

## 4th EPIP Conference

### EUROPEAN POLICY and INTELLECTUAL PROPERTY : HISTORY AND ECONOMICS

*at the University of Paris Dauphine, Paris, France*  
**Programme**

<b>Friday 1<sup>st</sup> October 2004</b> Room A 709	
from 10h00	Registration
11h00	<b>Welcome Speech</b> by Jacques Mairesse (CREST INSEE & IMRI)
11h15	<p><b>Opening Lecture</b>  <i>"Current and future policy issues in IP : The case of bioinformatics"</i>            by <b>Iain Cockburn</b> (Boston University)            In Chair : <b>Jacques Mairesse</b></p>
12h30	Lunch
14h15 – 18h15	<p style="text-align: center;"><b>session A "The impacts of patents on innovation and technological competences"</b>            In Chair : <b>Pierre Mohnen</b> (MERIT, Maastricht University)</p> <ul style="list-style-type: none"> <li>• <i>"Does Patenting Increase the Private Incentives to Innovate ? A Microeconometrics Analysis"</i>            by <b>Emmanuel Duguet</b> (Evry Val d'Essonne University &amp; EUREQua – CNRS, Paris I University) and <b>Claire Lelarge</b> (DEEE, INSEE)</li> <li>• <i>"Patterns of free revealing – balancing code sharing and protection in commercial open-source development"</i>            by <b>Joachim Henkel</b> (Institute for Innovation Research, Ludwig-Maximilians-University, Munich).</li> <li>• <i>"The Complex Role of Patents in Creating Technological Competencies"</i>            by <b>J. Peter Murmann</b> (Northwestern University)</li> </ul> <p>Coffee break</p> <p style="text-align: center;"><b>session B "University patenting"</b>            In chair : <b>Ove Granstrand</b> ( Chalmers University of Technology)</p> <ul style="list-style-type: none"> <li>• <i>"Open Science and University Patenting : A Bibliometric Analysis of the Italian Case"</i>            by <b>Stefano Breschi</b> (Università Bocconi, Milan), <b>Francesco Lissoni</b> (Università Bocconi, Milan &amp; Università degli studi di Brescia) and <b>Fabio Montobbio</b> (Università Bocconi, Milan &amp; Università degli studi dell'Insubria, Varese)</li> <li>• <i>"Patenting at the University of Strasbourg: A historical perspective"</i>            by <b>Patrick Llerena</b> (BETA, ULP/CNRS, Strasbourg) and <b>Françoise Olivier-Utard</b> (BETA - GERSULP, Strasbourg)</li> </ul>
20h00	Dinner at "le marché des Lorettes" – IBIS Montmartre Hotel – Paris XVIIIe

**Saturday 2<sup>nd</sup> October 2004**

Room A 709

9h00-12h30	<p><b><u>session C "Contributions to the History of Intellectual Property"</u></b> In Chair : <b>Dominique Foray</b> (EPFL &amp; IMRI)</p> <ul style="list-style-type: none"><li>• <i>"Intellectual Property in the Antiquity"</i> by <b>Agnès Bérenger</b> (University of Paris-IV) &amp; <b>Christophe Badel</b> (University of Rennes-II) <u>discussant</u> : <b>Robin Cowan</b> (MERIT, Maastricht University)</li><li>• <i>"Between Mercantilism and Market: Privileges for Invention in Early Modern Europe"</i> by <b>Marco Belfanti</b> (Brescia University) <u>discussant</u> : <b>J. Peter Murmann</b> (Northwestern University)</li></ul>
	Coffee break
	<ul style="list-style-type: none"><li>• <i>"Alternatives to Privileges in the Old Regime"</i> by <b>Liliane Hilaire-Perez</b> (CNAM) &amp; <b>Luisa Dolza-Goldstein</b> (Politecnico de Turbino) <u>discussant</u> : <b>Jacques Mairesse</b> (CREST INSEE &amp; IMRI)</li><li>• <i>"The End of Copyright History"</i> by <b>Paul A. David</b> (Stanford University) <u>discussant</u> : <b>Joëlle Farchy</b> (Paris XI University)</li></ul>
12h30	Buffet Lunch
14h00 -15h30	<p><b><u>Round-Table : "The Future of Intellectual Property in Europe"</u></b> In Chair : <b>Dominique Guellec</b>, EPO</p> <p>Speakers :</p> <p><b>Jean-Claude Lehmann</b>, Saint Gobain <b>Alain Pompidou</b>, EPO <b>Nobuo Tanaka</b>, DSTI – OECD</p>
15h30	Coffee break
15h50 -17h45	<p><b><u>session D "Inner and outer limits to the patenting process "</u></b> In chair : <b>Paul A. David</b> (Stanford University)</p> <ul style="list-style-type: none"><li>• <i>"Patent and public health : The european opposition to the Myriad/Brest cancer patent"</i> by <b>Maurice Cassier</b> (CERMES-CNRS &amp; IMRI) and <b>Dominique Stoppa-Lyonnet</b> (Institut Curie, Paris)</li><li>• <i>"Value, Costs and Volatility along the Lifetime of Patents Rights : Risk management perspective on the patenting process."</i> by <b>Leo Giannotti</b> (EPO)</li><li>• <i>"University Patenting and its Effects on Academic Research: The Emerging European Evidence "</i> by <b>Aldo Geuna</b> (SPRU, Sussex University) and <b>Lionel Nesta</b> (SPRU, Sussex University)</li></ul>
17h45 - 18h00	Conference Closure