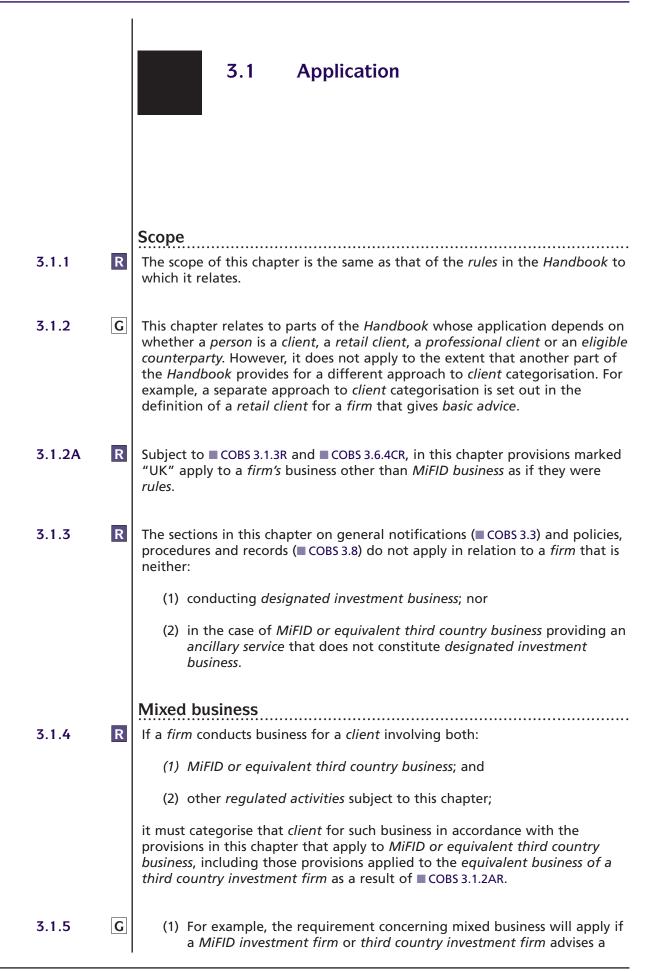
Conduct of Business Sourcebook

Chapter 3

Client categorisation



client on whether to invest in a *scheme* or a *life policy*. This is because the former is within the scope of *MiFID* and the latter is not. In such a case, the *MiFID client* categorisation requirements prevail.

(2) The requirement does not apply where the *MiFID or equivalent third country business* is provided separately from the other *regulated activities*. Where this is the case, in accordance with *Principle* 7 (communications with clients) the basis on which the different activities will be performed, including any differences in the categorisations that apply, should be made clear to the *client*.

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		3.2 Clients
		General definition
3.2.1	R	(1) A <i>person</i> to whom a <i>firm</i> provides, intends to provide or has provided:
		(a) a service in the course of carrying on a <i>regulated activity</i> ; or
		(b) in the case of <i>MiFID or equivalent third country business</i> , an <i>ancillary service</i> ,
		is a "client" of that <i>firm</i> .
		(2) A "client" includes a potential client.
		(3) In relation to the <i>financial promotion rules</i> , a <i>person</i> to whom a <i>financial promotion</i> is or is likely to be <i>communicated</i> is a "client" of a <i>firm</i> that <i>communicates</i> or <i>approves</i> it.
		(4) A client of an <i>appointed representative</i> or, if applicable, a <i>tied agent</i> is a "client" of the <i>firm</i> for whom that <i>appointed representative</i> , or <i>tied agent</i> , acts or intends to act in the course of business for which that <i>firm</i> has accepted responsibility under the <i>Act</i> or <i>MiFID</i> (see sections 39 and 39A of the <i>Act</i>).
		[Note: article 4(1)(9) of <i>MiFID</i>]
3.2.2	G	(1) A corporate finance contact or a venture capital contact is not a client under the first limb of the general definition. This is because a firm does not provide a service to such a contact. However, it will be a client under the third limb of the general definition for the purposes of the financial promotion rules if the firm communicates or approves a financial promotion that is or is likely to be communicated to such a contact.
		(2) Communicating or approving a financial promotion that is or is likely to be communicated to such a contact is not MiFID or equivalent third country business. In such circumstances, the "non-MiFID" client categorisations are relevant and, in categorising elective professional clients, the "quantitative test" will not need to be satisfied.

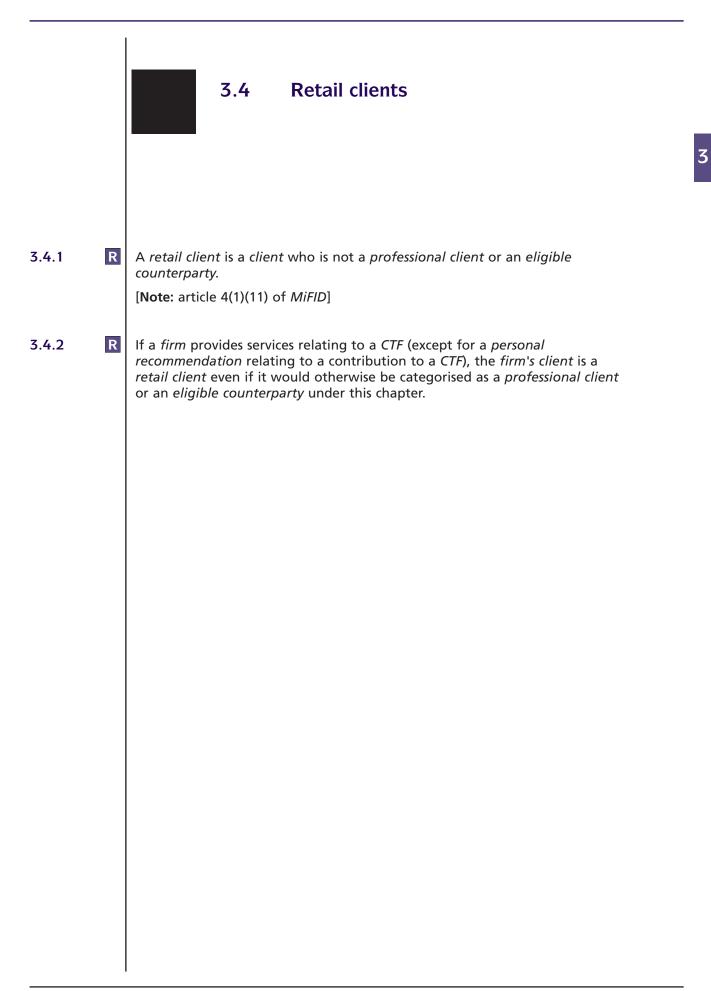
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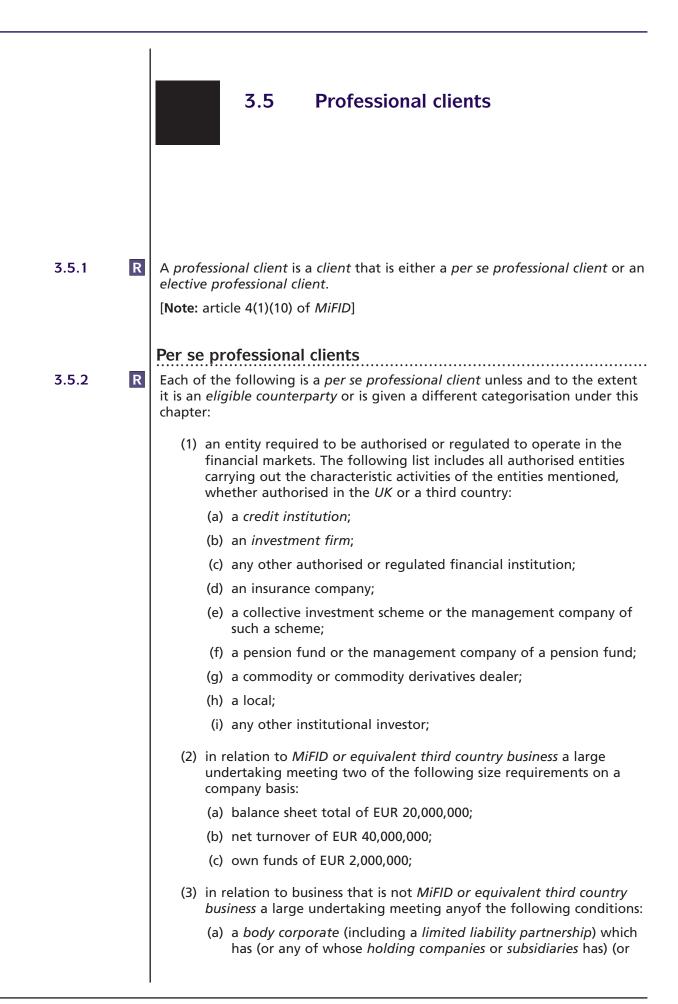
		Who is the client?
3.2.3	R	(1) If a <i>firm</i> provides services to a <i>person</i> that is acting as an agent, the identity of its client will be determined in accordance with the <i>rule</i> on agents as clients (see COBS 2.4.3 R).
		(2) In relation to a <i>firm</i> establishing, operating or winding up a <i>personal</i> pension scheme or a stakeholder pension scheme, a member or beneficiary of that scheme is a <i>client</i> of the <i>firm</i> .
		(3) If a <i>firm</i> that does not fall within (2) provides services to a <i>person</i> that is acting as the trustee of a trust, that <i>person</i> will be the <i>firm</i> 's <i>client</i> and the underlying beneficiaries of the trust will not.
		(4) In relation to business that is neither <i>MiFID or equivalent third country business</i> , if a <i>firm</i> provides services to a fund that does not have separate legal personality, that fund will be the <i>firm's client</i> .
		(5) If a <i>firm</i> provides services relating to a contribution to or interest in a <i>CTF</i> (except for a <i>personal recommendation</i> relating to a contribution to a <i>CTF</i> or in relation to the <i>communication</i> or <i>approval</i> of a <i>financial promotion</i>), the <i>firm</i> 's only <i>client</i> is:
		(a) the registered contact, if there is one;
		(b) otherwise, the <i>person</i> to whom the statement must be sent in accordance with Regulation 10 of the <i>CTF Regulations</i> .

COBS 3 : Client categorisation

		3.3 General notifications
3.3.1	R	[deleted]
3.3.1A	UK	 Articles 45(1) and (2) of the <i>MiFID Org Regulation</i> require <i>firms</i> to provide <i>clients</i> with specified information concerning <i>client</i> categorisation. 45(1)Investment firms shall notify new clients, and existing clients that the investment firm has newly categorised as required by UK law on markets in financial instruments, of their categorisation as a retail client, a professional client or an eligible counterparty in accordance with that Directive. (2)Investment firms shall inform clients in a durable medium about any right that client has to request a different categorisation and about any limitations to the level of client protection that a different categorisation would entail. [Note: articles 45(1) and (2) of the <i>MiFID Org Regulation</i>]
3.3.1B	R	The information referred to in article 45(2) of the <i>MiFID Org Regulation</i> (as reproduced at COBS 3.3.1AUK) must be provided to <i>clients</i> prior to any provision of services. [Note: paragraph 2 of section I of annex II to <i>MiFID</i>]
3.3.2	G	This chapter requires a <i>firm</i> to allow a <i>client</i> to request re-categorisation as a <i>client</i> that benefits from a higher degree of protection (see COBS 3.7.1 R). A <i>firm</i> must therefore notify a <i>client</i> that is categorised as a <i>professional client</i> or an <i>eligible counterparty</i> of its right to request a different categorisation whether or not the <i>firm</i> will agree to such requests. However, a <i>firm</i> need only notify a <i>client</i> of a right to request a different categorisation involving a lower level of protection if it is prepared to consider such requests.

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		has had at any time during the previous two years) share capital or net assets of at least £5 million (or in any other currency at the relevant time);	
		(b) an undertaking that meets (or any of whose holdin or subsidiaries meets) two of the following tests:	g companies
		(i) a balance sheet total of EUR 12,500,000;	
		(ii) a net turnover of EUR 25,000,000;	
		(iii) an average number of employees during the ye	ear of 250;
		(c) a partnership or unincorporated association which had at any time during the previous two years) net least £5 million (or its equivalent in any other curre relevant time) and calculated in the case of a limite without deducting loans owing to any of the partn	assets of at ncy at the ed partnership
		(d) a trustee of a trust (other than an occupational per SSAS, personal pension scheme or stakeholder pens which has (or has had at any time during the previor assets of at least £10 million (or its equivalent in an currency at the relevant time) calculated by aggreg value of the cash and designated investments form trust's assets, but before deducting its liabilities;	ion scheme) ous two years) y other ating the
		(e) a trustee of an occupational pension scheme or SSA or operator of a personal pension scheme or staken scheme where the scheme has (or has had at any ti previous two years):	nolder pension
		(i) at least 50 members; and	
		(ii) assets under management of at least £10 millio equivalent in any other currency at the relevan	
		(4) a national or regional government, including a public b manages public debt at national or regional level, a cer international or supranational institution (such as the V the IMF, the ECB, the EIB) or another similar internation organisation;	ntral bank, an Vorld Bank,
		(5) another institutional investor whose main activity is to financial instruments (in relation to the firm's MiFID or third country business) or designated investments (in refirm's other business). This includes entities dedicated to securitisation of assets or other financing transactions.	<i>equivalent</i> lation to the
		[Note: first paragraph of section I of annex II to MiFID]	
3.5.2A	R	[deleted]	
3.5.2B	R	A <i>firm</i> must categorise a local public authority or municipality either case) does not manage public debt as a <i>retail client</i> , unle permitted to treat such a <i>person</i> as an <i>elective professional clie</i> accordance with COBS 3.5.3BR to COBS 3.5.3ER.	ess it is

3.5.2C	G	As a result of COBS 3.5.2BR, a local public authority or municipality which (in either case) does not manage public debt should not be treated as a <i>per se professional client</i> .
3.5.3	R	Elective professional clients A <i>firm</i> may treat a <i>client</i> other than a local public authority or municipality as an <i>elective professional client</i> if it complies with (1) and (3) and, where applicable, (2):
		 the <i>firm</i> undertakes an adequate assessment of the expertise, experience and knowledge of the <i>client</i> that gives reasonable assurance, in light of the nature of the transactions or services envisaged, that the <i>client</i> is capable of making his own investment decisions and understanding the risks involved (the "qualitative test");
		(2) in relation to <i>MiFID or equivalent third country business</i> in the course of that assessment, at least two of the following criteria are satisfied:
		 (a) the <i>client</i> has carried out transactions, in significant size, on the relevant market at an average frequency of 10 per quarter over the previous four quarters;
		(b) the size of the <i>client</i> 's <i>financial instrument</i> portfolio, defined as including cash deposits and <i>financial instruments</i> , exceeds EUR 500,000;
		 (c) the <i>client</i> works or has worked in the financial sector for at least one year in a professional position, which requires knowledge of the transactions or services envisaged;
		(the "quantitative test"); and
		(3) the following procedure is followed:
		(a) the client must state in writing to the firm that it wishes to be treated as a professional client either generally or in respect of a particular service or transaction or type of transaction or product;
		(b) the <i>firm</i> must give the <i>client</i> a clear written warning of the protections and investor compensation rights the <i>client</i> may lose; and
		(c) the <i>client</i> must state in writing, in a separate document from the contract, that it is aware of the consequences of losing such protections.
		[Note: first, second, third and fifth paragraphs of section II.1 and first paragraph of section II.2 of annex II to <i>MiFID</i>]
3.5.3A	G	 (1) As a result of ■ COBS 3.5.3BR and ■ COBS 3.5.3ER a firm should always assess a local public authority or municipality against a "quantitative test" to treat it as an <i>elective professional client</i>, regardless of whether the firm intends to conduct business involving MiFID or equivalent third country business or other regulated activities subject to ■ COBS 3.

		 (2) The "quantitative test" that a <i>firm</i> should use depends on the application of ■ COBS 3.5.3BR (which applies for UK clients) and ■ COBS 3.5.3ER (which applies for non-UK clients).
3.5.3B	R	 (1) A firm may treat a UK local public authority or municipality as an elective professional client if it complies with ■ COBS 3.5.3R(1) and ■ COBS 3.5.3R(3) and, in addition, paragraph (2) of this rule.
		 (2) In the course of the assessment under ■ COBS 3.5.3R(1) the criterion in (a) below is satisfied as well as one of the criteria in (b) below (the "quantitative test"):
		 (a) the size of the <i>client's financial instrument</i> portfolio defined as including cash deposits and <i>financial instruments</i>, exceeds £10,000,000; and
		(b) either:
		 (i) the <i>client</i> has carried out transactions, in significant size, on the relevant market at an average frequency of ten per quarter over the previous four quarters; or
		 (ii) the <i>person</i> authorised to carry out transactions on behalf of the <i>client</i> works or has worked in the financial sector for at least one year in a professional position, which requires knowledge of the provision of services envisaged; or
		(iii) the <i>client</i> is an 'administering authority' of the Local Government Pension Scheme within the meaning of the version of Schedule 3 of The Local Government Pension Scheme Regulations 2013 or, (in relation to Scotland) within the meaning of the version of Schedule 3 of The Local Government Pension Scheme (Scotland) Regulations 2014 in force at 1 January 2018, and is acting in that capacity.
3.5.3C	R	(1) This <i>rule</i> applies where a <i>firm</i> is subjecting a UK local public authority or municipality to the tests and is following the procedure required as a result of ■ COBS 3.5.3BR in respect of the <i>firm's</i> business carried on in relation to that <i>person's</i> :
		 (a) business in the course of or connected to its administration of a pension scheme; and
		(b) other business as a local public authority or municipality.
		(2) A firm must apply the qualitative and quantitative tests required as a result of ■ COBS 3.5.3BR separately and independently in relation to the <i>client's</i> business under (1)(a) and (1)(b).
		(3) A firm must follow the procedure in ■ COBS 3.5.3R(3) required as a result of ■ COBS 3.5.3BR separately and independently in relation to the client's business under (1)(a) and (1)(b).
3.5.3D	G	As a result of COBS 3.5.2BR and COBS 3.5.3CR, and depending on the outcome of the qualitative and quantitative tests required as a result of COBS 3.5.3BR, a <i>firm</i> may be required to categorise a <i>UK</i> local public authority or municipality differently in relation to the two sorts of business described at COBS 3.5.3CR(1)(a) and (b).

3.5.3E	R	 (1) A firm may treat a non-UK local public authority or municipality as an elective professional client if it complies with COBS 3.5.3R(1) and COBS 3.5.3R(3) and, in addition, applies the "quantitative test" that is applied in relation to MiFID or equivalent third country business under COBS 3.5.3R(2). (2) [deleted]
3.5.4	R	If the <i>client</i> is an entity, the qualitative test should be performed in relation to the <i>person</i> authorised to carry out transactions on its behalf. [Note: fourth paragraph of section II.1 of annex II to <i>MiFID</i>]
3.5.5	G	The fitness test applied to managers and directors of relevant <i>firms</i> is an example of the assessment of expertise and knowledge involved in the qualitative test. [Note: fourth paragraph of section II.1 of annex II to <i>MiFID</i>]
3.5.6	R	Before deciding to accept a request for re-categorisation as an <i>elective</i> professional client a firm must take all reasonable steps to ensure that the client requesting to be treated as an <i>elective professional client</i> satisfies the qualitative test and, where applicable, the relevant quantitative test.
		[Note: second paragraph of section II.2 of annex II to MiFID]
3.5.7	G	An <i>elective professional client</i> should not be presumed to possess market knowledge and experience comparable to a <i>per se professional client</i>
		[Note: second paragraph of section II.1 of annex II to <i>MiFID</i>]
3.5.8	G	<i>Professional clients</i> are responsible for keeping the <i>firm</i> informed about any change that could affect their current categorisation.
		[Note: fourth paragraph of section II.2 of annex II to MiFID]
3.5.9	R	(1) If a <i>firm</i> becomes aware that a <i>client</i> no longer fulfils the initial conditions that made it eligible for categorisation as an <i>elective professional client</i> , the <i>firm</i> must take the appropriate action.
		(2) Where the appropriate action involves re-categorising that client as a <i>retail client</i> , the <i>firm</i> must notify that <i>client</i> of its new categorisation.
		[Note: fourth paragraph of section II.2 of annex II to MiFID]

		3.6 Eligible counterparties
3.6.1	R	 An eligible counterparty is a client that is either a per se eligible counterparty or an elective eligible counterparty. A client can only be an eligible counterparty in relation to eligible counterparty business (PRIN 1 Annex 1 R is an exception to this). [Note: article 30(1) of MiFID]
3.6.2	R	Per se eligible counterparties Each of the following is a per se eligible counterparty (including an entity that is not from the UK that is equivalent to any of the following) unless and to the extent it is given a different categorisation under this chapter: (1) an investment firm;
		 (1) an investment init, (2) a credit institution; (3) an insurance company; (4) a collective investment scheme authorised under the UK provisions which implemented the UCITS Directive or its management company;
		 (5) a pension fund or its management company; (6) another financial institution authorised or regulated under the law of the United Kingdom; (7) [deleted]
		 (8) a national government or its corresponding office, including a public body that deals with public debt at national level; (9) a central bank; and (10) a supranational organisation.
3.6.3	G	[Note: first paragraph of article 30(2) and first paragraph of article 30(4) of <i>MiFID</i>] For the purpose of COBS 3.6.2 R (6), a financial institution includes regulated
		institutions in the securities, banking and insurance sectors.

		Elective eligible counterparties
3.6.4	R	A <i>firm</i> may treat a <i>client</i> as an <i>elective eligible counterparty</i> in relation to business other than <i>MiFID</i> or equivalent third country business if:
		(1) the <i>client</i> is an undertaking and:
		 (a) is a per se professional client (except for a client that is only a per se professional client because it is an institutional investor under ■ COBS 3.5.2 R (5)) and:
		 (i) is a body corporate (including a limited liability partnership) which has (or any of whose holding companies or subsidiaries has) called up share capital of at least £10 million (or its equivalent in any other currency at the relevant time); or
		 (ii) meets the criteria in the <i>rule</i> on meeting two quantitative tests (■ COBS 3.5.2 R (3)(b)); and
		(b) requests such categorisation; and
		(2) the <i>firm</i> adheres to the procedure set out at ■ COBS 3.6.4BUK.
3.6.4A	EU	Provided that it adheres to the procedure set out at COBS 3.6.4BUK, a <i>firm</i> may treat a <i>client</i> as an <i>elective eligible counterparty</i> in relation to <i>MiFID</i> or <i>equivalent third country business</i> if the <i>client</i> :
		(1) is an undertaking;
		 (2) is a per se professional client, except for a client that is only a per se professional client because it is an institutional investor under ■ COBS 3.5.2R(5); and
		(3) requests such categorisation.
		[Note: first paragraph of article 30(3) of <i>MiFID</i>]
3.6.4B	UK	Article 71(5) of the <i>MiFID Org Regulation</i> sets out the procedure to be followed where a <i>client</i> requests to be treated as an <i>eligible counterparty</i> .
		71(5)Where a client requests to be treated as an eligible counterparty, in accordance with [■ COBS 3.6.4AR], the following procedure shall be followed:
		(a)the investment firm shall provide the client with a clear written warning of the consequences for the client of such a request, including the protections they may lose;
		(b)the client shall confirm in writing the request to be treated as an eligible counterparty either generally or in respect of one or more investment services or a transaction or type of transaction or product and that they are aware of the consequences of the protection they may have lost as a result of the request.
3.6.4C	R	[deleted]

3.6.5	G	The categories of <i>elective eligible counterparties</i> include an equivalent undertaking that is not from an the <i>United Kingdom</i> provided the above conditions and requirements are satisfied.
3.6.6	R	A <i>firm</i> may obtain a prospective counterparty's confirmation that it agrees to be treated as an <i>eligible counterparty</i> either in the form of a general agreement or in respect of each individual transaction.
		[Note: second paragraph of article 30(3) of MiFID]
		Client and firm located in different jurisdictions
3.6.7	R	[deleted]

		3.7 Providing clients with a higher level of protection
3.7.1	R	A <i>firm</i> must allow a <i>professional client</i> or an <i>eligible counterparty</i> to request re-categorisation as a <i>client</i> that benefits from a higher degree of protection. [Note: second paragraph of article 30(2) of, and the second paragraph of
3.7.2	G	section I of annex II to, <i>MiFID</i>] It is the responsibility of a <i>professional client</i> or <i>eligible counterparty</i> to ask for a higher level of protection when it deems it is unable to properly assess or manage the risks involved. [Note: third paragraph of section I and fourth paragraph of section II.2 of annex II to <i>MiFID</i>]
3.7.3	R	[deleted]
3.7.3A	UK	 Article 45(3) of the <i>MiFID Org Regulation</i> sets out provisions in respect of giving <i>clients</i> a higher level of protection. 45(3)Investment firms may, either on their own initiative or at the request of the client concerned treat a client in the following manner: (a)as a professional or retail client where that client might otherwise be classified as an eligible counterparty pursuant to [■ COBS 3.6.2R]; (b)a retail client where that client that is considered a professional client pursuant to Part 2 of Schedule 1 to Regulation (EU) No 600/2014.
3.7.3B	UK	Article 71(2) to (4) of the <i>MiFID Org Regulation</i> sets out provisions applying to <i>eligible counterparties</i> requesting a higher level of protection. 71(2)Where, pursuant to [COBS 3.7.1R], an eligible counterparty requests treatment as a client whose business with an investment firm is subject to rules in the Conduct of Business; Market Conduct; Senior Management Arrangements, Systems and Controls and the Product Intervention and Product Governance sourcebooks which were relied on immediately before IP completion day to implement Articles 24, 25, 27 and 28 of Directive 2014/65/EU ("the relevant rules"), the request should be made in writing, and shall indicate

		whether the treatment as retail client or professional client refers to one or more investment services or transactions, or one or more types of transaction or product.
		(3) Where an eligible counterparty requests treatment as a client whose business with an investment firm is subject to the relevant rules, but does not expressly request treatment as a retail client, the firm shall treat that eligible counterparty as a professional client.
		(4) Where the eligible counterparty expressly requests treatment as a retail client, the investment firm shall treat the eligible counterparty as a retail client, applying the provisions in respect of requests of non-professional treatment specified in paragraph 4 of Schedule 1 to Regulation (EU) No 600/2014.
3.7.4	R	[deleted]
3.7.5	R	(1) If, in relation to MiFID or equivalent third country business a per se professional client requests treatment as a retail client, the client will be classified as a retail client if it enters into a written agreement with the firm to the effect that it will not be treated as a professional client or eligible counterparty for the purposes of the applicable conduct of business regime.
		(2) This agreement must specify the scope of the re-categorisation, such as whether it applies to one or more particular services or transactions, to one or more types of product or transaction or to one or more <i>rules</i> .
		[Note: fourth paragraph of section I of annex II to MiFID]
3.7.6	G	(1) In accordance with <i>Principle</i> 7 (communications with <i>clients</i>) if a <i>firm</i> at its own initiative re-categorises a <i>client</i> in accordance with this section, it should notify that <i>client</i> of its new category under this section.
		(2) If the <i>firm</i> already has an agreement with the <i>client</i> , it should also consider any contractual requirements concerning the amendment of that agreement.
3.7.7	G	The ways in which a <i>client</i> may be provided with additional protections under this section include re-categorisation:
		(1) on a general basis; or
		(2) on a trade by trade basis; or
		(3) in respect of one or more specified <i>rules</i> ; or
		(4) in respect of one or more particular services or transactions; or
		(5) in respect of one or more types of product or transaction.
		[Note: second paragraph of article 30(2) of MiFID]

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3.7.8

Re-categorising a *client* as a *retail client* under this section does not necessarily mean it will become an *eligible complainant* under *DISP*.

	3.8 Policies, procedures and records
3.8.1	 Policies and procedures A <i>firm</i> must implement appropriate written internal policies and procedures to categorise its <i>clients</i>. [Note: fourth paragraph of section II.2 of annex II to <i>MiFID</i>]
3.8.2	Records
3.8.3	If a <i>firm</i> provides the same form of notice to more than one <i>client</i> , it need not maintain a separate copy of it for each <i>client</i> , provided it keeps evidence of despatch of the notice to each <i>client</i> .