

# Bloc

## CATALOG

Version 4

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[www.bloc.io](http://www.bloc.io)

No physical campus; Distance learning only

**Bloc has a new catalog -- for any student that has a start date after April  
1, 2020**

**Please see the general course catalog locate at the top of the regulatory  
by clicking here**

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## MISSION

Our mission at Bloc is to use technology to provide world-class engineering and design education to anyone with the motivation to learn.

The U.S. economy is in the midst of transitioning to a tech-based economy, where even traditional industries like food, transportation, and finance are being transformed by technology. Venture capitalist, Marc Andreessen, calls this “software eating the world.” To keep up with this accelerating pace of change, we need a system of education that can train students for the skills needed in a tech-based economy while also being affordable, accessible, and effective at delivering great student outcomes.

Bloc’s programs are entirely online and structured around 1-on-1 mentorship. We borrow from the apprenticeship model of education where students learn 1-on-1 with their mentor as they go through project-based curriculum, with the goal of gaining real-world skills and a portfolio of demonstrated work. Our students spread the globe and choose Bloc because they are often unable to meet the requirements of traditional education that asks them to quit their jobs, relocate to a new city, and pay an inordinate amount of tuition to further their education. Bloc provides students with a modern education that would otherwise be unavailable to them, and has transformed hundreds of lives.

Our objectives at Bloc are:

- To be genuine and authentic student advocates, first and foremost.
- To provide a world-class education to anyone with the determination to succeed.
- To utilize technology to continuously improve the accessibility and efficacy of our education.
- To celebrate and share our pride in craftsmanship, a core value we try to instill in our students as they start new careers in software engineering and design.

## DISCLOSURE STATEMENT REGARDING BANKRUPTCY

Bloc does not have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition in bankruptcy within the preceding five years, and has not had a petition of bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C Sec. 1101, et seq.).

## **ADMISSIONS REQUIREMENTS**

The following admissions policies apply to all Bloc programs:

- Students must be 18 years old or older to enroll at Bloc.
- Admission into any Bloc program requires that the student have a high school diploma or equivalent (General Education Diploma – GED) or a diploma from an institution of higher education accredited by an accrediting association recognized by the U.S. Department of Education. Bloc does not admit [ability-to-benefit](#) students.
- Bloc does not accept transfer credit, nor does Bloc offer challenge or achievement tests.
- Students must demonstrate operating proficiency on a computer at the time of enrollment.
- Bloc programs are provided in English only. Students from other countries where the primary language is not English must demonstrate operating proficiency of English prior to being accepted into the program. All instruction at Bloc will be conducted in English. Bloc does not offer or provide English language services, including instruction such as ESL.
- Bloc does not offer Visa services for foreign students, nor does Bloc vouch for student status.
- Students must possess basic reading and arithmetic skills at the time of enrollment.
- Students will not share their account with anyone else.

## **ARTICULATION AGREEMENTS**

Bloc has not entered into an articulation or transfer agreement with any other college or university.

## **GENERAL EDUCATION REQUIREMENTS**

Bloc programs do not require students to complete general education courses as part of the curriculum.

## **ACCREDITATION**

Bloc is not accredited by an accreditation body recognized by the U.S. Department of Education. Bloc has not received a provisional approval and is not offering an unaccredited degree program.

## **PRIOR EXPERIENTIAL LEARNING**

Bloc does not award credit for prior experiential learning.

## **GRADUATE LICENSURE**

The goal of Bloc programs is not licensure and the profession, occupation, trade or career field from which Bloc equips graduates does not require licensure.

## **POLICY AGAINST HARRASSMENT AND DISCRIMINATION**

Bloc welcomes qualified students and employees of any race, color, nationality, ethnic origin, sex, age, disability, religion, sexual orientation and gender identity to all the rights, privileges, programs and activities generally available through Bloc. Consistent with its obligations under the law, Bloc prohibits unlawful discrimination on the bases of race, color, national or ethnic origin, sex, age, disability, religion, sexual orientation, gender identity or expression, or another other characteristic protected by the applicable law in the administration of the programs and activities. Bloc also prohibits unlawful harassment including sexual harassment and sexual violence.

Harassment includes offensive verbal comments related to gender, race, sexual orientation, disability, physical appearance, body size, race, religion, sexual image in public spaces, disruption of talks or other event, inappropriate physical contact, and unwelcome sexual attention. Sexual and disruptive language and imagery in not appropriate for any project or communication within the Bloc community. Students asked to stop any harassing behavior are expected to comply immediately. We expect students to follow these rules in class, at all class-related events, within course projects, and while representing Bloc outside of class. Our staff are also subject to this policy against harassment.

## **INTELLECTUAL PROPERTY**

Bloc programs and all intellectual property related thereto but not limited to the curriculum is the exclusive property of Bloc unless otherwise noted. This includes all coursework, including any projects performed as a student of the program, exercises, learning experiences, solutions, example projects, material stored in Bloc's private Git repositories, or other training material. By enrolling in a Bloc course, permission is granted to any student to use the material while partaking in

the course. In no event shall the authors or copyright holders be liable for any claim, damages, or other liability.

## **METHOD OF INSTRUCTION**

The following method of instruction applies to all Bloc programs:

- Students read and watch curriculum available at bloc.io. Each program has several phases, and each phase has several checkpoints. Students may be required to complete an exercise from another website that is not Bloc.io.
- Students complete exercises at the end of each checkpoint to be reviewed by a team of specialized graders.
- Students may exchange electronic correspondence with their mentor and our technical coaching team using either the messaging system on Bloc.io, Slack via students-bloc.slack.com, or by using email.
- Students meet with their mentor via video chat 1 time per week to “pair program” (write and review software code concurrently with a mentor), discuss the curriculum, and/or ask questions about projects in progress.
- Students are not required to submit through the mail.
- The expected response time between Bloc’s electronic receipt of student lessons, projects or dissertations and the institution’s response or evaluation is 1 to 3 business days
- Students can engage with other students, mentors, and technical coaches on Slack via an invite to students-bloc.slack.com.
- Students are guided to read or find additional resources online to enhance their comprehension.

## **NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION**

The transferability of credits you earn at Bloc is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the Certificate of Completion you earn in the educational program is also at the complete discretion of the institution to which you may seek to transfer. If the Certificate of Completion that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Bloc to determine if your Certificate of Completion will transfer.

## **FACILITIES AND EQUIPMENT**

Bloc does not have any physical classrooms or locations, as its programs are entirely online. There is no physical campus. Materials are released immediately online upon a student's enrollment.

Bloc programs require a computer with a microphone and speakers, and high-speed internet access. Bloc does not provide computers to students, and every student must own or have access to a personal computer at least 4GB RAM, at least 1.8 GHz processor (above 2 GHz recommended), and at least 100 GB HD. The personal computer must run Mac OS X 10.10 ("Yosemite") or later, Windows 10 (version 1607 or later), or Linux.

## **LIBRARIES AND OTHER LEARNING RESOURCES**

Bloc does not have a physical library or tangible learning resource repository. However, Bloc does maintain a list of free resources for students of several programs who wish to supplement the Bloc curriculum.

- Designer Track: <https://www.bloc.io/resources/designer-track-prework>
- Group Sessions Library: <https://www.bloc.io/resources/group-sessions>

## **ATTENDANCE POLICY**

Student understands and acknowledges that the program is very intense and requires consistent attendance and dedication. Students are required to attend the number of mentor sessions and complete the number of hours of study, per week, associated with the program they enroll in. The breakdown of mentor sessions, per program, and hours of study, per program, are noted in the "Description of Programs Offered" section listed below.

Students who fail to attend their mentor sessions or complete the required academic work for three consecutive weeks will be withdrawn from the program and issued a refund calculated in accordance with Bloc's Refund Policy.

## **LEAVE OF ABSENCE**

If life happens — a serious illness, an unexpected life change — students have the option to pause their program for a total of forty-two days. Bloc will save their progress, and when they return they will pick-up where they left off. Bloc does not offer extended pausing so students should make sure to save this option for only when it's necessary.



## **PROBATION AND DISMISSAL POLICY**

Bloc students sign up for a specific period of time to complete their program. This is considered their period of enrollment in the program. Mentor sessions, submissions and review of work, and progress are only possible during this enrollment time. Students may prolong their enrollment via pauses and extensions. Pauses and extensions beyond the stated policy in this catalog are at the discretion of Bloc staff. If a student lengthens their enrollment through pauses and/or extensions and fails to complete their program within two years of their program Start Date, they will be withdrawn from the program. Remaining in the program beyond the two year maximum is at the discretion of Bloc staff.

If a student fails to complete portions of the program and/or does not correspond with Bloc for three consecutive weeks, Bloc will withdraw the student and issue a refund pursuant to Bloc's Refund Policy. In this situation, the withdrawal date will be in keeping with Bloc's Cancellation and Refunds policy.

Bloc does not have a probation status or policy.

## **DISABILITY POLICY**

In accordance with the Americans with Disabilities Act and other related US laws, Bloc will make concerted efforts to accommodate students with special requirements by making reasonable adjustments where appropriate. Each circumstance will be considered on an individual basis according to the means, limits, and experience of Bloc and the special request under consideration. Students requesting special accommodations are asked to do so in writing following admission to Bloc and at least 30 days prior to the date accommodations will be needed. Documentation must be from a professional who is qualified in the testing and diagnosis of the disability. Please email [success@bloc.io](mailto:success@bloc.io) to discuss the requested accommodation with the Head of Education Operations before your program start date. Accommodation will not be considered retroactively.

## **HOUSING**

Bloc's programs are offered entirely via distance education to students across the country. Bloc does not provide student housing services or dormitory facilities, because students participate in Bloc's programs from their own homes.

- Bloc does not have dormitory faculties under its control.
- As we offer only distance education, we do not consider the availability of housing located reasonably near our institution's faculties, nor do we provide

an estimation of the approximate cost or range of cost of housing near our institution's faculties.

- Bloc has no responsibility to find or assist a student to find housing.

## DESCRIPTION OF PROGRAMS OFFERED

Programs Offered:

- **Web Developer Track**
  - A comprehensive program to provide graduates with the skills required to work as a junior web developer.
  - Students are expected to dedicate approximately 720 active hours to the program.
  - Students are self-paced in the program and can determine their duration to complete the graduation requirements within the given time frame.
  - Students meeting graduation requirements earn a Certificate of Completion
  - Equipment Required: Computer with a microphone and speakers, and high-speed internet access. Bloc does not provide computers to students, and every student must own or have access to a personal computer (Mac, Windows, or Linux) with at least 4GB RAM, at least 1.8 GHz processor (above 2 GHz recommended), and at least 100 GB HD.
- **Designer Track**
  - A comprehensive program to provide graduates with the skills required to work as a digital designer.
  - Students are expected to dedicate approximately 864 active hours to the program.
  - Students are self-paced in the program and can determine their duration to complete the graduation requirements within the given time frame.
  - Students meeting graduation requirements earn a Certificate of Completion
  - Equipment Required: Computer with a microphone and speakers, and high-speed internet access. Bloc does not provide computers to students, and every student must own or have access to a personal computer (Mac, Windows, or Linux) with at least 4GB RAM, at least 1.8 GHz processor (above 2 GHz recommended), and at least 100 GB HD.

## Web Developer Track

### Front End Fundamentals

Students will level up their foundational skills and create beautiful, well-crafted interactive client-side web apps with JavaScript and jQuery.

- HTML
- CSS
- Front-end JavaScript
- APIs and asynchronous web applications
- jQuery

### **Server Side Programming With Node.js**

Students will learn to use JavaScript on the server-side with Node.js.

- Back-end JavaScript
- Server side architecture
- Express

### **Frontend: React**

Students will learn more advanced frontend web development skills by learning a more modern framework and building powerful single page web apps with the popular frontend framework, React.

- **React**
- **Redux**
- **Netlify**

### **Computer Science Fundamentals Product Engineering**

#### **Career Prep**

Students will learn the key skills necessary for a successful job search.

- Behavioral Interviews
- Coding Challenges
- Whiteboarding
- Technical Interviews
- Creating Job Search Assets
- Networking
- Salary Negotiation

## Designer Track

### **Design Fundamentals**

- In this module, students will learn the basics required to complete the Design Process, including UX research, visual design, and frontend development. When students complete this section, they will understand how the separate areas of design work together and will be able to apply that knowledge to professional-scale projects.
- **UX**
  - User surveys
  - Competitive analysis
  - User personas
  - User stories
  - Card sorting
  - User flows
  - Sketching for UX
  - Wireframing
  - Usability testing
- **Visuals**
  - Typography
  - Space
  - Hierarchy
  - Information architecture
  - Grids
  - Color
  - Mobile best practices
  - Branding
- **Frontend**
  - Command line
  - Git/Github
  - Text editors
  - Browser debugging
  - HTML/CSS
  - Accessibility
  - Responsive web design
  - DOM scripting
  - Javascript data structures
  - Javascript loops and conditionals

## **Foundations**

- In this module, students apply the process they learn in Design Fundamentals to larger scale projects that put an emphasis on UX research and Frontend development. They are also approaching these projects with a

better understanding of what employers in their area are looking for, allowing them to build a stronger portfolio of work for the job search ahead.

- **UX Intensive**
  - Competitive analysis
  - User surveys
  - User personas
  - User stories
  - User flows
  - Content strategy
  - Wireframing
  - Prototypes
  - Usability testing
  - Branding
  - Mockups
  - Preference testing
  - Case study writing
  - Project assessment
  
- **Frontend Intensive**
  - HTML/CSS
  - DOM scripting
  - jQuery
  - Vue.js
  - Deployment
  
- **Portfolio**
  - Case studies
  - Biography writing
  - Career marketing documents
  - Wireframing
  - Personal branding
  - Domain and analytics
  - Beginning your search
  - Interview: Whiteboarding
  - Interview: Modern methods
  - Portfolio assessment

## **Projects**

- In this module, students apply the process they learned in Design Fundamentals and the experience they gained working with larger projects in Design Foundations to work on bespoke projects that are unique. These projects allow students to explore different areas of design within the framework of the design process. Being that no two projects are alike,

students are challenged to work on both new and existing concepts during this phase of the program.

- Each project's requirements can include
  - Research
  - Information architecture
  - Wireframing
  - Mockups
  - Branding
  - Prototyping
  - User testing
  - Assessment
  - Deployment

### **Career Prep**

Students will learn the key skills necessary for a successful job search.

- Behavioral Interviews
- Technical Interviews
- Creating Job Search Assets
- Networking
- Salary Negotiation

## **JOB PLACEMENT ASSISTANCE**

### **Career Support**

The Bloc Career Support Program is a holistic collection of curriculum and services designed to prepare students for the technical recruiting process and conduct a successful job search.

The Web Developer Track and Designer Track roadmaps include dedicated material to review with an experienced mentor in preparation for the recruiting process.

- Bloc Web Developer Track students receive dedicated support prior to and throughout their first technical job search, including resume and portfolio critique and a review of LinkedIn and GitHub profiles to ensure the best possible presentation to prospective employers.
- Mentors lead mock technical interviews so students can handle real technical interviews with confidence.
- Defined criteria to guide their job search, and implement a process and cadence for managing the search.

Track students must meet a number of requirements to remain eligible for the Career Services that are offered:

- Complete all required assessments
- Complete all required technical checkpoints
- Complete all Career Preparation checkpoints
- Apply to at least 10 jobs per week
- Keep track of all applications for review
- Provide weekly updates to the Career Services team
- Respond to all correspondence from the Career Services team within 72 hours

## Expected Job Classifications

In order to report the gainful employment of our graduates, this Catalog outlines job classifications Bloc graduates are prepared for by program name.

See below for the list of careers we prepare our students for, categorized using United States Department of Labor’s Standard Occupational Classification codes, at the Detailed Occupation (six-digit) level.

This is the list of all potential positions that Bloc graduates from our programs are prepared for. Some of the identified positions are a closer fit than others.

| <b>Program Name</b>   | <b>United States Department of Labor Standard Occupational Classification Code</b>   |
|---|--|
| <ul style="list-style-type: none"> <li>• Web Developer Track</li> </ul> | 15-1200 Computer Occupations <ul style="list-style-type: none"> <li>• 15-1210 Computer and Information Analysts</li> <li>• 15-1211 Computer Systems Analysts</li> <li>• 15-1212 Information Security Analysts</li> <li>• 15-1220 Computer and Information Research Scientists</li> <li>• 15-1221 Computer and Information Research Scientists</li> <li>• 15-1230 Computer Support Specialists</li> <li>• 15-1231 Computer Network Support Specialists</li> <li>• 15-1232 Computer User Support Specialists</li> <li>• 15-1240 Database and Network Administrators and Architects</li> <li>• 15-1241 Computer Network Architects</li> <li>• 15-1242 Database Administrators</li> <li>• 15-1243 Database Architects</li> <li>• 15-1244 Network and Computer Systems Administrators</li> <li>• 15-1250 Software and Web Developers, Programmers, and Testers</li> <li>• 15-1251 Computer Programmers</li> <li>• 15-1252 Software Developers</li> <li>• 15-1253 Software Quality Assurance Analysts and Testers</li> <li>• 15-1254 Web Developers</li> <li>• 15-1255 Web and Digital Interface Designers</li> <li>• 115-1290 Miscellaneous Computer Occupations</li> <li>• 15-1299 Computer Occupations, All Other</li> </ul> 15-2000 Mathematical Science Occupations <ul style="list-style-type: none"> <li>• 15-2020 Mathematicians</li> <li>• 15-2021 Mathematicians</li> <li>• 15-2030 Operations Research Analysts</li> <li>• 15-2031 Operations Research Analysts</li> <li>• 15-2040 Statisticians</li> <li>• 15-2041 Statisticians</li> <li>• 15-2050 Data Scientists</li> </ul> |

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|--|---|
|  | <ul style="list-style-type: none"> <li>• 15-2051 Data Scientists</li> <li>• 15-2090 Miscellaneous Mathematical Science Occupations</li> <li>• 15-2099 Mathematical Science Occupations, All Other</li> </ul> <p>17-2000 Engineers</p> <ul style="list-style-type: none"> <li>• 17-2060 Computer Hardware Engineers</li> <li>• 17-2061 Computer Hardware Engineers</li> <li>• 17-2070 Electrical and Electronics Engineers</li> <li>• 17-2071 Electrical Engineers</li> <li>• 17-2072 Electronics Engineers, Except Computer</li> </ul> <p>11-0000 Management Occupations</p> <ul style="list-style-type: none"> <li>• 11-1000 Top Executives</li> <li>• 11-1010 Chief Executives</li> <li>• 11-1011 Chief Executives</li> <li>• 11-1020 General and Operations Managers</li> <li>• 11-1021 General and Operations Managers</li> <li>• 11-3000 Operations Specialties Managers</li> <li>• 11-3010 Administrative Services and Facilities Managers</li> <li>• 11-3012 Administrative Services Managers</li> <li>• 11-3020 Computer and Information Systems Managers</li> <li>• 11-3021 Computer and Information Systems Managers</li> <li>• 11-9000 Other Management Occupations</li> <li>• 11-9190 Miscellaneous Managers</li> <li>• 11-9199 Managers, All Other</li> </ul>  |
| <ul style="list-style-type: none"> <li>• Designer Track</li> </ul> | <p>27-1000 Art and Design Workers</p> <ul style="list-style-type: none"> <li>• 27-1010 Artists and Related Workers</li> <li>• 27-1011 Art Directors</li> <li>• 27-1012 Craft Artists</li> <li>• 27-1013 Fine Artists, Including Painters, Sculptors, and Illustrators</li> <li>• 27-1014 Special Effects Artists and Animators</li> <li>• 27-1019 Artists and Related Workers, All Other</li> <li>• 27-1020 Designers</li> <li>• 27-1021 Commercial and Industrial Designers</li> <li>• 27-1022 Fashion Designers</li> <li>• 27-1023 Floral Designers</li> <li>• 27-1024 Graphic Designers</li> <li>• 27-1025 Interior Designers</li> <li>• 27-1026 Merchandise Displayers and Window Trimmers</li> <li>• 27-1027 Set and Exhibit Designers</li> <li>• 27-1029 Designers, All Other</li> </ul> <p>15-1200 Computer Occupations</p> <ul style="list-style-type: none"> <li>• 15-1210 Computer and Information Analysts</li> <li>• 15-1211 Computer Systems Analysts</li> <li>• 15-1212 Information Security Analysts</li> <li>• 15-1220 Computer and Information Research Scientists</li> <li>• 15-1221 Computer and Information Research Scientists</li> <li>• 15-1230 Computer Support Specialists</li> <li>• 15-1231 Computer Network Support Specialists</li> <li>• 15-1232 Computer User Support Specialists</li> <li>• 15-1240 Database and Network Administrators and Architects</li> <li>• 15-1241 Computer Network Architects</li> <li>• 15-1242 Database Administrators</li> <li>• 15-1243 Database Architects</li> <li>• 15-1244 Network and Computer Systems Administrators</li> <li>• 15-1250 Software and Web Developers, Programmers, and Testers</li> <li>• 15-1251 Computer Programmers</li> <li>• 15-1252 Software Developers</li> <li>• 15-1253 Software Quality Assurance Analysts and Testers</li> <li>• 15-1254 Web Developers</li> <li>• 15-1255 Web and Digital Interface Designers</li> <li>• 15-1290 Miscellaneous Computer Occupations</li> <li>• 15-1299 Computer Occupations, All Other</li> </ul> <p>15-2000 Mathematical Science Occupations</p> <ul style="list-style-type: none"> <li>• 15-2010 Actuaries</li> <li>• 15-2011 Actuaries</li> </ul> |



|  |  |
|--|--|
|  | <ul style="list-style-type: none"> <li>• 15-2020 Mathematicians</li> <li>• 15-2021 Mathematicians</li> <li>• 15-2030 Operations Research Analysts</li> <li>• 15-2031 Operations Research Analysts</li> <li>• 15-2040 Statisticians</li> <li>• 15-2041 Statisticians</li> <li>• 15-2050 Data Scientists</li> <li>• 15-2051 Data Scientists</li> <li>• 15-2090 Miscellaneous Mathematical Science Occupations</li> <li>• 15-2099 Mathematical Science Occupations, All Other</li> </ul> <p>13-0000 Business and Financial Operations Occupations</p> <ul style="list-style-type: none"> <li>• 13-1000 Business Operations Specialists</li> <li>• 13-1080 Logisticians and Project Management Specialists</li> <li>• 13-1081 Logisticians</li> <li>• 13-1082 Project Management Specialists</li> <li>• 13-1110 Management Analysts</li> <li>• 13-1111 Management Analysts</li> <li>• 13-1190 Miscellaneous Business Operations Specialists</li> <li>• 13-1199 Business Operations Specialists, All Other</li> </ul> <p>11-0000 Management Occupations</p> <ul style="list-style-type: none"> <li>• 11-1000 Top Executives</li> <li>• 11-1010 Chief Executives</li> <li>• 11-1011 Chief Executives</li> <li>• 11-1020 General and Operations Managers</li> <li>• 11-1021 General and Operations Managers</li> <li>• 11-3000 Operations Specialties Managers</li> <li>• 11-3010 Administrative Services and Facilities Managers</li> <li>• 11-3012 Administrative Services Managers</li> <li>• 11-3020 Computer and Information Systems Managers</li> <li>• 11-3021 Computer and Information Systems Managers</li> <li>• 11-9000 Other Management Occupations</li> <li>• 11-9190 Miscellaneous Managers</li> <li>• 11-9199 Managers, All Other</li> </ul> |
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## STUDENT ACHIEVEMENT AND GRADUATION REQUIREMENTS

All programs require the student to complete 100% of the Foundation phase(s), plus all required projects. In addition to completing the Foundation phase(s) and required projects, the student must complete a specified number of elective projects in the Project phase. Each program is self-paced, however Bloc estimates it will take the following amount of time to complete the course.

### Duration - Web Developer Track

8 months  
 720 total active hours  
 15-20 hours per week

### Duration - Designer Track

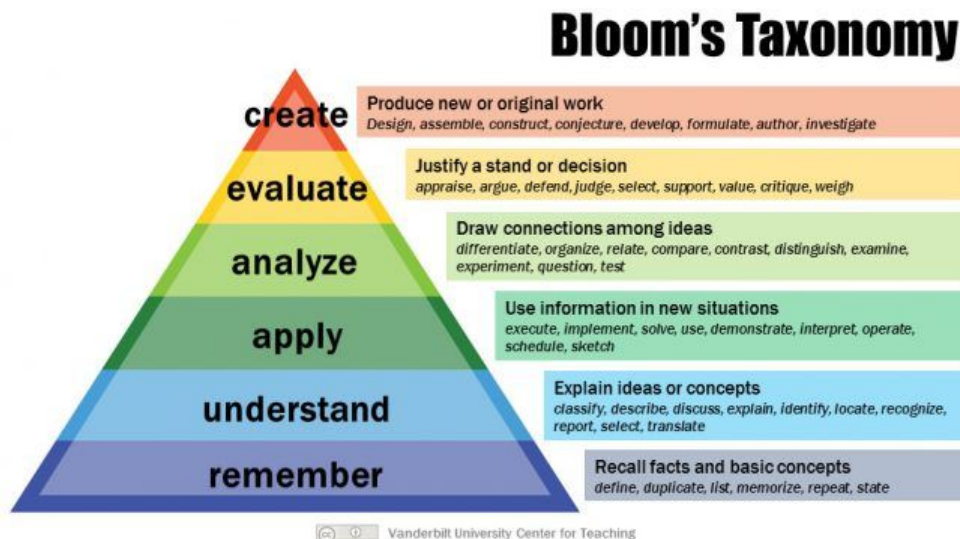
8 months  
 864 total active hours  
 20-25 hours per week

## Assessments

Students of Bloc’s programs are graded using a series of quizzes and live assessments, and students must pass each round of assessments before moving to the next phase of their program.

The assessments are out of a total score of 10 points. A 7 (70%) or above is considered a passing score, and will allow the student to progress to the next module of their program. A student is allowed a limited number of retake attempts should they fail. Each assessed section will have a grading rubric for all faculty members to follow.

Bloc employs Bloom’s Taxonomy in our assessments and checkpoint reviews to evaluate a student’s comprehension of a concept.



We reserve the right to request multiple revisions on a student’s submissions, assignments, and projects until the student’s work meets a satisfactory level and showcases a comprehensive understanding of the curriculum.

## Graduation Requirements

The project requirements for graduation are provided below:

| Program | Number of Projects Required to Graduate |
|---------|---|
|         |   |

|                     |  |
|---------------------|--|
| Designer Track      | 3 Foundation Phases and 5 Design Projects, approved by Grading Team          |
| Web Developer Track | 4 Foundation Phases and 7 Web Development Projects, approved by Grading Team |

## SCHEDULE OF TOTAL CHARGES

### Tuition:

#### **Web Developer Track:**

The cost of the program is \$8,500 for both part-time and full-time students. Estimated total costs for period of enrollment and program: \$8,500 The schedule of payments can be arranged via:

- 100% upfront payment of \$7,500
- 1 upfront payment of \$1,063, with monthly installments of \$1,063 for 7 months

Each total is based on completing the course in 8 months. Extensions can be purchased for \$1,063/month for either course. The purchase of extensions is up to the discretion of the student and will be paid separately.

#### **Designer Track:**

The cost of the program is \$9,600 for both part-time and full-time students.

Estimated total costs for period of enrollment and program: \$9,600 The schedule of payments can be arranged via:

- 100% upfront payment of \$8,500
- 1 upfront payment of \$1,200, with monthly installments of \$1,200 for 7 months

Each total is based on completing the course in 8 months. Extensions can be purchased for \$1,200/month for either course. The purchase of extensions is up to the discretion of the student and will be paid separately.

### **Example Use of Extensions - Total Charges**

#### **Web Developer Track**

Student pays 100% upfront = \$7,500 due at enrollment

Student requests 1 month extension = \$1,063 due upon request to grant the extension

Total charges = \$8,563

|   |  |
|---|--|
| <b>Registration Fee:</b>                  | \$250 non-refundable   |
| <b>Equipment:</b>                         | N/A Student to Bring their Own Laptop  |
| <b>Books:</b>                             | N/A  |
| <b>Student Tuition Recovery Fund Fee:</b> | \$0.00 Non-Refundable<br>(\$0.00 for every \$1,000 rounded to the nearest \$1,000) |
| <b>Parking:</b>                           | N/A  |
| <b>Scholarships/Discounts:</b>            | Varies upon availability and time of offering                                      |

## FINANCIAL AID POLICIES

Bloc does not participate in federal or state financial aid programs and we do not provide institutional financing including in-house loans.

If a student receives a loan to pay for the educational program through programs such as Skillsfund, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund. Bloc does not offer institutional loans to its students. If the student receives federal student financial aid funds, the student is entitled to a refund of the money not paid from federal financial aid funds. Skillsfund is a 3rd party loan provider.

## FACULTY

Each Bloc program is structured like an apprenticeship, wherein each student works closely with an experienced mentor to guide them in developing or designing software applications of increasing complexity. Faculty are expected to have at least 3 years of professional experience in their field.

Bloc does not employ a traditional classroom format and does not have traditional faculty. We employ seasoned mentors who have at least three years of real-world professional experience, education, and training in current practises of the subject area they are teaching, or have qualifications equivalent to the minimum qualifications.

The minimum requirements to serve as a mentor or technical expert for all Bloc program's include:

- Demonstrates genuine student advocacy and empathy for beginners
- Exceptional written and verbal communication skills

Program specific qualifications include:

### **Web Developer Track**

3+ years relevant professional work experience involving:

- Proficiency with front-end technologies (HTML, CSS, JavaScript, jQuery) using either Node.JS or React.JS at an industry level. Full MERN stack proficiency a plus.

### **Designer Track**

3+ years relevant professional work experience involving:

- Experience researching, building, testing, and launching new products
- UX research skills with experience utilizing industry standard methods an absolute
- must
- Proficiency with front-end technologies (HTML, CSS, JavaScript, jQuery) required

## **TUITION REIMBURSEMENT PROGRAM**

Bloc's Tuition Reimbursement Program is available for eligible students. For additional information on eligibility and how to participate, <https://www.bloc.io/resources/tuition-reimbursement-guarantee> or reach out to [Success@bloc.io](mailto:Success@bloc.io)

## **STUDENT GRIEVANCE POLICY**

Bloc encourages students to bring all complaints or grievances about academically related situations to its attention. Many questions or concerns that students may have can be resolved simply through discussion.

A student may present a grievance through the following complaint and dispute resolution procedures. Bloc will investigate all complaints or grievances fully and promptly.

A grievance is defined as a student's written expression of dissatisfaction

concerning conditions of enrollment or treatment by mentors, other students, or staff. Grievances may include misapplication of Bloc's policies, rules, regulations, and procedures, or unfair treatment.

**STEP 1**

A student should first bring the grievance to the attention of their mentor or contact [success@bloc.io](mailto:success@bloc.io).

**STEP 2**

Should the student's grievance not be resolved to the student's satisfaction after completing step 1, the student should next bring the grievance to the attention of the Head of Education Operations.

**STEP 3**

Should the student's grievance not be resolved to the student's satisfaction after completing steps 1 and 2, the student should next bring the grievance to the attention of the Chief Executive Officer.

## STUDENT SERVICES

Bloc students have access to the following services:

- Curriculum and curated reference material on the Program Roadmap
- Career Services
- Online Student Forums
- Program Managers
- Support and Issue Resolution

## CANCELLATION AND REFUND POLICIES

### STUDENT'S RIGHT TO CANCEL

1. You have the right to cancel your agreement for a program of instruction, without any penalty or obligations, and receive a full refund, before the first lesson and materials are received, or within one week of your Program Start Date, whichever is later. If Bloc provided the first lesson and materials before an effective cancellation notice was received, Bloc shall make a refund within 45 days. If no materials are required, then the right to cancel shall be through the seventh calendar day after enrollment. After the end of the cancellation period, you also have the right to terminate your program at any time; and you have the right to receive a pro rata refund if you have completed 60 percent or less of the period of attendance. Refunds are calculated by the amount of time your account was active based on period of attendance.
2. Cancellation may occur when the student provides a written notice of cancellation at the following address: Student Support and Operations, 785

Market St, Suite 500, San Francisco, CA 94103 –OR– [success@bloc.io](mailto:success@bloc.io). This can be done by mail, email or by hand delivery.

3. The written notice of cancellation, if sent by mail, is effective when deposited in the mail properly addressed with proper postage.
4. The written notice of cancellation need not take any particular form and, however expressed, it is effective if it shows that the student no longer wishes to be bound by the Enrollment Agreement.
5. If the Enrollment Agreement is cancelled the school will refund the student any pro-rated money he/she paid, less a registration or administration fee not to exceed \$250.00, and less any deduction for equipment not returned in good condition, within 45 days after the notice of cancellation is received.

### **WITHDRAWAL FROM THE PROGRAM**

You may withdraw from the school at any time after the cancellation period (described above) and receive a pro rata refund if you have completed 60 percent or less of the scheduled days in the current payment period in your program through the last day of attendance. The refund will be less a registration or administration fee not to exceed \$250.00, and less any deduction for equipment not returned in good condition, within 45 days of withdrawal. Refunds are calculated by the amount of time a student's account was active. If the student has completed more than 60% of the period of attendance for which the student was charged, the tuition is considered earned and the student will receive no refund. For the purpose of determining a refund under this section, a student shall be deemed to have withdrawn from a program of instruction when any of the following occurs:

- The student notifies the institution in writing of the student's withdrawal or as the student's actual last date logged in or last date of an academically-related activity, whichever is later.
- The institution terminates the student's enrollment for failure to maintain satisfactory progress; failure to abide by the rules and regulations of the institution; absences in excess of maximum set forth by the institution; and/or failure to meet financial obligations to the School.
- The student has failed to attend class for three (3) consecutive weeks.
- The student fails to return from a leave of absence.

For the purpose of determining the amount of the refund, the date of the student's withdrawal shall be deemed the last date of recorded attendance. The amount owed equals the daily charge for the program (total institutional charge, minus non-refundable fees, divided by the number of days in the program), multiplied by the number of days scheduled to attend, prior to withdrawal. For the purpose of determining when the refund must be paid, the student shall be deemed to have withdrawn at the end of three (3) consecutive weeks without attendance; however, the refund amount will be calculated using the student's actual last date logged in or last date of an academically-related activity, whichever is later. If the student has

completed more than 60% of the period of attendance for which the student was charged, the tuition is considered earned and the student will receive no refund.

Students who complete their program in full before their program end date may request “early graduation”. This change in status will end their scheduled mentor sessions and their ability to submit work, however, they will maintain their access to their roadmap and the Bloc community. Students who gain “early graduation” status are eligible to receive a prorated refund for the time in their program that has not been consumed. The amount owed equals the daily charge for the program (total institutional charge, minus non-refundable fees, divided by the number of days in the program), multiplied by the number of days scheduled to attend, prior to their change in status to “graduated”.

## **STUDENT TUITION RECOVERY FUND (STRF)**

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.”

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, [2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833](https://www.bppe.ca.gov/), (916) 431-6959 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the



institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.

3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.

4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.

5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.

6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.

7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

## **RECORDKEEPING**

Bloc maintains a file for each student who enrolls in the institution whether or not the student completes the educational service. Student records are maintained for a minimum of five years from the student's date of completion or withdrawal, with progress and performance data, and completion certificate, including a student transcript, maintained indefinitely. Bloc maintains and retains all records required by The California Private Postsecondary Education Act of 2009 ("the Act"). Student

records required by the Act are maintained in the state of California, and stored in digital software in a manner secure from damage or loss. Bloc will take reasonable steps to protect the privacy of personal information contained in student records.

Student may request to review their student records, or a copy of their completion certificate of transcript by contacting [success@bloc.io](mailto:success@bloc.io).