity flow across multiple ecosystems.



## Icon & Logo



**kiima**

Download Logo

# Font

Brand Font: **Sohne Breit Buch**

Your Brand Is What Other  
People Say About You  
When You Are Not In The  
Room.  
- Jeff Bezos

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Body Font: **Manrope**

**Bb**  
Light

Your brand is what other people say about you  
when you're not in the room.  
- A Quote by Jeff Bezos

**Bb**  
Medium

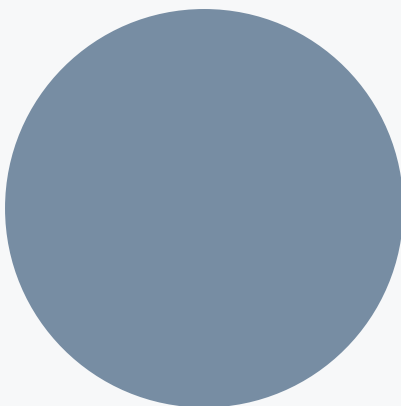
Your brand is what other people say about you  
when you're not in the room.  
- A Quote by Jeff Bezos

**Bb**  
Bold

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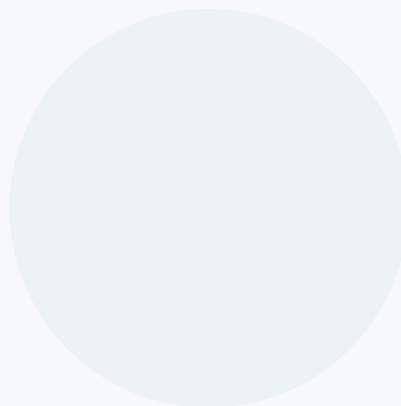
# Colour Palette



#778DA3



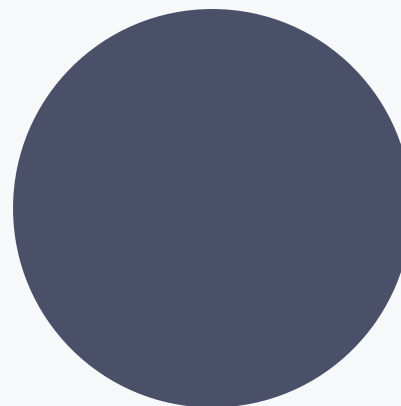
#D6E4EA



#EDF2F5



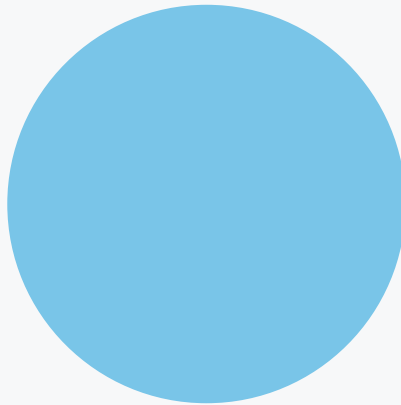
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#4A5068



#CCFAFF



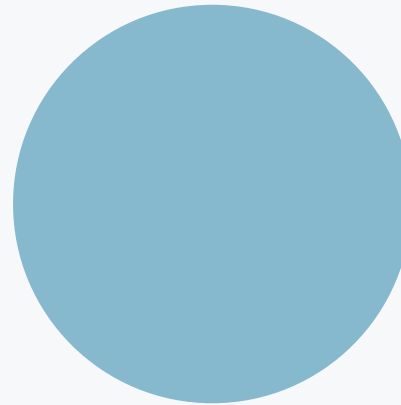
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#DACCFE



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#86B8CE

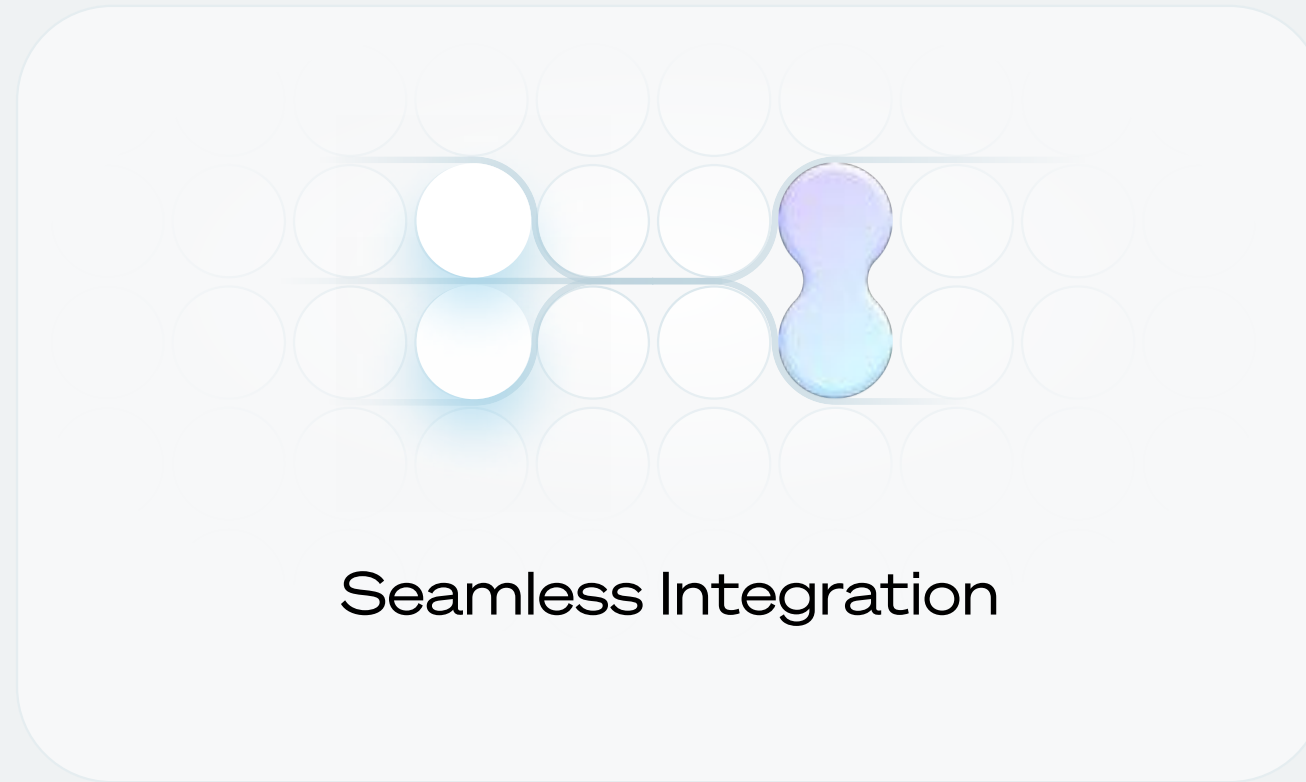
# Icons



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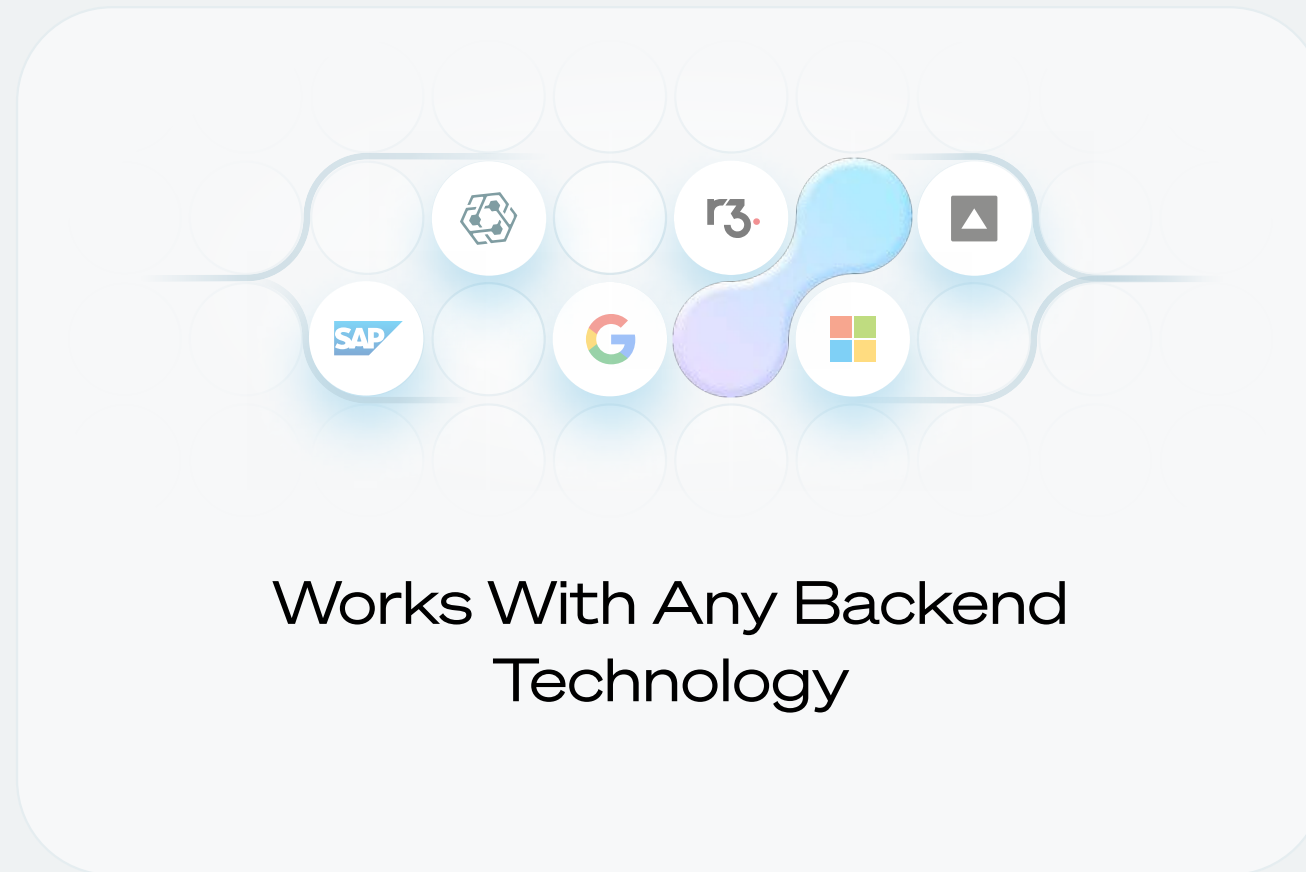
Asset and Data Agnostic



Seamless Integration



A Secure Alternative to  
Vulnerable Smart Contracts



Works With Any Backend  
Technology

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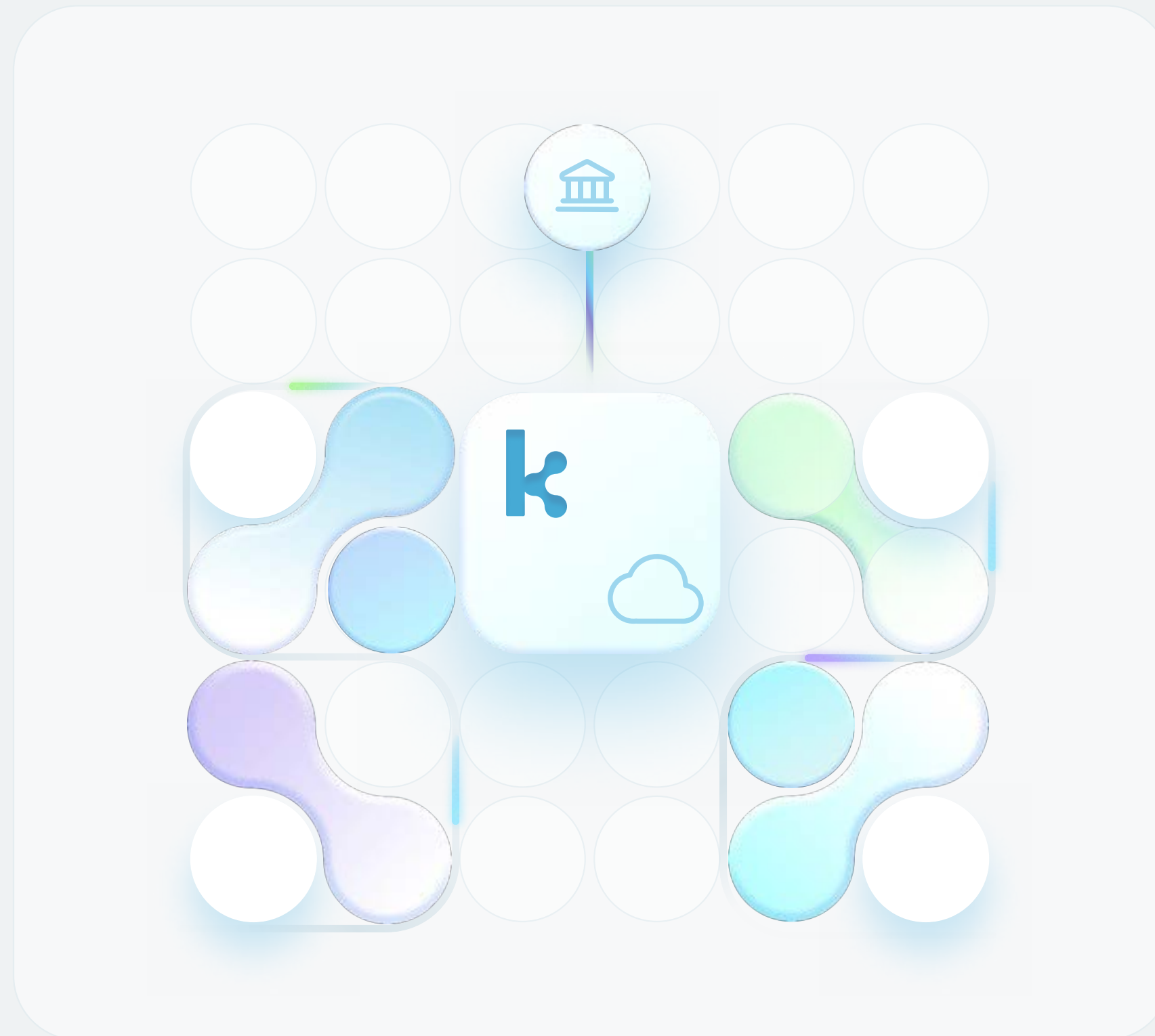
# Universal Payment Rail (UPR)



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# Liquidity as a Service (LaaSS)



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# Delivery vs Payment (DvP)



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# Universal Message Conduit



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# Multi-Chain Token



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## Branding & Media Kit

[www.kima.network](http://www.kima.network)

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# What is Kima

Kima Finance is a cutting-edge decentralized financial protocol designed to facilitate secure, efficient, and seamless transactions across various ecosystems. By leveraging advanced technologies such as native EOAs as pools, Light Clients, Trusted Execution Environments (TEEs), Threshold Signature Schemes (TSSs), and an innovative liquidity management system, Kima ensures high security, decentralization, and liquidity flow across multiple ecosystems.

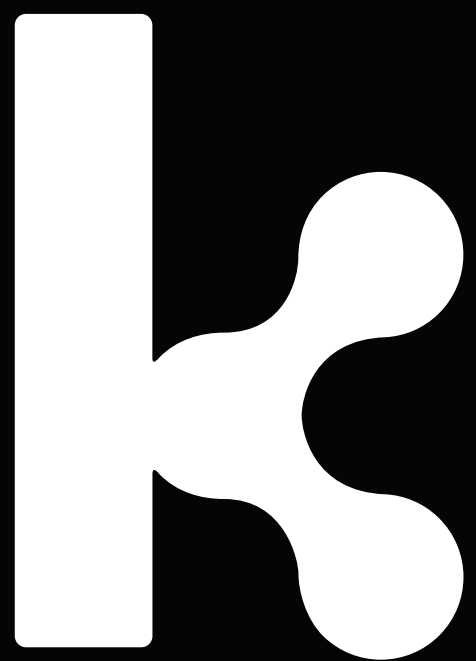
The Kima tokenomics model powers the protocol, enabling robust security, validation rewards and efficient transactions.



- **\$KIMA FEATURES**
  - Network Security
  - Validation rewards
  - Ecosystem building
  - Transaction payments
  - Liquidity provisioning



## Icon & Logo



**kiima**

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# Font

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People Say About You When  
You Are Not In The Room.

Your Brand Is What Other  
People Say About You When  
You Are Not In The Room.

Body Font: **Manrope**

#FFFFFF

Your brand is what other people say about you  
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- A Quote by Jeff Bezos

#949494

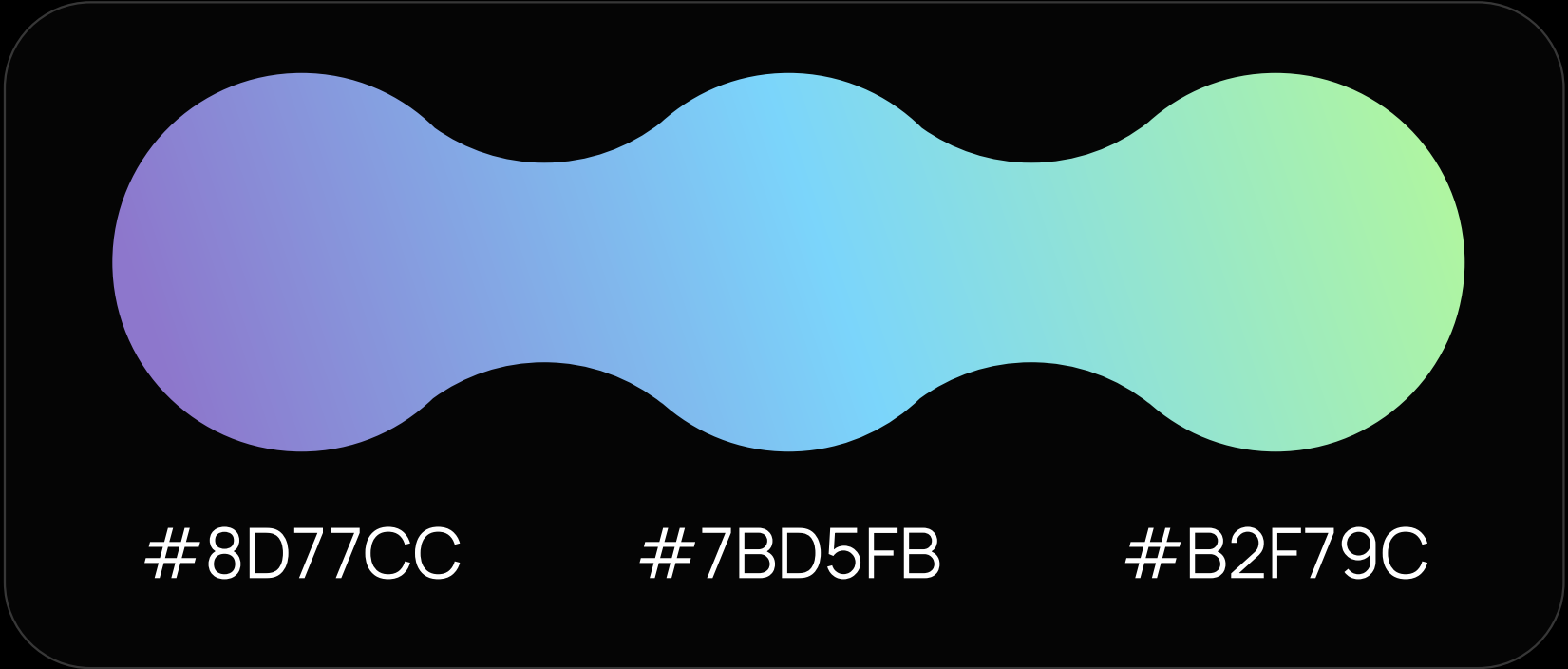
Your brand is what other people say about you  
when you're not in the room.  
- A Quote by Jeff Bezos

#4C4C4C

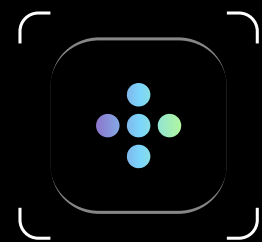
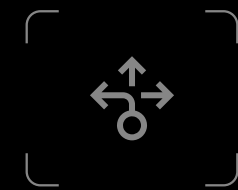
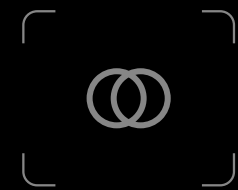
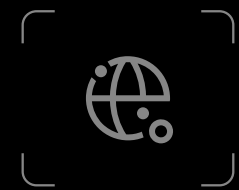
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when you're not in the room.  
- A Quote by Jeff Bezos

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# Colour Palette



# Icons

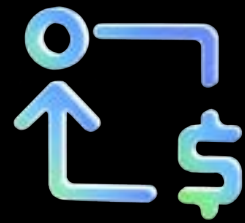


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Bridge



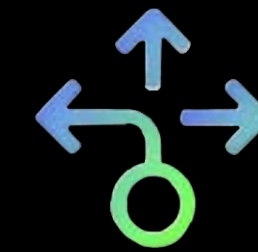
Lending/Borrowing



NFT markets



Universal wallets



Transfers



Gaming



Token



Cross-Border  
Payments



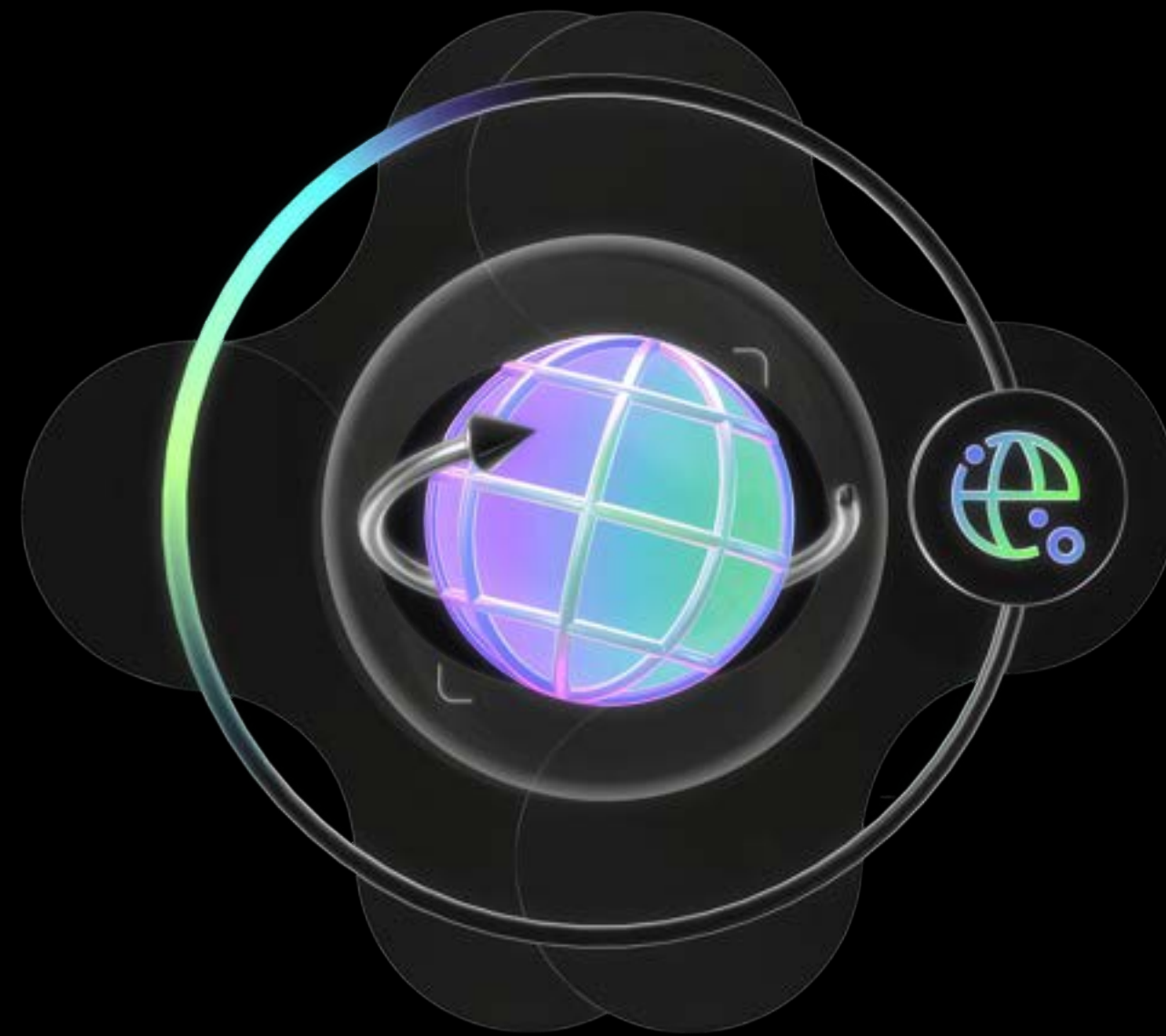
Real World  
Assets



Financial  
Institutions

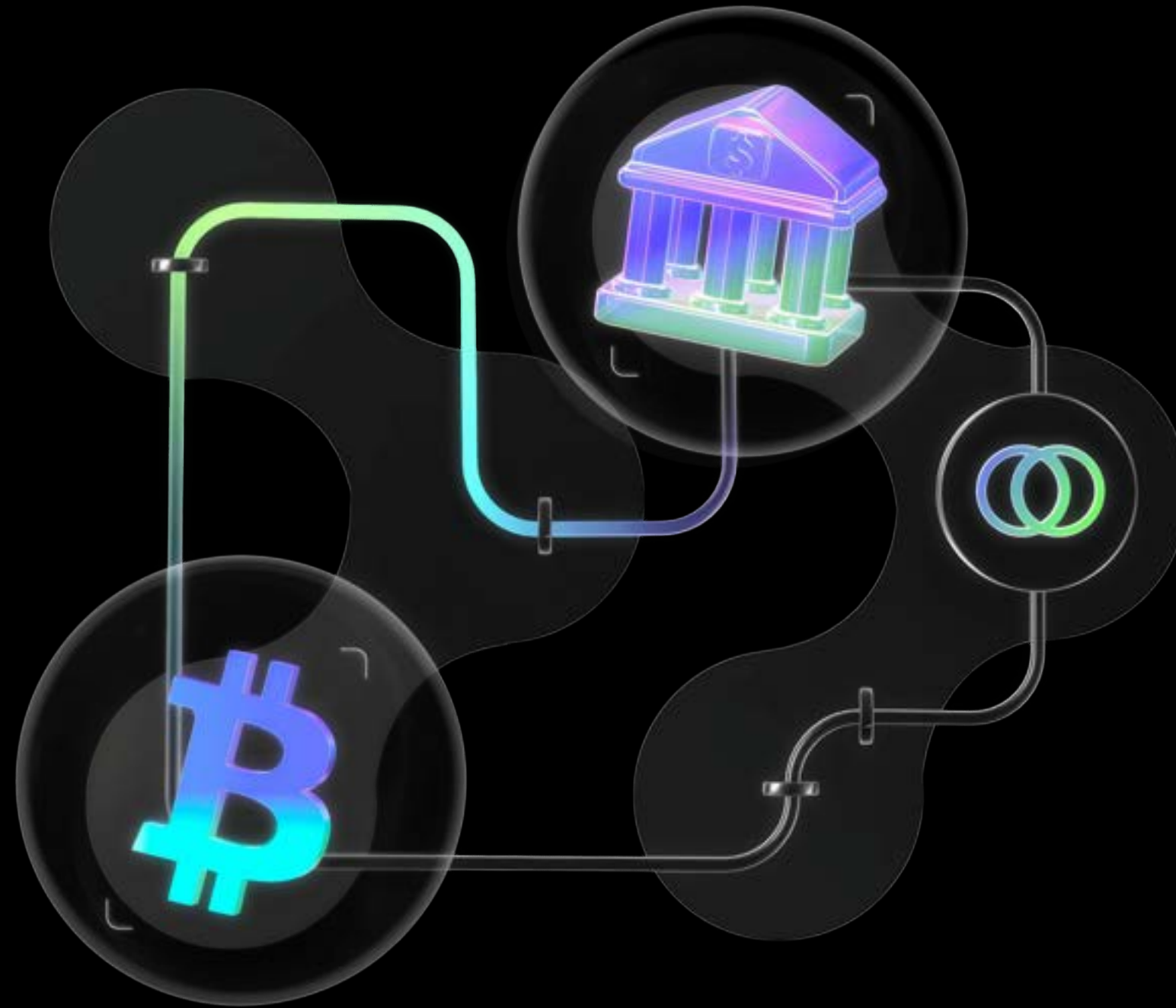
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# New Level of Efficiency for Cross-Border Payments



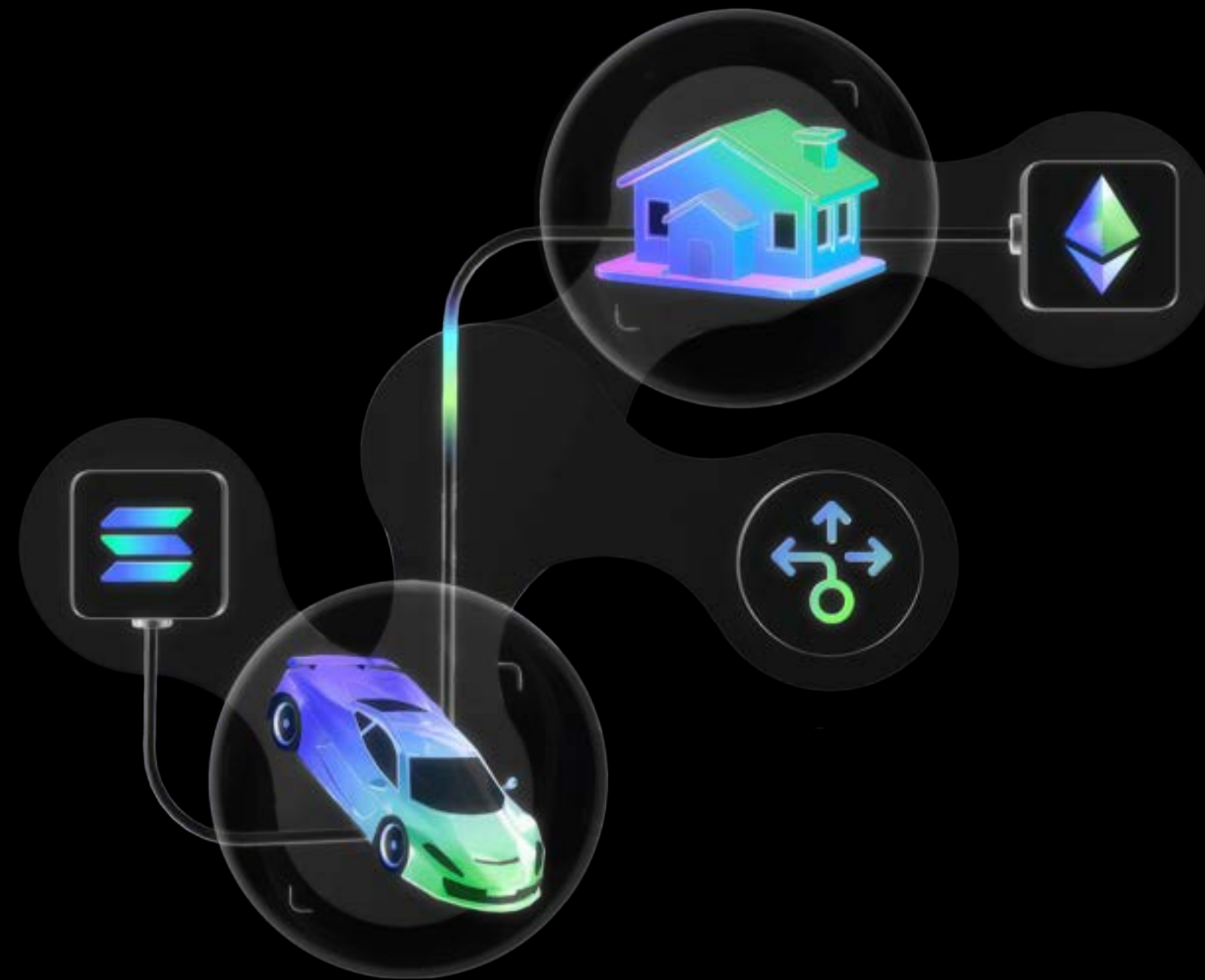
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# Interconnecting Fiat & Crypto Rails & Ramps



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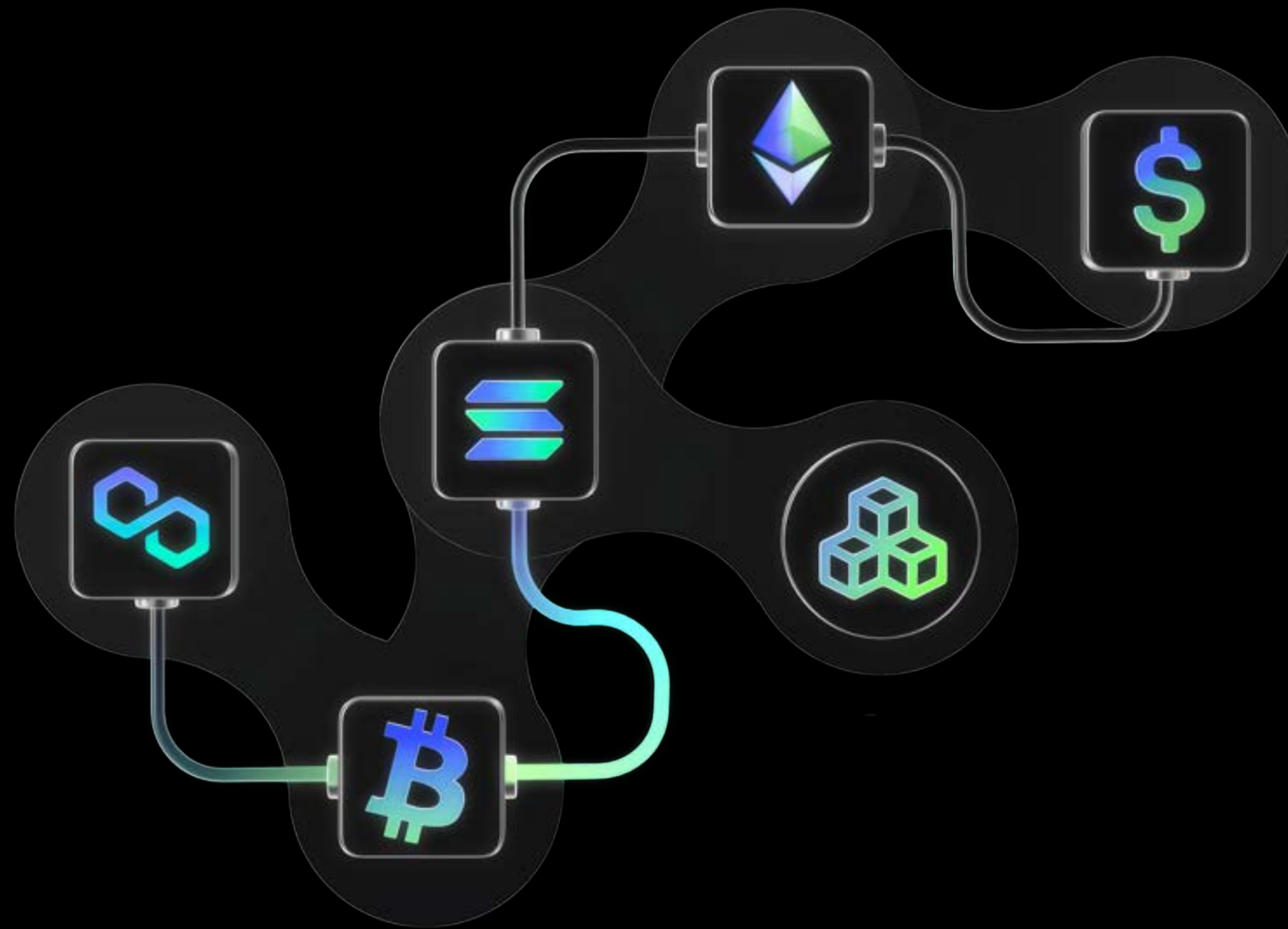
# Chain-Agnostic Distribution of Real World Assets (RWS)



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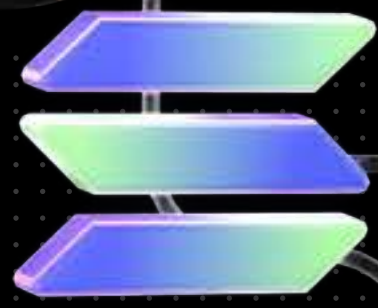
# Diverse Range of Blockchains, Ledgers, and TradFi Systems



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Unchained Interoperability

# Uniting Web2 & Web3.



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KIMA'S

LOCAL  
COMMUNITIES

