



Finance Your Company with BlueIron

Our fund invests along side angel and venture investors.

We treat your inventions as collateral - and finance the cost of getting your patents.

BlueIron's patent financing is designed for Seed, Angel, and Series A/B startup companies. Rather than pay for patents with the full up-front cost, BlueIron's financing frees up cash for operations, however, the biggest benefit is BlueIron's professional management of your IP portfolio.

THE LEGAL STRUCTURE IS A CONVENTIONAL COMMERCIAL LEASE-BACK.



Most Fortune 500 corporations structure their IP portfolios in separate holding companies for tax and other reasons.

This structure reduces our risk - and your obligation. Our investment is **non-dilutive**, and our return on investment is **capped**. You keep the upside.

YOU HAVE FULL CONTROL OF YOUR ASSETS.

Just like leasing a car, you have full CONTROL without having to pay the full price up front.

Because you have an exclusive license, you - and only you - decide how to use the patent assets. You can enforce, license, sublicense, cross license, or sell your business assets. BlueIron has no veto power and no say in how you run your business.

YOU ALWAYS HAVE A BUYOUT OPTION WITH A PREDETERMINED PRICE.

The buyout option is based on BlueIron's investment in the asset, NOT a percentage of the patent value, revenue, or any other measure. Our job is to finance your patents, not become a tax on your success.

OUR DUE DILIGENCE ENSURES WE ONLY FINANCE GOOD IDEAS.

BlueIron's due diligence process not only evaluates patentability, but also enforcability, the economic advantage of the invention, its value to the startup's market, as well as its value to competitors. Solid business value is REQUIRED before BlueIron can finance the invention.

Our due diligence reports are highly respected by investors.

BLUEIRON NEEDS YOU TO BE SUCCESSFUL.

BlueIron is investing in your ability to execute at least as much as the quality of your idea.

The patents ONLY have value if you are successful in bringing a profitable product to market. If the product fails in the marketplace, the patents are likely worthless, which is our only collateral. BlueIron's interests are perfectly aligned with your's.

BLUEIRON GETS GOOD PATENTS FAST.

With BlueIron's financing, you do not need to make cost tradeoffs with your patents. This frees up BlueIron to expedite your patents using the Patent Prosecution Highway, getting the patent issued often in 9-12 months. The average cost of a US patent is about \$50,000, and our financing frees up this capital for other uses.

While your competitors are filing provisional patent applications and waiting a year to file their non-provisional applications, BlueIron gets your patent all the way through the Patent Office into an asset that your business can use.

OPTIONAL FINANCIAL PRODUCTS.

We offer patent enforcement insurance policies, defensive protection policies, money-back riders, and other affordable products that make your IP an effective business tool without putting capital at risk. All of our patents are strong enough to be underwritten by third party insurers.



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