

**EPIP** / 2023  
KRAKÓW

**18<sup>th</sup> Annual Conference of the European Policy  
for Intellectual Property Association**

Kraków, Poland, September 11-13, 2023

**IP, INNOVATION  
AND TECHNOLOGY  
- CHALLENGING THE PRESENT,  
INSPIRING THE FUTURE**

## ORGANISER



JAGIELLONIAN  
UNIVERSITY  
IN KRAKÓW

## SUPPORTERS

UNITED STATES  
PATENT AND TRADEMARK OFFICE



**EUIPO**  
EUROPEAN UNION  
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URZĄD PATENTOWY  
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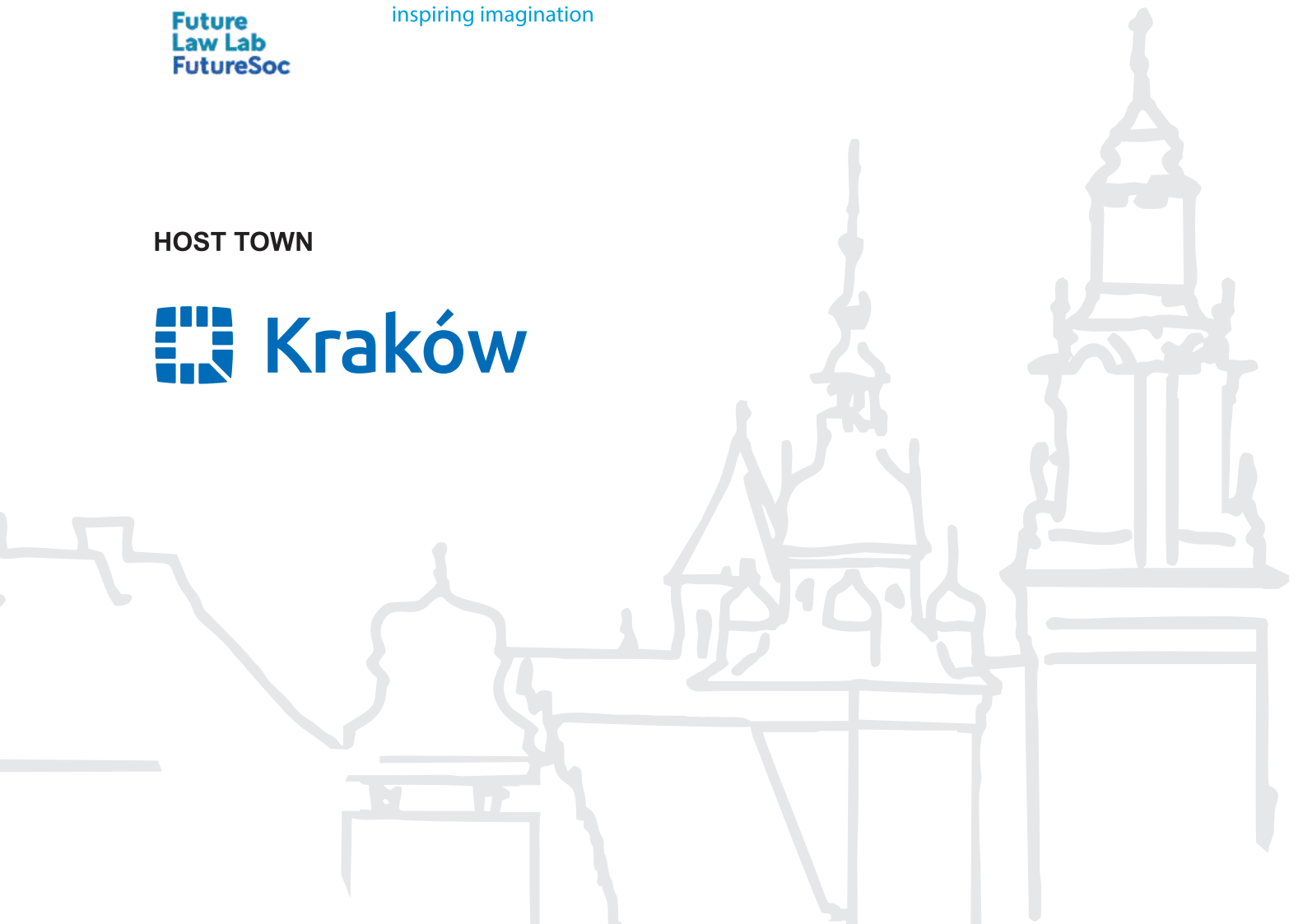
Future  
Law Lab  
FutureSoc

**za'ks**

inspiring imagination

## HOST TOWN

 **Kraków**



# WELCOME FROM THE EPIP PRESIDENT



Dear EPIP conference participants,

It is a great pleasure to welcome you to the 18th EPIP conference. With superb and historic locations, this year's conference takes place in the beautiful city of Krakow, a major centre of higher education and science. We are particularly pleased as this is the first EPIP conference in Eastern Europe.

As president of the EPIP association, I like to express my deepest thanks to Justyna Ożegalska-Trybalska and her team for a brilliant job in organising the conference as well as to the members of the international scientific committee for their support. Many thanks also to the keynote speakers and roundtable participants, as well as anyone who contributed to organising the conference. I would like to thank particularly Nicola Searle and Bohdan Widła, who kindly organised the PhD workshop. I am very pleased that the workshop has become an institution in itself over the years offering a platform to current PhD students for building their networks beyond their own university. I fondly remember meeting other PhD students at such a workshop a long time ago, with some of whom I am still in touch. Professional networks can be quite important for a successful career.

I am particularly pleased that most of the conference participants registered to be with us in Krakow. It is nice to meet colleagues again in-person, which contributes to building the EPIP community, which we would like to foster more actively. While being on-site, please watch out for a "suggestion box". Alternatively, an online form is also available. We would be grateful to get your input on how to shape the future of EPIP conferences and the association. Many thanks to Nicole Searle for this initiative.

On behalf of the association, I would also like to thank all sponsors for supporting the conference, particularly the EUIPO for its support through a generous grant to the association, which enables us to support local conference hosts.

I wish everyone excellent days in Krakow with inspiring presentations and lively discussions in sessions, along corridors, during breaks and at the conference dinner either about the conference topic of "IP, innovation and technology – challenging the present, inspiring the future" or your own current or even potential future, maybe even joint research topics.

Best wishes

**Frank Tietze**

President of the EPIP association, 2022-2023  
University of Cambridge, UK

# WELCOME FROM THE ORGANISING COMMITTEE

Dear EPIP participants,

We are delighted to welcome you to the 18th EPIP conference! This year's event is organised by the Chair of Intellectual Property Law of the Department of Law and Administration, Jagiellonian University in Kraków. Organising the EPIP conference - for the first time in Central and Eastern Europe - is an enormous privilege. We are grateful for the trust conferred on us by the EPIP board.

Allow us to begin by expressing our thanks to everyone who made the event possible. It would be impossible to organise the conference without the unceasing support of Frank Tietze, EPIP's current president, and all EPIP Board members who reviewed the submitted papers over the past few months, agreed to chair sessions and support the PhD workshop, and provided us with invaluable advice. Once again, EPIP kindly supported colleagues from low- and middle-income countries, which allowed us to offer discounts to facilitate their participation in the event.

We are profoundly thankful to Maciej Szpunar, Annette Kur and Dietmar Harhoff, who agreed to provide keynote addresses. We are also very grateful to our chief economist roundtable participants: Andrew Toole, Nathan Wajzman, Carsten Fink, Brent Lutes, Yann Ménière, Piotr Zakrzewski, and to participants of the judges roundtable: Lord Justice Richard Arnold, Judge Angel Galco Peco and Virginia Melgar.

We also want to express our special gratitude to the sponsors and partners and collaborating institutions. Without their support, the conference would not be possible. Massive thanks go to the EUIPO generously supporting the EPIP annual conferences USPTO contributing to the organisation of PhD workshop. Thank you also to the Patent Office of the Republic of Poland, the Host City of Kraków and WIPO, an organiser of special-sponsored sessions.

We also thank colleagues from Jagiellonian University Centre for Communications and Marketing, who have been working behind the scenes for nearly a year, and all our volunteer students. Last but not least, many thanks to our colleague Dr Paweł Litwiński, who graciously provided beautiful photographs of our city.

We must confess that we did not expect this year's conference to be so large. In May, however, we were overwhelmed with submissions. Their number, as well as their high overall quality, made the review process quite challenging. After review, over 130 papers were accepted, along with seven themed sessions. WIPO organises two sessions.

The programme is divided into six parallel tracks. The title of this year's edition - **IP, Innovation and Technology – Challenging the Present, Inspiring the Future** - is broad, but it is difficult not to notice that some themes resonate stronger than others in the current academic discourse about intellectual property. Allow us to note only a small selection.

As one would expect, several papers and three themed sessions are devoted to various aspects of artificial intelligence. AI is also the leading theme of this year's PhD workshop. Numerous accepted papers deal with various aspects of data protection and access. We were also delighted to see many submissions based on empirical research.

Although the COVID-19 pandemic no longer paralyses societies and economies, its impact remains palpable in many aspects of our lives. Unsurprisingly, many accepted submissions deal with various aspects of access to pharmaceuticals and innovation in medical research.

Last but definitely not least, about 10% of papers presented during this year's EPIP conference will be related to various aspects of IP's role in climate change mitigation and its contribution to sustainability. This number is not surprising, either. The impacts of anthropogenic climate change and biodiversity crises can be felt almost everywhere on Earth, and our conference takes place during what will most likely be (for now) the warmest year since the dawn of human civilisation.

We strongly believe that EPIP 2023 will provide an opportunity for exchanging ideas between participants with different backgrounds and international integration of the IP community. We also invite you to take the opportunity to enjoy our beautiful city. Kraków is the second-largest and one of the oldest cities in Poland, dating back to the seventh century. All conference venues are in the close vicinity of the Old Town, which was among the first sites chosen for UNESCO's World Heritage List. The Jagiellonian University in Kraków, founded in 1364 by King Casimir III the Great, is the oldest university in Poland and one of the oldest universities in continuous operation worldwide. We encourage you to enjoy the unique blend of heritage and modernity!

Warm regards,

#### **EPIP 2023 Local Organising Committee**

JUSTYNA OŻEGALSKA-TRYBALSKA, Jagiellonian University (Chair)  
SYBILLA STANISŁAWSKA-KLOC, Jagiellonian University  
MICHAŁ MARKIEWICZ, Jagiellonian University  
BOHDAN WIDŁA, Jagiellonian University

#### **EPIP 2023 International Scientific Committee**

IRENE CALBOLI, Texas A&M University School of Law  
NARI LEE, Hanken School of Economics  
CATALINA MARTINEZ, CSIC Institute of Public Goods and Policies  
NICOLA SEARLE, Goldsmiths University of London  
FRANK TIETZE, University of Cambridge

# CONFERENCE SCHEDULE: OVERVIEW

Monday, 11 September 2023		
08:00-14:30	EPIP PhD Workshop	Collegium Maius: Bobrzyński Room
15:00-15:30	Registration	Collegium Novum: Assembly Hall
15:30-16:00	Welcome	Collegium Novum: Assembly Hall
16:00-16:45	<b>Keynote: Maciej Szpunar:</b> Internet Challenges and the Protection of Intellectual Property	Collegium Novum: Assembly Hall
16:45-18:15	<b>Perspectives of IP Office Chief Economists</b> IP Rights in the face of new technologies	Collegium Novum: Assembly Hall
18:30-20:30	Welcome reception	Garden of the Archaeological Museum

Tuesday, 12 September 2023		
08:40-10:00	<b>Parallel Sessions D2/1</b>	
	<b>Themed session</b> Sub-Patent Innovation Rights: Do Utility Models Contribute to Innovation, Business and Society?	Auditorium Maximum: Medium Hall
	Free Flow vs. Protection of Information: Finding the Secret Recipe	Auditorium Maximum: Small Hall
	International Trade and Beyond	Auditorium Maximum: Seminar Room
	The Dynamics of Technology Transfer and Licensing	Auditorium Maximum: Conference Room
	DSA and CDSM: Synergies and Complications	Faculty of Law and Administration: Room A
	Towards a Balanced Copyright Framework	Faculty of Law and Administration: Room B
10:00-10:15	Break	
10:15-11:00	<b>Keynote: Dietmar Harhoff</b> Financial Market Reactions to International Patent Disclosures and Grants (co-author Ann-Kristin Kreyer)	Auditorium Maximum: Medium Hall
11:00-11:15	<b>EPO session</b> New EPO Modular IP education framework: „Create-Protect-Innovate: Bringing ideas to market”	Auditorium Maximum: Medium Hall
11:15-11:30	Break	

11:30-13:10	<b>Parallel Sessions D2/2</b>	
	<b>Themed session</b> FLL talks-AI and the future of IP law	Auditorium Maximum: Medium Hall
	Diversity Across the (IP) World	Auditorium Maximum: Small Hall
	Inside the Patent Offices: Unravelling Examiner Practices	Auditorium Maximum: Seminar Room
	Leveraging Empirical Data for IP Research	Auditorium Maximum: Conference Room
	Fully Automated, Digital IP Ecosystems?	Faculty of Law and Administration: Room A
	IP in Times of the Climate and Environmental Crisis	Faculty of Law and Administration: Room B
13:10-14:10	Lunch	Auditorium Maximum: Exhibition Room
14:10-15:10	<b>Judges roundtable</b> The Changing Litigation Landscape and Strategies in Europe	Auditorium Maximum: Medium Hall
15:10-15:30	<b>EPIP General Assembly</b>	Auditorium Maximum: Medium Hall
15:30-15:40	Break	
15:40-17:00	<b>Parallel Sessions D2/3</b>	
	<b>Themed session</b> Rethinking Copyright for Quality Journalism and Media Diversity in Europe	Auditorium Maximum: Medium Hall
	<b>WIPO special session</b> Innovation and Intellectual Property in the Videogame Industries	Auditorium Maximum: Small Hall
	Expanding Access to Medicine: the Role of IP	Auditorium Maximum: Seminar Room
	The Data Dilemma: Balancing Access and Protection	Auditorium Maximum: Conference Room
	IP's Contribution to Sustainability	Faculty of Law and Administration: Room A
	Standard-Essential Patents: Trends and Developments	Faculty of Law and Administration: Room B
17:00-17:10	Break	

17:10-18:30	<b>Parallel Sessions D2/3</b>	
	<b>WIPO special session</b> Cumulative Creativity and the Dynamics of the Copyright System – The Impact of New Technology including Artificial Intelligence	Auditorium Maximum: Medium Hall
	<b>Themed session</b> Virtual Markets and Trademark Infringement and Enforcement	Auditorium Maximum: Small Hall
	A Machine-Centric IP System?	Auditorium Maximum: Seminar Room
	Charting New Paths in Copyright and Creativity	Auditorium Maximum: Conference Room
	Strategic Thinking in IP Protection	Faculty of Law and Administration: Room A
	The Pharmaceutical Sector: IP and Data	Faculty of Law and Administration: Room B
	<b>Gala Dinner</b>	Sukiennice Museum

## Wednesday, 13 September 2023

08:40-10:00	<b>Parallel Sessions D3/1</b>	
	IP Insights from the COVID-19 Pandemic	Auditorium Maximum: Medium Hall
	Exploring the Nexus of Access to Knowledge and Innovation	Auditorium Maximum: Small Hall
	Navigating IP Issues on Online Platforms	Auditorium Maximum: Seminar Room
	IP in the Circular Economy: Ally or Obstacle?	Auditorium Maximum: Conference Room
	<b>Themed session</b> Generative AI and Intellectual Property: Assessing the Regulatory Landscape of the Terms & Conditions as a Start for Responsible Innovation and Adoption	Faculty of Law and Administration: Room A
	IP's Market Footprint	Faculty of Law and Administration: Room B
10:00-10:15	Break	
10:15-11:00	<b>Keynote: Annette Kur</b> IP overlaps – chance, nuisance or (new) normality?	Auditorium Maximum: Medium Hall



11:00-12:15	<b>Plenary session</b> Overlapping IP Rights: Still An (Unavoidable) Problem in the 21st Century?	Auditorium Maximum: Medium Hall
12:15-13:05	Lunch	Auditorium Maximum: Exhibition Room
13:05-14:45	<b>Parallel Sessions D3/2</b>	
	<b>Themed session</b> Limits of flexibility in the implementation of the DSM Directive	Auditorium Maximum: Medium Hall
	Innovation: Drivers and Obstacles	Auditorium Maximum: Small Hall
	Innovation Across Industries	Auditorium Maximum: Seminar Room
	A Multifaceted View on IP Enforcement	Auditorium Maximum: Conference Room
	Integrating IP Protection and Fair Labor Practices	Faculty of Law and Administration: Room A
	Copyright Challenges in the Digital Era	Faculty of Law and Administration: Room B
14:45-14:55	Break	
14:55-16:15	<b>Parallel Sessions D3/3</b>	
	<b>Themed session</b> IP for Progress and Preservation	Auditorium Maximum: Medium Hall
	Assessing IP's Impact on Innovation	Auditorium Maximum: Small Hall
	The Economic Value of Intellectual Property Rights	Auditorium Maximum: Seminar Room
	Expanding Methodological Toolboxes for IP Research	Auditorium Maximum: Conference Room

More detailed information regarding the parallel sessions, abstracts and presenter's bios are available at the conference website. Please scan below for quick access

**SCHEDULE OVERVIEW**



**PLENARIES AND PARALLEL SESSIONS**



**SCHEDULE (COMPLETE TABLE)**



**ABSTRACTS**



**BIOS**



**EPIP CONSULTATION SURVEY**



# CONFERENCE VENUES

## **11 September 2023 (PhD Workshop):**

***Collegium Maius, 15 Jagiellońska Street, 31-007 Kraków***

The PhD workshop will take place in the Michał Bobrzyński Room of Collegium Maius, the oldest building of the university, dating back to the 14th century.

## **11 September 2023 (Opening session):**

***Collegium Novum, 24 Gołębia Street, 31-007 Kraków, Assembly Hall***

The registration and opening of the EPIP 2023 will start in the afternoon the Assembly Hall (Aula CN) of Collegium Novum, in the heart of Kraków, just a few steps away from the Old Town.

## **12 and 13 September 2023:**

***Auditorium Maximum, 33 Krupnicza Street, 31-123 Kraków and  
Didactic centre of the Faculty of Law and Administration, 33a Krupnicza Street, 31-123 Kraków***

The Conference will move to the main EPIP 2023 venues – Auditorium Maximum (plenaries and four parallel tracks) and the Didactic centre of the Faculty of Law and Administration (two parallel tracks).

## **12 September 2023 (Gala):**

***The Gallery of 19th-Century Polish Art, Rynek Główny 3, 31-042 Kraków***

The Gala Dinner will be held at the exhibition hall of the National Museum's Gallery of 19th-Century Polish Art in the Sukiennice, with a collection of famous Polish painters. The Gallery is located in the Main Market Square, which creates an excellent opportunity to enjoy Kraków Old Town at night.

# MAP



# USEFUL INFORMATION

## Accessibility information

Accessibility information is available on the conference website:  
<https://epip2023.confer.uj.edu.pl/accessibility>.

## Conference platform

Both in person and virtual attendants will receive access credentials to all streams available at <http://epip2023.org/conference>.

You can also scan the QR code to access the website.

If you need any help with access, please visit the registration desk.



## Registration

On Monday, the registration desk will be located in Collegium Novum (24 Gołębia Street). It will be open from 15:00. On Tuesday and Wednesday, the desk will be in Auditorium Maximum (33 Krupnicza Street).

## Lunch

On Tuesday and Wednesday, lunch will be served in the Exhibition Room (Sala Wystawowa) in the Auditorium Maximum.

## Internet access

Eduroam is available on the university premises. You can access the network by logging in with your credentials. Alternatively, Wi-Fi access information will be available from the registration desk.

## Social media

Follow @AssociationEpip on X, formerly known as Twitter. Please use hashtag #EPIP2023 in your social media posts.

## Information for presenters

If you do not send the presentation before the event (which we strongly encourage), please save it in a PowerPoint-compatible format (\*.ppt, \*.pptx) or as a PDF file and bring it on a USB stick. Please arrive a few minutes before the session to upload it to the laptop available in the room.

## Additional information for online participants

The conference streams will be available on the website mentioned above. You can ask questions in the chatbox (however, it may require you to log in with a Google account).

For the purposes of the presentation, you will receive a link to a Microsoft Teams meeting solely for the session in which you participate. If you need a connection test, please contact [epip2023@uj.edu.pl](mailto:epip2023@uj.edu.pl).

# PUBLIC TRANSPORT IN KRAKÓW

**From Kraków Airport to the city centre:** SKA1 train from Kraków Airport to the railway Main Station (Kraków Główny) approx. every 30 minutes (60 minutes before 06:00 and after 18:00). Travel time approx. 20 minutes.

Ticket machines are available in the passenger terminal (level 0) and at the train station.

## **To Collegium Novum from the railway Main Station or the bus station (MDA):**

- UJ/AST tram stop: line 20 (from the Teatr Słowackiego stop).
- Filharmonia tram stop: line 72 (from the Teatr Słowackiego stop).

## **To Auditorium Maximum from the railway Main Station or the bus station (MDA):**

- AGH/UR bus stop: lines 179 and 304 (from the Dworzec Główny Zachód stop).
- Teatr Bagatela or Batorego tram stops: lines 4, 14, and 24 (from the Teatr Słowackiego stop).

Low-floor vehicles are marked with the symbol of a person in a wheelchair on the entrance doors and on information boards at stops. Most trams and a large share of buses are equipped with a voice announcement system.

You can purchase bus/tram tickets at stops (payment by card and cash), in vehicles (payment by card or cash depending on the vehicle) and using one of the mobile applications: iMKA, mPay, moBiLET, SkyCash, jakdojade or zbiletem.pl. For the tram and bus connections mentioned above, a 20-minute **ticket will be sufficient.**

## **Taxi**

You can Uber, Bold, iCar (+48 12 653 55 55) taxi



## TOURISTIC INFORMATION

Kraków is the second-largest and one of the oldest cities in Poland, dating back to the 7th Century. Its historic central part, i.e. the Old Town, was among the first sites chosen for UNESCO's World Heritage List. Kraków is the former capital of Poland, the European Capital of Culture 2000, and one of Poland's key economic and cultural hubs. It is also a major centre of higher education and science. Kraków offers a multitude of attractions and activities available close to the conference venues. Our non-exclusive list of recommendations includes:

**Zamek Królewski na Wawelu** (Wawel Royal Castle) is the former seat of the Polish kings, with both permanent and temporary exhibitions and national treasures. We advise you to book advance tickets online.

**Kościół Mariacki** (St. Mary's Basilica) is one of the most recognisable buildings in Kraków, located on the Rynek Główny (the Main Market Square) The Gothic church dating to the turn of the 14th/15th Centuries, with a famous altar – a masterpiece created by Wit Stwosz and Wieża Mariacka (St. Mary's Basilica Tower) famous for the Hejnał Mariacki (St. Mary's Trumpet Call) which is played every full hour, in each of the four cardinal directions.

**Sukiennice** (The Cloth Hall), a large market hall erected in the 13th Century in the middle of the Market Square, extended in the 14th Century in the Gothic style and remodelled in the mid-16th Century after Renaissance fashion. The Gallery of 19th-Century Polish Art continues the Gallery of the Art of Old Poland from the 12th to the 18th Century. Muzeum Książąt Czartoryskich (Prince Czartoryski Museum) has a valuable collection in Poland, and one of the most valuable in Europe, with the famous 'Lady with an Ermine' by Leonardo da Vinci or the 'Landscape with the Good Samaritan' by Rembrandt van Rijn.

**Galeria Sztuki Polskiej XIX Wieku** (Gallery of 19th-Century Polish Art) in Sukiennice (The Cloth Hall) Rynek Główny (Main Square). You can enjoy the collection during a Gala Dinner, which takes place in the main museum rooms.

**Muzeum Sztuki Współczesnej w Krakowie - MOCAK** (Museum of Contemporary Art In Kraków) presents the art of the last two decades in the context of post-war avant-garde and conceptual art.

**City sightseeing Exploring** Kraków on foot is often the best choice. You can also take a guided tour in small electric cars (so-called Melex cars). A couple of vendors make available electric scooters and e-bikes. You can also take a boat cruise along the Wisła (Vistula River), e.g. to the 11th Century Benedictine Abbey in Tyniec.

**Pubs and clubs** There are numerous pubs, bars and restaurants in Kraków. You can find them in Stare Miasto (the Old Town) and Kazimierz (The Old Jewish Quarter), a trendy district of Kraków for Kraków's nightlife.



# CONFERENCE ORGANISER

EPIP 2023 is hosted by the Intellectual Property Law Chair of the Department of Law and Administration, Jagiellonian University in Kraków.

Jagiellonian University is one of the oldest universities in Europe, founded in 1364, the leading academic centre in Poland and Eastern and Central Europe and the only Eastern Europe University at Europe's Most Innovative Universities – Reuters Top 100. The Department of Law and Administration is the best law faculty in Poland in independent national rankings with scientific cooperation with leading academic centres in the world and international educational cooperation (LL.M. Program of Columbus School of Law, Master Program in Comparative Law with the University of Montreal, Master en Droit Privé with the University of Orleans).

Since the beginning of the 20th century, Jagiellonian University has occupied a unique position in the field of research on intellectual property law. The IP centre was founded in 1974. Currently, Intellectual Property Law Chair (IPLC - formerly Institute for the Intellectual Property Law) is Poland's leading and biggest IP centre. IPLC consists of 20 researchers and academic teachers specialising in copyright law, patent law, design law, trademark law, media law, Internet law, consumer law and competition law, commercialisation of R&D results.

IPLC is involved in various national and international projects funded by the EU focused on IP teaching and management (IPR-Helpdesk, PILA, NetFinTex, HEIPLink, IP-UniLink), including being a member of the Pan-European Seal Programme established by the European Patent Office and the Intellectual Property Office of European Union.

Since 2018 IPLC has offered an international Joint Master's Programme in Intellectual Property Law and New Technologies with the World Intellectual Property Organization and the Patent Office of the Republic of Poland. The academic offer also includes a Bachelor's Degree program in Intellectual property and New Media Law. It is also a partner institution in the LLM program on Intellectual Property run by the Technical University of Dresden (together with: the University of Exeter, Queen Mary Intellectual Research Institute in London, the Karl University in Prague, the Centre d'Etudes Internationales de la Propriété Industrielle in Strasbourg or the University of Washington in Seattle).

IPLC has experience in setting national standards on IP teaching and commercialising IP results, including designing model IP teaching materials for all higher education institutions in Poland.



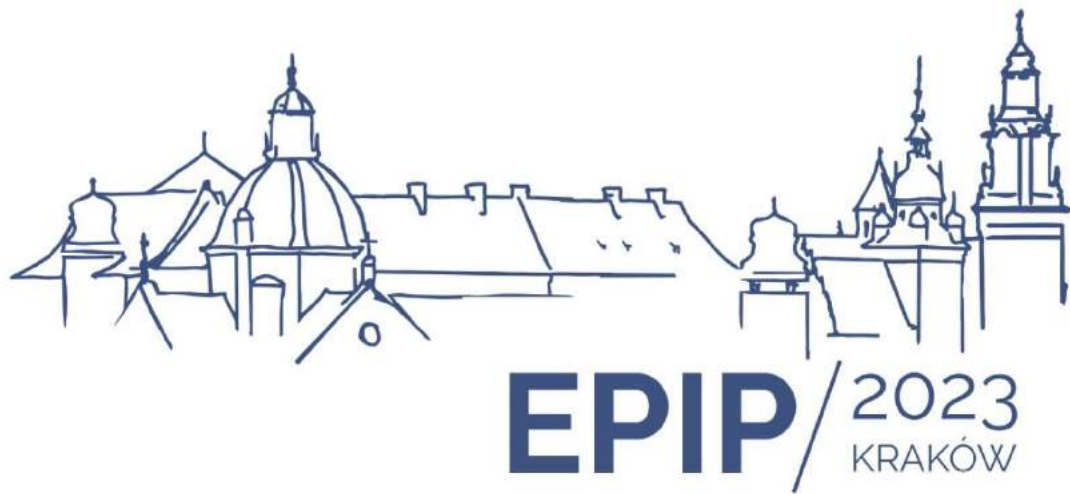
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FACULTY OF LAW AND ADMINISTRATION  
CHAIR OF INTELLECTUAL PROPERTY LAW





**EUROPEAN POLICY  
FOR INTELLECTUAL PROPERTY  
18<sup>th</sup> Annual Conference**

**Kraków, 11-13 September 2023**

# Plenary sessions

<b>Monday, 11 September 2023</b>		
16:00-16:45	<b>Keynote Address</b> <b>Prof. Maciej Szpunar</b> Internet Challenges for the Protection of Intellectual Property	Collegium Novum: Assembly Hall
<p>Graduate of the Faculty of Law at the University of Silesia and the College of Europe in Bruges; PhD in Law (2000); Dr. habil. (2009); Professor of Law (2013); Visiting Scholar at Jesus College, Cambridge (1998), at the University of Liège (1999) and at the European University Institute in Florence (2003); Attorney-at-law (2001-2008), member of the private international law team of the Civil Law Codification Commission of the Ministry of Justice (2001-2008); member of the advisory board of the Academy of European Law in Trier; full member of the Académie internationale de droit comparé; member of the Groupe européen de droit international privé (GEDIP); member of the Research Group on EC Private Law (Acquis Group); undersecretary of state at the Office of the Committee for European Integration (2008-2009), then at the Ministry of Foreign Affairs (2010-2013); attorney for the Polish government in numerous cases before the courts of the European Union; member of the editorial board of a number of legal periodicals; author of numerous publications on European law and private international law; Advocate General of the Court of Justice since October 23, 2013.</p>		
16:45-18:15	<b>Perspectives of IP Office Chief Economists</b> <b>IP Rights in the face of new technologies</b> Chair: Frank Tietze (EPIP President)	Collegium Novum: Assembly Hall
<p><b>Carsten Fink</b> is the Chief Economist of the World Intellectual Property Organisation (WIPO) based in Geneva. Before joining WIPO, he was Professor of International Economics at the University of St.Gallen. He also held the positions of Visiting Professor at the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and Visiting Senior Fellow at the Group d'Economie Mondiale, a research institute at Sciences Po. Prior to his academic appointments, Mr. Fink worked for more than 10 years at the World Bank. Among other positions, he was a Senior Economist in the International Trade Team of the World Bank Institute, working out of the World Bank's office in Geneva and an Economist in the Trade Division of the World Bank's research department, based in Washington, DC. Mr. Fink's research work – focused on intellectual property, innovation, and international trade – has been published in academic journals and books. He holds a doctorate degree in economics from the University of Heidelberg in Germany and a Master of Science degree in economics from the University of Oregon in the United States.</p>		
	<p><b>Andrew Toole</b> is the Chief Economist at the U.S. Patent and Trademark Office (USPTO) and a Research Associate at the Leibniz Centre for European Economic Research (ZEW). Dr. Toole joined the USPTO with experience in the private sector, academia, and government. After completing his Ph.D. in economics at Michigan State University, Andrew Toole went to Stanford University as a postdoctoral student before becoming a faculty member at Illinois State University and Rutgers University in New Jersey. His research focuses on the economics of innovation, intellectual property, and related science and technology policies. Dr. Toole has published in the Journal of Law and Economics, the Review of Economics and Statistics, Research Policy, Management Science, and many other peer-reviewed journals.</p>	
<p>Born in Wrocław, Poland and a dual Polish/Danish national, <b>Nathan Wajzman</b> was educated at the University of Aarhus in Denmark and later undertook graduate studies in the USA, earning a PhD in Economics from the University of Florida and an MBA from Temple University in Philadelphia. Dr. Wajzman was named Chief Economist of the EUIPO in May 2011. He has been with the agency since 2007, previously working in Finance and Quality Management. Prior to joining the EUIPO, he spent 20 years working in the private sector. A stint as a forecasting analyst at an electric utility in Florida was followed by a career in telecommunications and finance industries in the USA and several European countries, including positions with AT&amp;T in the USA and Belgium, Swiss Reinsurance Company in Zurich, and Claranet Benelux, a managed hosting and internet service provider in the Netherlands.</p>		



**Brent Lutes** is the first chief economist for the United States Copyright Office. He was appointed to the position effective April 10, 2022. Dr. Lutes, an applied economist, is responsible for evaluating the economic impacts of programs and policies relating to the U.S. and international copyright systems. He advises the Register of Copyrights and other senior Office officials on how these impacts affect the Office, copyright stakeholders, and the general public. He is also in charge of developing internal and external research projects to support policy determinations and operational decisions. Before joining the Office, Dr. Lutes worked in Boston at a global economic and financial consulting firm, the Brattle Group, where he served as a consultant, project manager, and expert witness. He has contributed important economic analyses in high-profile litigation and regulatory matters involving intellectual property in the United States and internationally. His experience spans a breadth of industries, including art and entertainment, technology, telecommunications, transportation, and health care. Brent earned a PhD in economics from the University of California, Irvine, where his research focused on the economic concerns of legislative and regulatory governance.

**Yann Ménière** joined the EPO as Chief Economist in 2016. He has many years of extensive experience of providing economic insights into issues relating to patents, innovation and economic growth and contributes high-level expertise and analysis to public and expert forums on a regular basis. Yann led the chair on IP and Markets for Technology at MINES ParisTech where he was previously a professor of economics. He also lectured on the economics of IP at Imperial College London, the Université catholique de Louvain (Belgium) and CEIPI. His research and expertise relate to the economics of innovation, competition and intellectual property.



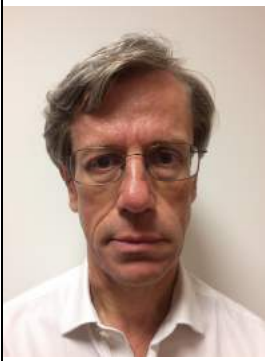


**Piotr Zakrzewski** is the Deputy President of the Patent Office of the Republic of Poland. He was appointed to the position in January 2020. From 2016 to 2020 he served as deputy director of the Department for Promotion and Support of Innovation at the Polish Patent Office, where he was responsible for the implementation of system projects, as well as the development of materials aimed at disseminating knowledge about intellectual property. Graduate of the University of Warsaw, he holds PhD in social sciences. Author of publications in the field of intellectual property protection and management. Lecturer at the Cardinal Stefan Wyszyński University in Warsaw.

## Tuesday, 12 September 2023




10:15-11:00	<b>Keynote Address</b> <b>Prof. Dietmar Harhoff</b> Financial Market Reactions to International Patent Disclosures and Grants (co-author Ann-Kristin Kreyer)	Auditorium Maximum: Medium Hall
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Dietmar Harhoff is Director at the Max Planck Institute for Innovation and Competition and Professor for Entrepreneurship and Innovation at the Ludwig-Maximilians-Universität (LMU) Munich. His research focuses on innovation, entrepreneurship, intellectual property, industrial economics, and economic policy. He has served in advisory functions to private and public organizations at various times. From 2007 to 2019, he was Chairman of the Commission of Experts for Research and Innovation (EFI) who presents annual reports on research, innovation and technological performance to the German Chancellor. In 2019, he was appointed chair of the Commission for the establishment of the German Agency for Disruptive Innovation (SPRIND). He is now member of the SPRIND supervisory board. Dietmar Harhoff is elected member of the German Academy of Science and Engineering (acatech), the German National Academy of Sciences Leopoldina, and the Bavarian Academy of Sciences and Humanities (BAW).



14:10-15:10	<b>Judges roundtable</b> <b>The Changing Litigation Landscape and Strategies in Europe</b> Chair: Nari Lee (Hanken School of Economics)	Auditorium Maximum: Medium Hall
<div style="display: flex; justify-content: space-between;"> <div style="width: 25%;">  </div> <div style="width: 70%;"> <p><b>Sir Richard Arnold</b> read Chemistry at the University of Oxford before being called to the Bar of England and Wales in 1985. He specialised in intellectual property law and became a QC in 2000. He was Chairman of the Code of Practice for the Promotion of Animal Medicines Committee from 2002 to 2008, an Appointed Person hearing trade mark appeals from 2003 to 2008 and a Deputy High Court Judge from 2004 to 2008. He was a Judge of the High Court, Chancery Division from October 2008 to September 2019 and Judge in Charge of the Patents Court from April 2013 to September 2019. He has been an External Member of the Enlarged Board of Appeal of the European Patent Office since March 2016. He has been a Judge of the Court of Appeal since October 2019. He is the author of <i>Performers' Rights</i> (6th ed, Sweet &amp; Maxwell, 2021), the editor of the <i>Halsbury's Laws of England</i> title <i>Trade Marks and Trade Names</i> (5th ed, Butterworths, 2014), an editor of <i>Dicey, Morris and Collins on The Conflict of Laws</i> (16th edn, Sweet &amp; Maxwell, 2022), was editor of Entertainment and Media Law Reports from 1993 to 2004 inclusive and has published numerous articles in legal journals. He is a Visiting Professor at the University of Westminster and was made an honorary Doctor of Laws by the same institution in July 2017.</p> </div> </div> <div style="display: flex; justify-content: space-between;"> <div style="width: 70%;"> <p><b>Angel Galgo Peco</b> graduated in Law in 1985 (Universidad Complutense de Madrid) and joined the Judiciary in 1989, serving in different courts. From 1999 to 2002 he worked at the High Council of the Judiciary, in charge of the International Relations Unit. During this period, he also worked occasionally for United Nations (Guatemala, El Salvador) and the Council of Europe (Western Balkan countries), in programs on judicial capacity building. In 2003, he joined the Council of Europe (Strasbourg), as seconded national expert. From 2004 to 2008, he worked for the European Union (The Hague, Brussels). Back to Madrid in 2008, he assumed the office of the President of Chamber No. 28 at the Court of Appeal of Madrid, which dealt with IP and other commercial law matters. On 7 June 2023, Mr. Galgo Peco was appointed President of the newly created Section No. 32 at the Court of Appeal of Madrid, with exclusive and excluding competences in IP and competition law matters. Mr. Galgo Peco was appointed legally qualified member of the Enlarged Board of Appeal of the EPO with effect as from 1 January 2018. He is serving as a member of the WIPO Advisory Board of Judges for the 2023-2024 term. Mr. Galgo Peco regularly participates as a lecturer on IP law in activities organized by WIPO, EPO, EUIPO, CEIPI and the Spanish Patents and Trademarks Office. He also participates on a regular basis as an expert in the European Commission's IPKey Projects (China, Latin America and South-East Asia). He has participated in the ENTranNCE Programme (European Networking and Training for National Competition Enforcers), as well as in several workshops between the European Commission and Member States national competition law judges. He has also been lecturer at the University of Alcalá, Carlos III University of Madrid and the Spanish Judicial School. He is author of various publications on IP law and Competition law. Mr. Galgo Peco is member of IPAJ (Association of Judges in Intellectual Property) and AECLJ (Association of European Competition Law Judges).</p> </div> <div style="width: 25%;">  </div> </div> <div style="display: flex; justify-content: space-between;"> <div style="width: 25%;">  </div> <div style="width: 70%;"> <p><b>Virginia Melgar</b> graduated in law from the University of Paris (Paris II Assas), (1981); graduated in Criminal Sciences from the Institute of Criminology Paris (1980) Judge in France (1982) Public Prosecutor at the Versailles Court of First Instance ( 1984-1986) Magistrate at the Ministry of Justice Criminal division (1986-1991)seconded national expert at the Legal Service of the European Commission (1991-1994); Lawyer at the Legal Service of the Office for harmonisation in the Internal Market ( trade marks and designs) Alicante (1995-2001); Deputy Director of the General Affairs and External Relations Department of OHIM (2001-2004) examiner of trade marks at the Trade Marks Department of OHIM ( 2004-2006) Principal Director Legal Affairs at the European Patent Office Munich (2006-2011); Lawyer at the cancellation and litigation department of OHIM (2011-2012) lawyer at the Litigation Department of EUIPO ( former OHIM) ( 2012-2015); member of the 5th Board of Appeal of EUIPO (2015-2020); Chairperson of the 5th Board of Appeal of EUIPO since 1/4/2020. Certified mediator since 2019.</p> </div> </div>		

## Wednesday, 13 September 2023

10:15-11:00	<b>Keynote Address</b> <b>Prof. Annette Kur</b> IP overlaps – chance, nuisance or (new) normality?	Auditorium Maximum: Medium Hall
	<p>Annette Kur held a tenured position as senior member of research staff and Head of Unit at the Max-Planck-Institute (MPI) for competition and Innovation until her retirement in 2015, and continues to work as an affiliated fellow at the MPI. She is also a honorary professor at the University of Munich (LMU), and she holds honorary doctor degrees from the University of Stockholm and the Hanken School of Economics in Helsinki.</p> <p>She is the author of books and numerous articles in the field of national, European and international trademark, unfair competition and industrial design law as well as international jurisdiction and choice of law.</p>	
11:00-12:15	<b>Plenary session:</b> Overlapping IP Rights: Still An (Unavoidable) Problem in the 21st Century?	Auditorium Maximum: Medium Hall
<p><b>Chairs:</b></p> <p><b>Annette Kur</b></p> <p><b>Irene Calboli</b> is Regents Professor at Texas A&amp;M University School of Law, Academic Fellow at the University of Geneva, Senior Fellow at Melbourne University, Transatlantic Technology Law Fellow at Stanford University, and Associate at Singapore University of Social Science. In 2022, she was a Fulbright-Hanken Distinguished Chair in Law and Economics in Finland and, in 2018, a Fulbright Specialist at the Royal University of Law and Economics in Cambodia. Irene is a world-renowned expert in the field of trademarks, geographical indications, overlapping rights, and intellectual property exhaustion. Her current research focuses on the relationship between intellectual property, the circular economy, and sustainable development. Irene's latest books are <i>Overlapping Intellectual Property Rights</i> (OUP 2023, with N. Wilkof and S. Basheer), <i>Handbook Of Intellectual Property Research</i> (OUP 2021, with M.L. Montagnani), and the <i>Cambridge Handbook Of Comparative And International Trademark Law</i> (CUP 2020, with J.C. Ginsburg). Irene regularly advises national IP offices and is an expert for WIPO, WTO, the International Trade Center, the EUIPO, and EU Commission. In the past decade, she co-founded the IP &amp; Innovation Researchers of Asia (IPIRA) and the IP Researchers Europe (IPRE) networks in collaboration with WIPO and WTO.</p> <p><b>Participants:</b></p> <p> <b>Estelle Derclaye</b> is Professor of Intellectual Property Law at the University of Nottingham. She is the author and editor of 7 books and over 100 articles in the field of IP law and has done expert work for the UK Intellectual Property Office, the European Commission (including in 2018 the study in support of the review of the database directive) and national and foreign law firms. She was a senior visiting scholar at the University of California, Berkeley in 2010 and at Melbourne Law School in 2013 and a visiting professor at the National University of Singapore in 2015. She is regularly invited to give lectures at universities in Europe and abroad. Her main areas of research are copyright and designs, database protection, intellectual property overlaps, intellectual property and climate change, and intellectual property and well-being. In 2021-2022, she was the President of the European Copyright Society, a group of academics aiming to influence policy-making. A full biography and the list of her publications can be found at <a href="http://www.nottingham.ac.uk/law/people/estelle.derclaye">http://www.nottingham.ac.uk/law/people/estelle.derclaye</a>.</p> <p><b>Alexander Cuntz</b> heads the Creative Economy Section of the World Intellectual Property Organisation (WIPO) in Geneva. Before joining WIPO, he worked as a senior consultant at the Federal Expert Commission for Research and Innovation (EFI) in Berlin and as a research fellow at the European Commission in Seville. His research focuses on creativity, the role of intellectual property, and the impact of digitization on creative industries.</p> 		

# Parallel sessions

Tuesday, 12 September 2023		
Parallel Sessions D2/1		
08:40-10:00	<p style="text-align: center;"><b>Themed session</b></p> <p style="text-align: center;"><b>Sub-Patent Innovation Rights: Do Utility Models Contribute to Innovation, Business and Society?</b></p> <p>Chair: Jorge L. Contreras (University of Utah)</p> <p><b>Utility Models, Protection Criteria and Innovation</b> Speaker: Rafat Sikorski (Adam Mickiewicz University in Poznań)</p> <p><b>Utility Models and European Harmonization</b> Speakers: Martin Stierle (Luxembourg University), Alessandro Cogo (University of Turin)</p> <p><b>How Will Utility Models interact with the Unified Patent Court?</b> Speakers: Lisa van Dongen (Tilburg University), Timo Minssen (University of Copenhagen), Tine Sommer (Aarhus University)</p> <p><b>Standards Essential Utility Models</b> Speaker: Jorge L. Contreras (University of Utah)</p> <p><b>The Chinese Utility Model System – a Comparison</b> Speaker: Yu Yang (Shanghai Business &amp; Economics University)</p>	Auditorium Maximum: Medium Hall
08:40-10:00	<p style="text-align: center;"><b>Free Flow vs. Protection of Information: Finding the Secret Recipe</b></p> <p>Chair: Nari Lee (Hanken School of Economics)</p> <p><b>Centering Employees in the IP Equation</b> Speaker: Sharon Sandeen (Mitchell Hamline School of Law)</p> <p><b>Challenges in Enforcing Trade Secret Protection in Information (Data) Networks</b> Speaker: Ulla-Maija Mylly (Hanken School of Economics)</p> <p><b>Trade Secrets in Co-Creation Environments</b> Speaker: Nicola Searle (Goldsmiths, University of London) Co-author: Muthu De Silva (Birkbeck, University of London)</p> <p><b>Shifting Toward ‘Statutorisation’ of Trade Secrets Law in Australia: Necessity and Benefits? <span style="color: red;">online presentation</span></b> Speaker: Suzana Nashkova (University of Newcastle)</p>	Auditorium Maximum: Small Hall
08:40-10:00	<p style="text-align: center;"><b>International Trade and Beyond</b></p> <p>Chair: Keith L Maskus (University of Colorado Boulder)</p>	Auditorium Maximum: Seminar Room

	<p><b>The Impacts of Intellectual-Property Related Preferential Trade Agreements on Bilateral Patent Applications</b>  Speaker: Keith Maskus (University of Colorado Boulder)  Co-authors: Jacob Howard, William Ridley</p> <p><b>Video on Demand Services: New Frontiers in the Regulation of Cultural Policy, Industrial Policy, &amp; Copyright</b>  Speaker: Mark Schultz (University of Akron School of Law)</p> <p><b>Collisions between International Intellectual Property Law and International Investment Law caused by the FET principle <b>online presentation</b></b>  Speaker: Ramil Gachayev (Swansea University)</p> <p><b>Outer Space &amp; Intellectual Property Law - Conflicts and Confluences <b>online presentation</b></b>  Speaker: Ed Koellner (University of Mississippi School of Law)</p> <p><b>Global Intellectual Property Protection and Digital Trade: Evidence from Preferential Trade Agreements</b>  Speaker: María Vásquez Callo-Müller (University of Lucerne) <b>online presentation</b>  Co-author: Mira Burri</p>	
08:40-10:00	<p><b>The Dynamics of Technology Transfer and Licensing</b>  Chair: Valerio Sterzi (University of Bordeaux)</p> <p><b>Digital marketing of patent pools and licensing programs</b>  Speaker: Gülfem Özmen (Lappeenranta-Lahti University of Technology LUT)  Co-authors: Jussi Heikkilä, Matti Karvonen, Ville Ojanen</p> <p><b>Reaching for the Society: The Commercialization Effects of the NASA Technology Transfer Program</b>  Speaker: Anja Roesner (DICE, University of Duesseldorf) <b>online presentation</b>  Co-author: Marek Giebel (Copenhagen Business School)</p> <p><b>The locus of value capture: Bifurcated vs. integrated patent licensing</b>  Speaker: Adrian Goettfried (Technical University of Munich)  Co-author: Joachim Henkel</p> <p><b>Who benefits from the License of Right? - Evidence from UK and Germany</b>  Speaker: Xia Liu (Tongji University)</p>	Auditorium Maximum: Conference Room
08:40-10:00	<p><b>DSA and CDSM: Synergies and Complications</b>  Chair: Péter Mezei (University of Szeged)</p> <p><b>Codes of conduct and Codes of practice as a regulatory instrument</b>  Speakers: Martin Kretschmer (CREATE, University of Glasgow)</p>	Faculty of Law: Room A

	<p>Co-authors: Philip Schlesinger, Ula Furgat (CREATe, University of Glasgow)</p> <p><b>Human Rights Outsourcing in the CDSM Directive and the Digital Services Act</b> Speaker: Martin Senftleben (Institute for Information Law - University of Amsterdam)</p> <p><b>DSA: Due Process for Demonetization of Potentially Copyright-Infringing UGC?</b> Jelizaveta Jurickova (Institute of Law and Technology, Masaryk University)</p>	
08:40-10:00	<p><b>Towards a Balanced Copyright Framework</b> Chair: Caterina Sganga (Scuola Superiore Sant Anna)</p> <p><b>Contract vs Copyright – Looking at Genius v Google from the other side of the Atlantic</b> Speaker: Maria Jose Schmidt-Kessen (Central European University)</p> <p><b>Functional Shapes and Shapely Functions: balancing Supply of Innovation and Access to Innovation in Applied Art</b> Speaker: Stina Teilmann-Lock (Copenhagen Business School)</p> <p><b>Modalities of Balancing in EU Copyright Law: Understanding the Use and Abuse of the EU Charter and the Concept of “Fair Balance”</b> Speaker: Daniel Jongsma (Hanken School of Economics)</p> <p><b>The Need for Culturally Sensitive Mediation Techniques in Resolving Copyright Disputes in the Music Industry</b> Speakers: Seun Lari-Williams (University of Antwerp), Esther van Zimmeren (University of Antwerp)</p>	Faculty of Law: Room B
<b>Parallel Sessions D2/2</b>		
11:30-13:10	<p><b>Themed session</b> <b>FLL talks-AI and the future of IP law</b></p> <p>Chairs: Grzegorz Mania (The Feliks Nowowiejski Academy of Music in Bydgoszcz), Bartłomiej Kucharzyk (Jagiellonian University)</p> <p><b>Disrupting Creativity: Copyright Law in the Age of Generative Artificial Intelligence</b> Speaker: Ryan Abbott (University of Surrey)</p> <p><b>Conceptualize machine creativity. Discussing the potential of ChatGPT and developing copyright standards for protection</b> Speaker: Aviv Gaon (Reichman University)</p> <p><b>Stealing the Show: Audio-visual Creators’ Legal Framework Proposals</b> Speaker: Iga Bałos (Andrzej Frycz Modrzewski Krakow University)</p> <p><b>AI &amp; IP metaphors and pragmatics</b> Speaker: Ewa Laskowska-Litak (Jagiellonian University)</p>	Auditorium Maximum: Medium Hall



<p>11:30-13:10</p>	<p style="text-align: center;"><b>Diversity Across the (IP) World</b></p> <p>Chair: Nathan Wajzman (European Union Intellectual Property Office)</p> <p><b>Bottom-of-the-pyramid innovations: the impact of gender diversity</b>  Speaker: Carlos Guillermo Benavides-Chicón (University of Malaga)  Co-authors: Cristina Quintana-García, Macarena Marchante-Lara</p> <p><b>Breaking the Patent Ceiling: Uncovering the Global Drivers of Gender Disparities in Patenting</b>  Speaker: Elodie Carpentier (World Intellectual Property Organization)  Co-authors: Julio Raffo (World Intellectual Property Organization), Intan Hamdan-Livramento (World Intellectual Property Organization)</p> <p><b>Participation of women designers in the labour market and the intellectual property system</b>  Speaker: Carolina Arias Burgos (European Union Intellectual Property Office)</p> <p><b>Gender gap in IP and innovation in emerging countries: Mexico, India, and Brazil</b>  Speaker: Alenka Guzman (Universidad Autónoma Metropolitana Iztapalapa) <b>online presentation</b>  Co-author: Flor Brown</p>	<p style="text-align: center;">Auditorium  Maximum: Small  Hall</p>
<p>11:30-13:10</p>	<p style="text-align: center;"><b>Inside the Patent Offices: Unravelling Examiner Practices</b></p> <p>Chair: Andrew Toole (U.S. Patent and Trademark Office)</p> <p><b>Patent Disclosure and Migration: Unraveling the Role of Examiners in Signaling Talent and Knowledge Transfer</b>  Speaker: Benjamin Buettner (Eindhoven University of Technology)  Co-authors: Emilio Raiteri and Rudi Bekkers (Eindhoven University of Technology)</p> <p><b>Procrastination or incomplete data? An analysis of USPTO examiner search activity</b>  Speaker: Charles de Grazia (EM Léonard De Vinci)  Co-author: Nicholas Pairolero, Alexander Giczy</p> <p><b>Unintended Consequence of KSR v. Teleflex: A Natural Experiment on Identities Conflict Harming Performance</b>  Speaker: Egbert Amoncio (Frankfurt Goethe University)</p> <p><b>What do follow-up examiners in Japan learn from US first office actions?</b>  An empirical study of examiner attributes and examination spillover  Speaker: Tetsuo Wada (Gakushuin University)</p> <p><b>Limitations in drafting patent claims</b>  Speaker: Jonathan Ashtor (Benjamin N. Cardozo School of Law) <b>online presentation</b></p>	<p style="text-align: center;">Auditorium  Maximum:  Seminar Room</p>
<p>11:30-13:10</p>	<p style="text-align: center;"><b>Leveraging Empirical Data for IP Research</b></p> <p>Chair: Stefan Wagner (ESMT Berlin)</p> <p><b>Inclusive intellectual property rights? The case of collective trademarks</b></p>	<p style="text-align: center;">Auditorium  Maximum:  Conference Room</p>

	<p>Speaker: Carolina Castaldi (Utrecht University) Co-authors: Milene Tessarin, Can Yamanoglu</p> <p><b>Of geographical indications and wars: what the specifications tell us about the impact of military conflicts on French PDOs</b> Speaker: Anastasiia Kyrylenko (Universidade Católica Portuguesa)</p> <p><b>The Market for Toasters in the EU and the US: Comparing Evidence of Design Incentives on Amazon Platforms</b> Speaker: Paul Heald (University of Illinois College of Law)</p> <p><b>Trademark Intangibles and the Sale of Patented Technologies</b> <b>Speaker: Markus Simeth (Copenhagen Business School)</b> Co-authors: Marco S. Giarratana, Martina Pasquini</p> <p><b>The Expansion of Provisional Patent Applications: a Legal and Empirical Review</b> Speaker: Joanna Belowska (Polish Academy of Sciences), Catalina Martinez (CSIC Institute of Public Goods and Policies), Żaneta Zemła-Pacud (Polish Academy of Sciences)</p>	
11:30-13:10	<p style="text-align: center;"><b>Fully Automated, Digital IP Ecosystems?</b></p> <p>Chair: Irene Calboli (Texas A&amp;M University School of Law)</p> <p><b>The challenge of distribution services in the digital market for Geographical Indications</b> Speaker: Bernardo Calabrese (Universita degli studi di Verona)</p> <p><b>The Rise of the Metaverse: How Web3 and Virtual Goods Are Reshaping Intellectual Property</b> Speaker: Jakub Wyczik (University of Silesia in Katowice)</p> <p><b>Trademark Law and Freedom of Expression in the Age of Automated Commerce: A Case for More Trademark Parody T-Shirts</b> Speaker: Vera Sevastianova (Hanken School of Economics)</p> <p><b>The Dark Side of the Moon: Weaponization of Automated Content Recognition Systems</b> Speaker: Sevra Guler Guzel (University of Hertfordshire) <b>online presentation</b></p>	Faculty of Law: Room A
11:30-13:10	<p style="text-align: center;"><b>IP in Times of the Climate and Environmental Crisis</b></p> <p>Chair: Bohdan Widła (Jagiellonian University)</p> <p><b>Old Issues with new urgency - Patent law and climate change</b> Speaker: Peter Slowinski (Max Planck Institute for Innovation and Competition)</p> <p><b>Closing the loops of circular economy - Opening data for a better patent system</b> Speaker: Maria Lilla Montagnani (Bocconi University), Laura Zoboli (University of Brescia &amp; Centre for Antitrust and Regulatory Studies)</p> <p><b>Eco-patents at the crossroads between technological neutrality and environmental sensitivity</b> Speaker: Vincenzo Iaia (Luiss University, Rome)</p> <p><b>Green Technology Patenting &amp; Climate Change Politicisation in the Refrigerant Gas Industry</b> Speaker: Sujitha Subramanian (University of Liverpool)</p> <p><b>Are we moving to a less toxic world? How bans on Persistent Organic Pollutants affect firms' inventive strategies</b></p>	Faculty of Law: Room B

	Speakers: Gianluca Biggi (Scuola Superiore Sant Anna), Julia Mazzei (Scuola Superiore Sant Anna) Co-authors: Arianna Martinelli, Elisa Giuliani	
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Parallel Sessions D2/3		
15:40-17:00	<p style="text-align: center;"><b>Themed session</b></p> <p style="text-align: center;"><b>Rethinking Copyright for Quality Journalism and Media Diversity in Europe</b></p> <p>Chairs: Joost Poort (Institute for Information Law, University of Amsterdam) and Martin Senftleben (Institute for Information Law, University of Amsterdam)</p> <p><b>Designing “Digital Constitutionalism”: The Regulation of Copyright Exceptions and Limitations and their Role in Promoting Media Freedom and the Right to Information</b></p> <p>Speaker: Christophe Geiger (LUISS Rome) <b>online presentation</b> and Bernd Justin Jütte (University College Dublin)</p> <p><b>No News is Bad News: The Welfare Economic Rationale for Intervention in News Markets in the Age of Aggregators and AI</b></p> <p>Speaker: Joost Poort (Institute for Information Law, University of Amsterdam)</p> <p><b>Codes and Copyright: Complements or Substitutes? The Role the Press Publishers’ Right in National Negotiation Frameworks</b></p> <p>Speakers: Martin Kretschmer (CREATE, University of Glasgow), Ula Furgat (CREATE, University of Glasgow)</p> <p><b>AI-Generated News and the Contribution of Copyright to the Survival of Human Journalistic Work</b></p> <p>Speaker: Martin Senftleben (Institute for Information Law, University of Amsterdam)</p>	Auditorium Maximum: Medium Hall
15:40-17:00	<p style="text-align: center;"><b>WIPO session</b></p> <p style="text-align: center;"><b>Innovation and Intellectual Property in the Videogame industries</b></p> <p>Chair: Intan Hamdan-Livramento (World Intellectual Property Organisation)</p> <p><b>Strategic Responses to Innovation Shocks: Evidence from the Video Game Industry</b></p> <p>Speaker: Hakan Ozalp (University of Amsterdam)</p> <p><b>Change the Game, Not the Player – From Enforcement of Foreign Copyright Judgments to a Unified Gaming Law</b></p> <p>Speaker: Naama Daniel (Hebrew University of Jerusalem)</p> <p><b>“Gamification” of the Entertainment Industry in Latin America – Video Games and IP</b></p> <p>Speaker: Jose Herrera Díaz (Herrera Diaz Abogados)</p> <p><b>From Pixels to Progress: Assessing Women’s Involvement in Video Game Development</b></p> <p>Speaker: Prince C. Oguguo (World Intellectual Property Organization)</p> <p>Co-authors: Elodie Carpentier (World Intellectual Property Organization), Alexander Cuntz (World Intellectual Property Organization), Julio Raffo (World Intellectual Property Organization)</p>	Auditorium Maximum: Small Hall
15:40-17:00	<p style="text-align: center;"><b>Expanding Access to Medicine: the Role of IP</b></p> <p>Chair: Markus Simeth (Copenhagen Business School, Denmark)</p> <p><b>How many drugs are repositioned each year in Europe?</b></p>	Auditorium Maximum: Seminar Room

	<p>Speaker: John Liddicoat (Kings College London)</p> <p><b>Patent Portfolios in the Pharmaceutical Sector: the Uncertain Contours of Second Medical Use Patents and Their Negative Implication for Generic Competition</b></p> <p>Speaker: Emanuela Arezzo (Universita degli studi di Teramo)</p> <p><b>The Divisional Game: Using Procedural Rights to Impede Generic/Biosimilar Market Entry</b></p> <p>Speaker: Katarina Foss-Solbrekk (University of Oxford and Schjødt)</p> <p><b>Effectiveness of SPC Export Manufacturing Waiver Regulation in realizing the interests of generic companies</b></p> <p>Speaker: Monalisha Maharana <b>online presentation</b></p>	
15:40-17:00	<p><b>The Data Dilemma: Balancing Access and Protection</b></p> <p>Chair: Nicola Searle (Goldsmiths University of London)</p> <p><b>Data property, data governance and Common European Data Spaces</b></p> <p>Speaker: Thomas Margoni (KU Leuven – CiTiP), Luca Schirru (KU Leuven – CiTiP)</p> <p>Co-author: Charlotte Ducuing</p> <p><b>The Data Sharing-Paradigm vis-à-vis IP Flexibilities: Time for a Fair Use Doctrine for Data in the EU?</b></p> <p>Speakers: Caterina Sganga (Scuola Superiore Sant Anna), Camilla Signoretta (Scuola Superiore Sant Anna)</p> <p><b>The litigation on the database sui generis right in the EU Member States' courts. An empirical analysis</b></p> <p>Speaker: Estelle Derclaye (University of Nottingham)</p> <p><b>Web Scraping and Text and Data Mining Exception for Commercial Purposes under DSM Directive: How the CDSM Directive intended to support reuse of publicly available data and might have achieved the opposite effect?</b></p> <p>Speaker: Stepanka Havlikova (Institute of Law and Technology, Masaryk University)</p>	Auditorium Maximum: Conference Room
15:40-17:00	<p><b>IP's Contribution to Sustainability</b></p> <p>Chair: Łukasz Żelechowski (University of Warsaw)</p> <p><b>Ecological patents and trademarks as indicators of firms active in ecological innovation</b></p> <p>Speakers: Darius Lambrecht (Trier University), Tom Willeke (Trier University)</p> <p>Co-authors: Jörn Block, Marco Cucculelli, Damiano Meloni</p> <p><b>Sustainable Patent Governance of Artificial Intelligence. Recalibrating the European Patent System to Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization, and Foster Innovation (SDG 9)</b></p> <p>Speaker: Gabriele Cifrodelli (CREATE, University of Glasgow)</p> <p>Co-authors: Guido Noto La Diega, Artha Dermawan</p> <p><b>The patent governance for agricultural genome editing technologies in the United Kingdom, the European Union and Ukraine: the implications for global food security and sustainability</b></p> <p>Speakers: Duncan Matthews (Queen Mary University of London), Hanna Ostapenko (Queen Mary University of London)</p> <p><b>Grappling with the Green and Sheen – A Critical Assessment of the Trademark Law's Potential to Drive the Green Transition</b></p> <p>Speaker: Wathsala Samaranayake (University of Colombo) <b>online presentation</b></p>	Faculty of Law: Room A

15:40-17:00	<p align="center"><b>Standard-Essential Patents: Trends and Developments</b></p> <p>Chair: Rafał Sikorski (Adam Mickiewicz University in Poznań)</p> <p><b>Patent privateering</b></p> <p>Speaker: Valerio Sterzi (BSE UMR CNRS 6060, University of Bordeaux)</p> <p>Co-authors: Adrien Hervouet, Emmanuel Lorenzo, Cesare Righi</p> <p><b>Standards Essential Patents under EU law: the Role of the Unified Patent Court</b></p> <p>Speaker: Enrico Bonadio (City, University of London)</p> <p><b>Welfare-Optimal Rewards and Royalties for a Full Stack of Standard-Essential Patents</b></p> <p>Speaker: John Turner (University of Georgia)</p> <p><b>Is Ex-Post Patent Holdup Real in Standard Settings? Evidence from SEP Declarations and Involvement in 3GPP Standard Development</b></p> <p>Speaker: Runhua Wang (The University of Science and Technology Beijing)</p>	Faculty of Law: Room B
<b>Parallel Sessions D2/4</b>		
17:10-18:30	<p align="center"><b>WIPO session</b></p> <p><b>Cumulative Creativity and the Dynamics of the Copyright System – The Impact of New Technology including Artificial Intelligence</b></p> <p>Chair: Alexander Cuntz (WIPO), Brent Lutes (US Copyright Office)</p> <p>Referees: Paul Heald (University of Illinois College of Law), Michael Palmedo (US Copyright Office) <b>online</b></p> <p><b>Promoting music through user-generated content – TikTok effect on music streaming</b></p> <p>Speaker: Wojciech Hardy (Digital Economy Lab University of Warsaw)</p> <p>Co-authors: Michał Paliński (Digital Economy Lab University of Warsaw); Satia Rozynek (Digital Economy Lab University of Warsaw); Sophia Gaenssle (Erasmus School of History, Culture and Communication, Erasmus University Rotterdam)</p> <p><b>The blurred lines of copyright infringement</b></p> <p>Speaker: Alberto Galasso (University of Toronto)</p>	Auditorium Maximum: Medium Hall
17:10-18:30	<p align="center"><b>Themed session</b></p> <p><b>Virtual Markets and Trademark Infringement and Enforcement</b></p> <p>Chair: Klaudia Błach-Morysińska (Zaborski, Morysiński Law Firm)</p> <p><b>Trademark infringement and enforcement in online and virtual environment – brand owners perspective</b></p> <p>Speaker: Anna Piechówka (CD PROJEKT S.A.)</p> <p><b>Aspects of trademark infringement and enforcement in online and virtual environment – practitioners perspective</b></p> <p>Speaker: Bartosz Krakowiak (POLSERVICE Kancelaria Rzeczników Patentowych Sp. z o.o.)</p> <p><b>Trademarks in online and virtual environment – EUIPO perspective</b></p> <p>Speaker: Pierluigi Villani (European Union Intellectual Property Office)</p> <p><b>Trademark Infringement in E-commerce Practice and Digital Services Act – e-commerce platforms perspective</b></p> <p>Speaker: Cezary Sowiński (Amazon)</p> <p><b>Case law regarding the trademark infringement and enforcement in online and virtual environment</b></p> <p>Speaker: Pilar Montero (University of Alicante) <b>online presentation</b></p>	Auditorium Maximum: Small Hall

<p>17:10-18:30</p>	<p style="text-align: center;"><b>A Machine-Centric IP System?</b></p> <p>Chair: Ryan Abbott (University of Surrey)</p> <p><b>Forget Me Not: Memorization In Generative Sequence Models Trained On Open Source Licensed Code</b></p> <p>Speaker: Thomas Margoni (CiTiP - KU Leuven)</p> <p>Co-author: Ivo Emanuilov</p> <p><b>Copyright and Artificial Intelligence – Is there Anything New to Say?</b></p> <p>Speaker: Andreas Rahmatian (University of Glasgow School of Law) <b>online presentation</b></p> <p><b>Authorship in the Age of Artificial Intelligence: A Civil Law Approach</b></p> <p>Speaker: Efrain Fandino Lopez (Universite Paris Cite) <b>online presentation</b></p> <p><b>Rethinking Open AI ChatGPT Copyright Management in the Digital Society</b></p> <p>Speaker: Faye Wang (Brunel University London) <b>online presentation</b></p> <p><b>A Blueprint for Mobilizing Artificial Intelligence (AI) Methodologies in the Analysis of Intellectual Property Data</b></p> <p>Speaker: Leonidas Aristodemou (University of Cambridge) <b>online presentation</b></p> <p>Co-author: Frank Tietze (University of Cambridge)</p>	<p>Auditorium Maximum: Seminar Room</p>
<p>17:10-18:30</p>	<p style="text-align: center;"><b>Charting New Paths in Copyright and Creativity</b></p> <p>Chair: Martin Kretschmer (CREATe, School of Law, University of Glasgow)</p> <p><b>Fair Remuneration in Copyright Law: Endowment Effect and Inequality of Bargaining Power</b></p> <p>Speaker: Branislav Hazucha (Hokkaido University Graduate School of Law)</p> <p><b>Framing Texts and Images: Critical and Posthumous Editions in the Digital Single Market</b></p> <p>Speakers: Cristiana Sappa (IÉSEG School of Management), Bohdan Widła (Jagiellonian University)</p> <p><b>Journalist, a creator</b></p> <p>Speaker: Ula Furgał (CREATe, University of Glasgow)</p> <p><b>Personality, creativity and adherence to intellectual property: A lab experiment on copyright</b></p> <p>Speaker: Julien Pénin (University of Strasbourg), Remy Guichardaz (University of Strasbourg)</p> <p>Co-authors: Herrade Igersheim, Mathieu Lefebvre</p>	<p>Auditorium Maximum: Conference Room</p>
<p>17:10-18:30</p>	<p><b>Strategic Thinking in IP Protection</b></p> <p>Chair: Enrico Bonadio (City, University of London)</p> <p><b>From open warfare to strawman’s anonymity: Motives and strategies behind patent opposition at EPO</b></p> <p>Speaker: Julia Mazzei (Scuola Superiore Sant Anna), Rudi Bekkers (Eindhoven University of Technology)</p> <p>Co-author: Arianna Martinelli</p> <p><b>Navigating Legal and Ethical Challenges of Employing ChatGPT in Patent Drafting</b></p> <p>Speaker: Dov Greenbaum (Reichman University Interdisciplinary Center Herzliya)</p> <p><b>Preserving Legacy, Enhancing Innovation: Intellectual Property Strategies of Austrian Family Firms</b></p> <p>Speaker: Christine Bachner (IMC University of Applied Sciences, Krems), Alfred Radauer (IMC University of Applied Sciences, Krems)</p>	<p>Faculty of Law: Room A</p>

	<p>Co-authors: Reinhard Altenburger, Alexandra Kuhnle-Schadn</p> <p><b>Strategic Decisions During Patent Preparation and Prosecution Potentially Leading to Different Firm-Level Outcomes</b></p> <p>Speaker: Geoffrey White (University of Cambridge)</p> <p>Co-author: Frank Tietze (University of Cambridge)</p> <p><b>Twitnovation and Aboutnovation: Can Social Media Explain Performance?</b></p> <p>Speaker: Jenniffer Solorzano Mosquera (Imperial College London)</p> <p>Co-authors: Eugenie Duguo, Ralf Martin</p>	
17:10-18:30	<p><b>The Pharmaceutical Sector: IP and Data</b></p> <p>Chair: Duncan Matthews (Queen Mary School of Law)</p> <p><b>Data Exclusivity: An Alternative to Patent Protection? An Indian Perspective</b></p> <p>Speaker: Khushbu Kumari (Victoria University of Wellington)</p> <p><b>EU Data Exclusivity in Flux; Data Governance in Pharmaceutical Sector – A Regulatory Overload?</b></p> <p>Speaker: Dhanay Cadillo Chandler (Hanken School of Economics), Nari Lee (Hanken School of Economics)</p> <p><b>Mandatory data-sharing for regulatory purposes: could the model adopted in agrochemical industry inspire change in the pharmaceutical sector?</b></p> <p>Speaker: Gabriela Lenarczyk (Polish Academy of Sciences)</p> <p><b>Privacy vs. Health? The EU General Data Protection Regulation and its impact on clinical research</b></p> <p>Speaker: Christian Sternitzke (Sternitzke Ventures UG)</p>	Faculty of Law: Room B

<b>Wednesday, 13 September 2023</b>		
<b>Parallel Sessions D3/1</b>		
08:40-10:00	<p><b>IP Insights from the COVID-Pandemic</b></p> <p>Chair: Catalina Martinez (CSIC Institute of Public Goods and Policies)</p> <p><b>Lessons from the COVID-19 Pandemic for IP Licensing Practices in Vaccine Production</b></p> <p>Speaker: Duncan Matthews (Queen Mary University of London)</p> <p><b>Technology Transfer for Production of COVID-19 Vaccines in Latin America</b></p> <p>Speaker: Ken Shadlen (London School of Economics and Political Science)</p> <p><b>Waiver or Compulsory Licence? Lessons learned from the past, solutions for the future</b></p> <p>Speaker: Dariusz Kasprzycki (Jagiellonian University)</p> <p>Co-author: Justyna Ożegalska-Trybalska (Jagiellonian University)</p>	Auditorium Maximum: Medium Hall
08:40-10:00	<p><b>Exploring the Nexus of Access to Knowledge and Innovation</b></p> <p>Chair: Orit Fischman Afori</p> <p><b>Beyond Plan S: On openness and secrecy in university-industry research collaborations</b></p> <p>Speaker: Haakon Thue Lie (Dehns, NTNU)</p> <p>Co-authors: Knut Jørgen Egelie (NTNU Technology Transfer), Roger Sørheim (NTNU), Christoph Grimpe (CBS)</p>	Auditorium Maximum: Small Hall

	<p><b>Dependence of Academic Research on Third-Party Data: Policy Implications</b>  Speakers: Sharon Bar-Ziv (Sapir Academic College), Orit Fischman Afori (College of Management Israel)</p> <p><b>Regulation of Digital Access to Knowledge – The Uneasy Case of Copyright and eLending</b>  Speakers: Matteo Frigeri (CREATe University of Glasgow), Péter Mezei (University of Szeged)  Co-author: Martin Kretschmer (CREATe, University of Glasgow)</p> <p><b>The Effect of Lobbies' Narratives on Academics' Perceptions of Scientific Publishing: An Information Provision Experiment</b>  Speaker: Giulia Rossello (University of Pisa) <b>online presentation</b>  Co-author: Arianna Martinelli (Sant'Anna School of Advanced Studies)</p>	
08:40-10:00	<p style="text-align: center;"><b>Navigating IP Issues on Online Platforms</b></p> <p>Chair: Tomasz Targosz (Jagiellonian University)</p> <p><b>Digital User Rights and Their Enforcement: What Is the Copyright Directive Asking For?</b>  Speaker: Jasmin Brieske (Frankfurt Goethe University)</p> <p><b>Non-fungible tokens and liability of online marketplaces: a European perspective</b>  Speaker: Zoi Krokida (University of Stirling)</p> <p><b>Responsibility of online platforms and content moderation in the areas of copyright and media law in the EU</b>  Speaker: Katarzyna Klafkowska-Waśniowska (Adam Mickiewicz University in Poznan)</p> <p><b>Live event Piracy - Discussion Paper: Challenges and good practices from online intermediaries to prevent the use of their services for live event piracy</b>  Speaker: Antoine Aubert (EUIPO Observatory) <b>online presentation</b></p>	<p>Auditorium  Maximum:  Seminar Room</p>
08:40-10:00	<p><b>IP in the Circular Economy: Ally or Obstacle?</b>  Chair: Anna Tischner (Jagiellonian University)</p> <p><b>The Role of IPRs in Circular Economy: a Focus on the 'Right to Repair'</b>  Speaker: Margherita Corrado (Bocconi University)</p> <p><b>The Ship of Theseus and the Refurbishment Conundrum</b>  Speakers: Anna Tischner (Jagiellonian University), Katarzyna Stasiuk (Jagiellonian University)</p> <p><b>How may intellectual property law help to promote sustainable fashion?</b>  Speaker: Agnieszka Warmuzińska (Design, Fashion, and Advertising Law Center at the University of Silesia)</p>	<p>Auditorium  Maximum:  Conference Room</p>
08:40-10:00	<p style="text-align: center;"><b>Themed session</b></p> <p><b>Generative AI and Intellectual Property: Assessing the Regulatory Landscape of the Terms &amp; Conditions as a Start for Responsible Innovation and Adoption</b></p> <p>Chair: Lilian Edwards (Newcastle University)</p> <p><b>Assessing the Regulatory Landscape of the Terms &amp; Conditions with regard to the text-to-image models</b>  Speaker: Gabriele Cifrodelli (University of Glasgow, CREATe)</p> <p><b>Assessing the Regulatory Landscape of the Terms &amp; Conditions with regard to Text-to-audio/video models</b>  Speaker: Igor Szpotakowski (Newcastle University)</p>	<p>Faculty of Law:  Room A</p>



	<p><b>Copyright in Terms and Conditions of Generative AI-based Legal Services Platforms</b> Speaker: Joséphine Sangaré (CREATe University of Glasgow)</p>	
08:40-10:00	<p style="text-align: center;"><b>IP's Market Footprint</b></p> <p>Chair: Michał Kazimierczak (European Union Intellectual Property Office)</p> <p><b>Brands, Patents and Company Performance</b> Speaker: Jia Yi Ho (Intellectual Property Office of Singapore) Co-author: Miles Chan</p> <p><b>Intellectual property rights and competition and collaboration: evidence from ineligible gene patents</b> Speaker: Weiqi Zheng (Tilburg University) Co-authors: Shivaram Devarakonda, Geert Duysters</p> <p><b>IPR intensity and industrial dynamic in the EU</b> Speaker: Michał Kazimierczak (European Union Intellectual Property Office)</p> <p><b>Non-Practicing Entities' Business Models, Patent Quality and Implications on Technology Markets: A PRISMA Literature Review</b> Speaker: Cecilia Maronero (University of Insubria)</p>	Faculty of Law: Room B
<b>Parallel Sessions D3/2</b>		
13:05-14:45	<p style="text-align: center;"><b>Themed session</b></p> <p><b>Limits of flexibility in the implementation of the DSM Directive</b> Chair: Ryszard Markiewicz (Jagiellonian University)</p> <p><b>Obligations of Platforms for User-Generated Content</b> Speaker: Martin Senftleben (Institute for Information Law - University of Amsterdam)</p> <p><b>How to license permitted use as defined in Article 17 of the DSM - challenges and opportunities for collective management</b> Speaker: Karol Kościński (Stowarzyszenie Autorów ZAiKS)</p> <p><b>Implementation of art. 17 DSM in Polish law</b> Speaker: Tomasz Targosz (Jagiellonian University), Michał Wyrwiński (Jagiellonian University)</p> <p><b>TDM Copyright Exception and its justification</b> Speaker: Tatsuhiro Ueno (Waseda University)</p>	Auditorium Maximum: Medium Hall
13:05-14:45	<p style="text-align: center;"><b>Innovation: Drivers and Obstacles</b></p> <p>Chair: Nicolas Rada (USPTO)</p> <p><b>Anvisa's prior consent as reverse patent linkage: the dual examination of pharmaceutical patents in Brazil</b> Speaker: Eduardo Mercadante (London School of Economics and Political Science)</p> <p><b>Megaprojects, Digital Platforms, and Research Productivity: Evidence from the Human Brain Project</b> Speaker: Ann-Christin Kreyer (Max Planck Institute for Innovation and Competition) Co-author: Xiaolu Lucy Wang</p> <p><b>The determinants of parallel invention: Measuring the role of information sharing and personal interaction between inventors</b> Speaker: Rudi Bekkers (Eindhoven University of Technology) Co-author: Byeongwoo Kang</p>	Auditorium Maximum: Small Hall

	<p><b>When innovation meets regulations: is the interplay of the medical device regulation and patent law in Europe supporting the development of AI-medical devices?</b> Speaker: Magali Contardi (Scuola Superiore Sant Anna)</p> <p><b>Who are the Drivers of Innovation in Digital Technologies, and What Innovations are They Spurring?</b> Speaker: Intan Hamdan-Livramento (World Intellectual Property Organization) Co-author: Alicia Daly</p>	
13:05-14:45	<p style="text-align: center;"><b>Innovation Across Industries</b></p> <p>Chair: Carsten Fink (WIPO)</p> <p><b>Disclosure of (What) Origin? A Critique of European Biotechnology Patent Law from the Social Network Perspective</b> Speaker: Elnur Karimov (Kyushu University)</p> <p><b>Geostrategic Analysis of the European Battery Industry: A Focus on European Patent Strategy</b> Speaker: André Hemmeler (University of Münster) Co-authors: Jens Leker (University of Münster), Frank Tietze (University of Cambridge)</p> <p><b>Paradigm Battle and Mutually Enabling Technologies</b> Speakers: Stefano Baruffaldi (Max Planck Institute for Innovation and Competition), Dietmar Harhoff (Max Planck Institute for Innovation and Competition)</p> <p><b>Stimulating the development of hydrogen technologies in the Visegrad Group countries - between state intervention and patent law</b> Speaker: Michał Barycki (Jagiellonian University)</p> <p><b>Identifying AI-related EP patents using machine-learning approaches</b> Speaker: Ling-Ki Wong (ESMT Berlin) <b>online presentation</b> Co-author: Stefan Wagner (ESMT Berlin)</p>	Auditorium Maximum: Seminar Room
13:05-14:45	<p style="text-align: center;"><b>A Multifaceted View on IP Enforcement</b></p> <p>Chair: Esther van Zimmeren (University of Antwerp)</p> <p><b>What do Advocates General Cite? And What Does it say about CJEU?</b> Speaker: Martin Husovec (London School of Economics)</p> <p><b>Do Non-Practicing Entities Behave Opportunistically? Evidence from Litigation of Standard Essential Patents</b> Speaker: Christian Helmers (Santa Clara University) Co-author: Brian Love</p> <p><b>Fundamental rights and patent enforcement – perspectives from practice</b> Speaker: Lisa van Dongen (Tilburg University)</p> <p><b>Trusting the Unified Patent Court: The Importance of the Institutional Design of the UPC and its Judges</b> Speaker: Esther van Zimmeren (University of Antwerp)</p> <p><b>Wrongful preliminary injunctions in patent disputes and the role of EU procedural law</b> Speaker: Amandine Leonard (University of Edinburgh)</p>	Auditorium Maximum: Conference Room
13:05-14:45	<p style="text-align: center;"><b>Integrating IP Protection and Fair Labor Practices</b></p> <p>Chair: Justyna Ożegalska-Trybalska (Jagiellonian University)</p> <p><b>Italian independent inventors: gender gaps and employability</b> Speaker: Federico Caviggioli (Politecnico di Torino)</p>	Faculty of Law: Room A

	<p><b>Old but good? Employee inventions in Austria and their compensation in practice through the employee invention provisions in Austrian Patent Law</b>  Speaker: Alfred Radauer (IMC University of Applied Sciences, Krems)  Co-author: Maximilian Wiesner (IMC University of Applied Sciences, Krems)</p> <p><b>The innovation wage premium and labour mobility in Australia</b>  Speaker: Michael Falk (IP Australia)  Co-author: Brodie Dobson-Keefe (IP Australia)</p> <p><b>Who gets to be an author? An analysis of authors' earnings and professional working lives</b>  Speaker: Amy Thomas (CREATe at the University of Glasgow) <b>online presentation</b>  Co-authors: Michele Battisti, Martin Kretschmer</p>	
13:05-14:45	<p style="text-align: center;"><b>Copyright Challenges in the Digital Era</b></p> <p>Chair: Joost Poort (Institute for Information Law, University of Amsterdam)</p> <p><b>A Proposal to Solve Copyright Issues under the Non-Fungible Tokens Mechanism</b>  Speaker: Thomas (Yi) Lu (National Sun Yat-sen University)  Co-author: Lucius Klobučník</p> <p><b>Moral rights (in the digital world): From Privacy to Reputation</b>  Speaker: Plamena Popova (University of Library Studies and IT)</p> <p><b>Protection of Avatars as Works Created with Computer Programmes: the Context of Art. 33 of the Law of Ukraine 'On Copyright And Related Rights'</b>  Speaker: Nataliia Bulat (Odesa I. I. Mechnikov National University)</p> <p><b>Copyright Governance by and of Algorithms: an Analysis Of The Music Streaming Industry In The UK</b>  Speaker: Aline Iramina (University of Glasgow)</p> <p><b>The ambiguity of purchasing digital music in the Spotify era: EU digital consumer contract law to limited avail?</b>  Speaker: Liliia Oprysk (University of Bergen)</p>	Faculty of Law: Room B
<b>Parallel Sessions D3/3</b>		
14:55-16:15	<p style="text-align: center;"><b>Themed session</b>  <b>IP for Progress and Preservation</b></p> <p>Chair: Frank Tietze (University of Cambridge)</p> <p><b>Intellectual Property strategies for social sustainability: Evidence from mission-driven firms</b>  Speaker: Akriti Jain (International Management Institute New Delhi) <b>online presentation</b>  Co-authors: Pratheeba Vimalnath, Elizabeth Eppinger, Anjula Gurtoo, Frank Tietze</p> <p><b>Intellectual property strategies for sustainability transitions: A co-evolutionary framework</b>  Speaker: Frank Tietze (University of Cambridge)  Co-authors: Akriti Jain (International Management Institute - New Delhi), Pratheeba Vimalnath, Anjula Gurtoo</p> <p><b>Management of intellectual property models for green innovators</b>  Speaker: Jonathan Schwaderlapp <b>online presentation</b></p>	Auditorium Maximum: Medium Hall

	Co-authors: Pratheeba Vimalnath, Jonas Müller, Wolfgang Boos, Frank Tietze	
14:55-16:15	<p style="text-align: center;"><b>Assessing IP's Impact on Innovation</b></p> <p>Chair: Michael Falk (IP Australia)</p> <p><b>Intellectual Property Protection and Crowdfunding Success: A Match Made in Funding Heaven?</b> Speaker: Hanna Jaeschke (Leibniz University Hannover)</p> <p>Co-authors: Thomas Schaeper, Johann Nils Foege, Frank Tietze</p> <p><b>Time-Limited Forward Patent Protection and Cumulative Innovation</b> Speaker: Christian Kiedaisch (University of Namur)</p> <p><b>Startups, Private Finance, and Invention in U.S. Agriculture</b> Speaker: Nicholas Rada (USPTO)</p> <p><b>From public research spend to innovation: the role of registered IP</b> Speakers: Charlotte Guillard (UK Intellectual Property Office), Charlotte Campbell (UK Intellectual Property Office) <b>online presentation</b></p> <p><b>Delays with benefits? - The Effects of Administrative Delays on Innovation</b> Speaker: Marek Giebel (Copenhagen Business School) <b>online presentation</b></p>	Auditorium Maximum: Small Hall
14:55-16:15	<p style="text-align: center;"><b>The Economic Value of Intellectual Property Rights</b></p> <p>Chair: Dariusz Kasprzycki (Jagiellonian University)</p> <p><b>Citations Across Time: Uncovering the Learning Process of Patent Value</b> Speaker: Alexis Stevenson (Hanken School of Economics)</p> <p><b>Global Recession Impact on the Stock Market Value of Intangible Assets</b> Speaker: Antanina Garanasvili (London Metropolitan University)</p> <p><b>The Green Technology Pilot Program: Entrepreneurial Outcomes</b> Speaker: Mike Teodorescu (University of Washington)</p> <p><b>The market valuation of international patenting using a real option approach: the moderating role of uncertainty</b> Speaker: Grid Thoma (University of Camerino)</p>	Auditorium Maximum: Seminar Room
14:55-16:15	<p style="text-align: center;"><b>Expanding Methodological Toolboxes for IP Research</b></p> <p>Chair: Michał Markiewicz (Jagiellonian University)</p> <p><b>Creatively Misinformed: Mining Social Media to Capture Internet Creators and Users' Misunderstanding of Intellectual Property Registration System</b> Speakers: Xiaoren Wang (University of Dundee), Paul Heald (University of Illinois College of Law)</p> <p>Co-author: Weihao Ge</p> <p><b>The concept of the Civil Law Policy as a methodological basis for shaping rights on intangible goods</b> Speaker: Konrad Gliściński (Jagiellonian University)</p>	Auditorium Maximum: Conference Room