



Partnership Program

Reach PHP Developers Across Print, Digital, and In-Person Channels

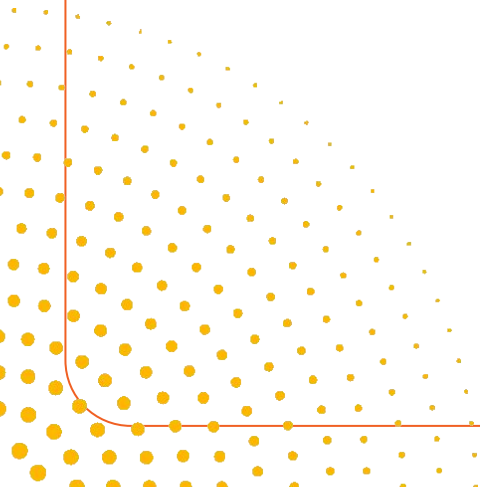
“Our Partnership Program offers sustained, cross-platform visibility throughout the year — while directly supporting the PHP community’s growth, including the PHP TEK conference.”





About The PHP Architect Partner Program

The PHP Architect Partnership Program is a year-round initiative that gives companies meaningful exposure to PHP developers and community through our magazine, podcasts, Youtube channel, newsletter, and annual conference, The PHP Architect Partnership program has options to fit any marketing plan and budget.



PHP Architect Magazine

PHP Architect Magazine has been the voice of the PHP community since 2002. Published monthly in both **print and digital**, it's read by developers, architects, and engineering leaders worldwide. *By partnering with us, you gain access to an audience that actively avoids traditional ads—and trusts us.*



PHP Architect Newsletter

Our weekly newsletter delivers timely, relevant PHP news and updates directly to over 21,000 developers and tech professionals. Each edition includes featured partner content, providing partners with a direct and trusted channel to engage with our audience. With consistently high visibility and strong open rates, the newsletter also highlights our monthly magazine releases, keeping our community informed and actively engaged with your brand.



Be in Their Ears : The PHP Architect Podcast

The **PHP Podcast** and **Community Corner** are official audio companions to the magazine, offering a lively, developer-focused show that discusses topics and trends from each issue, along with community news and current events within PHP. See direct customer adoption based on podcast exposure, where listeners tune in for real conversations and actively seek products and services that support the community.



5,000+ YouTube
Subscribers



Recorded live weekly



Between 700 to 1300
listeners per episode



175,000+ total audio
downloads



400+ episodes
published

You can find us on **iTunes**, **Spotify**, **Google**, and [**phparch.com**](https://phparch.com)

We have built the community for you.

We stream PHP Podcast live on a weekly basis, and also release 2 -3 pre-recorded Community Corner Interviews of members in the community per month.

What the community is saying:



"best hour of the week for me - which either says a lot about the podcast, or a lot about my life - and i'm not sure which it is lol"

-@ccmiller2018

Connect in Person : PHP Tek

PHP Tek is the longest-running PHP-focused conference in the United States, serving as the heartbeat of the PHP developer community for over 17 years. Held annually, the conference brings together developers, engineers, and c-level technical executives for three days of learning, collaboration, and inspiration. With deeply technical sessions, vibrant hallway conversations, and interactive experiences, PHP TEK plays a central role in shaping the future of PHP development.

As part of the PHP Architect Partnership Program, your ongoing support helps empower continued education and ensures it remains accessible, innovative, and community-driven, offering vendors the unique opportunity to directly engage with attendees through speaking opportunities, booth presence, and dedicated conversations.



*"We were happy to sponsor!
So glad to hear the
conference went well."*

Michele Hanson
Geocodio

"It was such a great time!"

Katie Martocchio
PromptEMR

*"Would love to see the 26
prospectus when it's out."*

Sarah Savage
WPConcierge

What is PHPTek.TV?

phptek.tv is our dedicated virtual conference platform that delivers the full PHP Tek experience to attendees who can't join us in person. It features **live-streamed sessions**, **interactive Q&As**, and **real-time networking** opportunities—ensuring every developer can participate from anywhere in the world. It ensures that the reach, value, and impact of your content **last long after the event ends**. Recorded talks remain accessible for learning and engagement, helping to build community year-round. All in-person and virtual attendees also receive **on-demand access** to recorded sessions—plus our curated library of talks from past years.



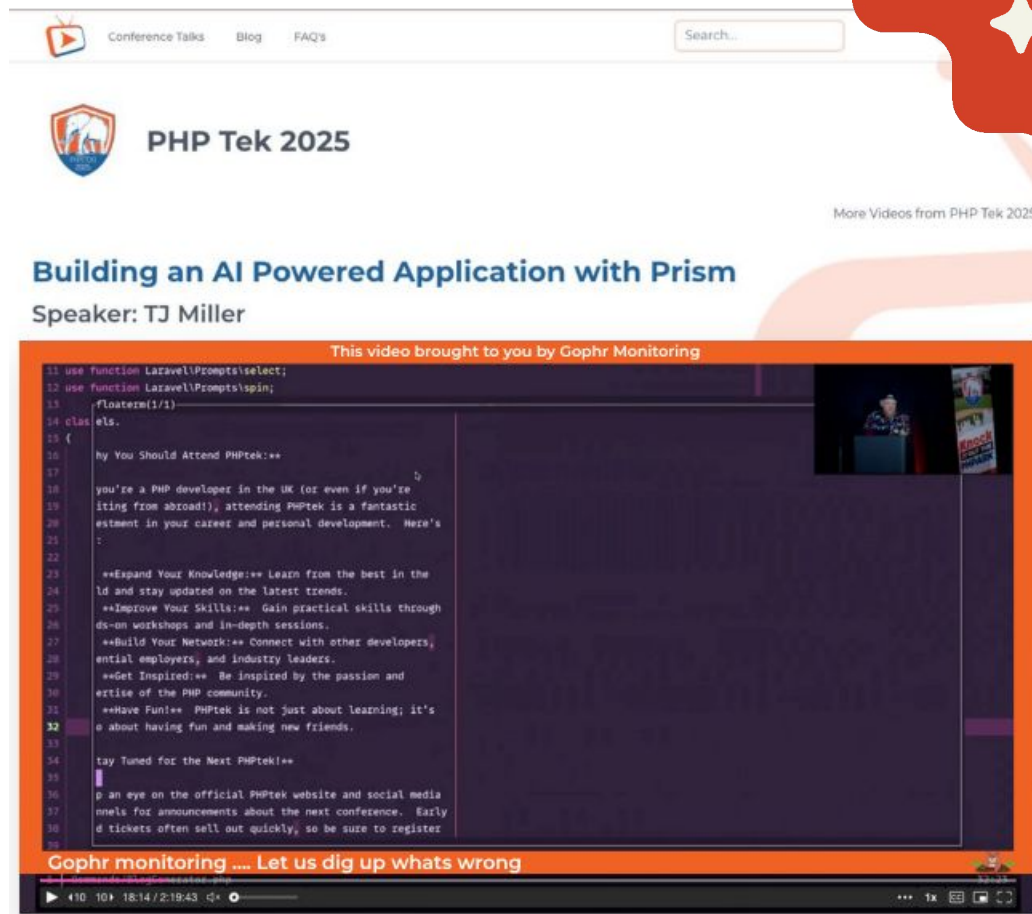
How It Benefits Our Partners

- Your logo will appear in the **final production of all talks**
- Your brand is shown on the **streaming platform** and **recorded session library**
- Extended visibility to **virtual and future viewers** — not just those at the conference
- Ideal for tech companies, tools, and services targeting remote/hybrid developer teams

PHPTek.TV Overlay

Have your branding front and center throughout an entire video on PHPTek.TV.

You get to choose which videos your overlay is on.



The screenshot shows a web browser displaying the PHPTek 2025 website. The page features a navigation bar with links for "Conference Talks", "Blog", and "FAQ's", along with a search bar. The main heading is "PHP Tek 2025" with a logo. Below this, the video title "Building an AI Powered Application with Prism" and speaker "TJ Miller" are shown. A video player is embedded, displaying a code editor with PHP code. A Gophr Monitoring overlay is present, showing a list of reasons why one should attend PHPTek 2025. The overlay includes a small video feed of the speaker in the top right corner. The video player controls at the bottom show the video is at 18:14 / 2:18:43.

Conference Talks Blog FAQ's Search...

PHP Tek 2025

More Videos from PHP Tek 2025

Building an AI Powered Application with Prism
Speaker: TJ Miller

This video brought to you by Gophr Monitoring

```
11 use function Laravel\Prompts\select;  
12 use function Laravel\Prompts\spin;  
13  
14 class els.  
15 {  
16     hy You Should Attend PHPTek:==  
17  
18     you're a PHP developer in the UK (or even if you're  
19     iting from abroad!), attending PHPTek is a fantastic  
20     estment in your career and personal development. Here's  
21     :  
22  
23     ==Expand Your Knowledge:== Learn from the best in the  
24     ld and stay updated on the latest trends.  
25     ==Improve Your Skills:== Gain practical skills through  
26     ds-on workshops and in-depth sessions.  
27     ==Build Your Network:== Connect with other developers,  
28     ential employers, and industry leaders.  
29     ==Get Inspired:== Be inspired by the passion and  
30     ertise of the PHP community.  
31     ==Have Fun!== PHPTek is not just about learning; it's  
32     o about having fun and making new friends.  
33  
34     tay Tuned for the Next PHPTek!==  
35  
36     p an eye on the official PHPTek website and social media  
37     nnels for announcements about the next conference. Early  
38     d tickets often sell out quickly, so be sure to register
```

Gophr monitoring Let us dig up whats wrong

18:14 / 2:18:43

Partnership Options

	PREMIUM	ADVANCED	ENHANCED	STANDARD
Pricing Monthly	\$900	\$500	\$200	\$100
PHP Magazine Ad	Full Page	½ Page	½ Page	¼ Page
PHP Magazine Inner/ Back Cover Discounts	80%			
Social Media Posts	2/month	1/month	1/month	
Newsletter Callout	2 Newsletters/mo	1 Newsletter/mo		
Podcast Ad	1 Episode/mo			
Additional Episodes Discount	80%			
TEK Partner Level	Gold	Silver		
TEK Level Upgrade Discount	80%	60%		
Logo on phparch.com	✓	✓	✓	✓
Logo on phptek.tv	✓	✓		
Logo on phptek.io	✓	✓		

Ala Cart Partnership Options

PHP Architect Magazine

Ad size	1 month	3 months	6 months	12 months
Back cover	\$815	\$790	\$770	\$750
Inner cover	\$560	\$535	\$510	\$495
Full page	\$390	\$370	\$355	\$345
½ Page	\$285	\$270	\$260	\$250
¼ Page	\$190	\$180	\$165	\$155

PHP Architect Weekly Newsletter

- \$500 / email
- Sent to over 21K subscribers
- Weekly newsletter
- Monthly magazine release

Ala Cart Partnership Options

PHP Architect Podcast/YouTube

- PHP Podcast
- Community Corner

	60-sec ad read (mid-roll)
1 episode	\$815
2 episodes	\$560
3 episodes	\$390
4 episodes	\$285

PHPTek.TV Overlay

- \$500 / session*

* Video selection will be determined by partner level. For example, Premium partners will get first choice, followed by Advanced, etc... Then "A la carte" sponsors after Partners.

Ala Cart Partnership Options

PHP TEK Conference

	PLATINUM	GOLD	SILVER	COMMUNITY
	\$12K	\$8K	\$4K	\$1K
Premium Partners	80% Discount			
Advanced Partners	60% Discount	60% Discount		
Tickets Included	6	3	2	1
PHPTek.TV Overlay	5	3	0	0
Addition PHPTek.TV Overlay	80% Discount	50% Discount	25% Discount	
12' Exhibit Table	✓			
6' Exhibit Table		✓	✓	
Social Media	✓	✓	✓	✓
Badge Scanning	✓	✓	✓	

Ala Cart Partnership Options

	PLATINUM	GOLD	SILVER	COMMUNITY
	\$12K	\$8K	\$4K	\$1K
Logo on website	✓	✓	✓	✓
Logo on entry signage	✓	✓	✓	
Logo on badge	✓	✓		
Bag Stuffer	✓	✓		
Speaking Opportunity	✓			
Extra Ticket Discount (from full price)	50%	35%	25%	10%



Schedule a Time To Discuss:
<https://phpa.me/partnership-discussion>

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Or e-mail us at support@phparch.com

