管理暨設計學院

College of Management and Design

一、 師資

職稱	姓名	學歷	專長
教授 兼管設學院院長	林晉寬 Jin-Kwan Lin	國立政治大學 企業管理博士	策略創新、服務創新、創新與知識管理、科技行銷
專案助理教授	陳子家 Chen, Tzu-Chia (任教經管系)	國立交通大學 工業工程與工程管理系博士	智慧決策
專案助理教授	薄榮薇 Po, Rung-Wei (任教經管系)	國立清華大學 科技管理研究所博士	科技導向服務創新、服務導向資訊技術與管理、財務商業資料分析、系統動態模擬、多目標決策分析
專案助理教授	鄒鴻泰 Tsou, Hung-Tai (111.08 離職)	元智大學 管理研究所博士	服務創新、產業行銷、消費者行為、創意管理
專案助理教授	陳偉銘 (112.02 離職)	元智大學 管理學院財務金融 博士	公司理財、公司治理、投資學、金融科技
專案助理教授	劉為開 Liou, Wei-Kai (112.08 離職)	國立台灣科技大學 工程技術研究所博士	人機介面整合、AR 擴增實境、VR 虛擬實境、MR 混合實境、數位藝術、科技藝術、新科技媒體 、數位學習
專案助理教授	李育奇 Lee, Yu -Chi (112.08 離職)	國立清華大學 工業工程與工程管理系博士	人因工程、三維人體計測、產品評估與設計、勞工安全與健康、創新服務設計

二、期刊論文

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[25]Tsou, Hung-Tai, "Linking Customization Capability with CRM Technology Adoption and Strategic Alignment",SERVICE SCIENCE,14,（1）,60,75,2022【SSCI 】

三、研討會論文

[1] 代惜言，李育奇,"研究生族群使用降噪耳機在不同模式下的主觀喜好音量水準調查",第29屆人因工程學會年會暨學術研討會,台南,中華民國 ,2022/3/11,【國內學術研討會】

[2] Zhu A，Lee YC,"Changes on foot dimensions with elevated heel heights: a pilot study",13th International Conference on Applied Human Factors and Ergonomics (AHFE),New York ,美國 ,2022/7/24,【國際學術研討會】

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[4] Xu F, Guo X, Pan J, Deng L, Lee YC*,"An innovative guidance for outdoor fitness equipment design",24th International Conference on Human-Computer Interaction (HCII),virtual,美國 ,2022/6/26,【國際學術研討會】

四、研究及產學合作計畫
單位:元

項次	主持人	計畫名稱	委託單位	起訖日期	總計	政府	企業	本校
1	邱育智	工業 4.0 之 AI 運用分析及研究	紅雀系統有限公司	111/04/15 112/04/14	72,000	0	72,000	0
2	邱育智	語音開發教材服務平台營運模式研究	寓教科技有限公司	111/06/01 112/05/31	72,000	0	72,000	0
合計					144,000	0	144,000	0

五、專利

項次	發明人	專利權人	專利名稱	類別	證書字號	專利國家	生效日期
1	李育奇	明志科技大學	一種公私一體筷子	新型專利	ZL 2022 2 0356954.6	大陸	111/09/16
2	李育奇	明志科技大學	一種蹲便器	新型專利	ZL 2022 2 0357100.X	大陸	111/08/16
3	李育奇	明志科技大學	一種喚醒鬧鐘	新型專利	ZL 2022 2 0357094.8	大陸	111/09/16

五、專利