

Devon Stank

Senior Graphic & Web Designer

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As a leading Squarespace developer with a strong front-end development background, I have spent the last 10-years pushing the boundaries of Squarespace to deliver custom, high-quality websites for a diverse clientele. My expertise lies in creating visually stunning, user-friendly designs with a keen focus on typography and brand consistency.

EXPERIENCE

Senior Web Designer @ Halstead Media Group LLC

Remote | Mar 2025 - Jun 2026

- **Project Ownership:** Own the full website design lifecycle, from initial concept and vision board creation through final development and client handoff
- **Vision, Concept, and Design:** Create high-fidelity design systems and mockups in Figma, establishing the visual direction, layout, interactive animation, and user experience for client websites
- **Design to Functional Development:** Transform approved designs into production websites across Squarespace, WordPress, Wix, and HubSpot, ensuring design integrity and responsiveness across devices
- **Multi Department Communication:** Collaborate closely with project managers, copywriters, and SEO specialists to align design, content, and search optimization throughout the build process
- **UX & SEO implementation:** Implement SEO-friendly layouts, UX best practices, and conversion-focused design elements to support marketing and business goals

Squarespace Developer @ Devonstank.com

Harrisburg, PA | Mar 2016 - Present

- **Custom Design & Development:** Craft bespoke Squarespace websites that stand out, leveraging advanced CSS/Less and JavaScript to extend platform capabilities
- **Branding & Online Presence:** Collaborated with brands to establish a strong online presence through photography and video editing, ensuring the website aligns with brand identity and their business goals
- **Project Management:** Oversaw and coordinated with multiple contractors in videography, photography, SEO, and content creation to deliver cohesive, high-impact websites
- **International Clientele:** Successfully managed projects for clients across the globe, including the US, Canada, Europe, and Australia, adapting to varying cultural and business needs
- **Typography Focused:** Specialize in a clean, minimalist design with a strong emphasis on typography to enhance readability and user experience
- **Business Growth & SEO Knowledge:** Grew the business to rank on page one on Google for Squarespace Developer through SEO strategies, as well as, social media storytelling via photography, video editing, content creation

Front-end Rails Developer @ ePublishing

Chicago, IL | May 2014 - Feb 2016

- Developed large-scale publication websites for online publishers that needed a unique online presence
- Built projects on a strict 3-4 month deadline while working remotely in a disciplined environment
- Every publication website utilized Ruby on Rails, Git, SASS, BEM Methodology, and RequireJS as standards

Front-end Developer @ Andculture

Harrisburg, PA | Feb 2013 - Feb 2014

- Worked on projects ranging from small, 2-man WordPress/Shopify sites to larger 7-man sites utilizing Ruby on Rails
- Presented creative solutions to large-scale or time-sensitive design challenges from clients
- Primary code utilization included Ruby on Rails, HTML5, CSS3, SASS, Javascript, and Git

SKILLS

Sass & LESS • HTML5 & CSS3 • JavaScript • Squarespace • Shopify • WordPress • Ruby on Rails • HAML • PHP • Photoshop • InDesign • Git • Responsive Layout Design • Video Editing • Adobe Premiere • Agile Methodology • BEM Methodology • Cross-Browser Compatibility • Mobile First Thinking ■ All professional proficiency or above

EDUCATION

Thompson Institute

Associate of Specialized Technology, Digital Arts

Harrisburg, PA | 2004 - 2006