

# CEMOH

Really Good Marketing People

## CAPABILITY STATEMENT

Launched in 2022, Cemoh has been dedicated to delivering the best marketing people to Australian businesses.

We have worked across a wide range of industries including ASX-listed tech companies to start-ups making underwear.

Our solutions are delivered quickly, efficiently and always within budget.

Now, with more definition around our sub-brands and our expanding online community, Cemoh can support you with the best marketing people to grow your business and supplement your established team.

Find your  
**perfect**  
marketing  
match.



[www.cemoh.com](http://www.cemoh.com)



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0467 001 136



# FRACTIONAL MARKETING PEOPLE

## Perfect for business advice or short-term projects

We have a large community of marketing freelancers who are looking for PT, short-term contractors or project work. They range from senior marketing and brand strategists with 40+ years experience through to junior social media and content managers. We also have copywriters, designers and videographers available.

They choose their own rates and we make a small margin from that rate-there are no other fees. You can engage with them how you like-by the hour, by the day, by the week or by the month. You can even organize a fixed price per project.

There is a clause in their contracts that also enables you to buy them out if they're a good fit for your company. Otherwise there are no long contracts and canceling is easy.

## Why Fractional Marketing People?

- Better cost control
- Utilise on specific projects
- Broad talent pool available
- Employ only when needed
- Flexibility with engagement
- Fully vetted
- No long contracts

## Pricing

### MID-LEVEL FRACTIONAL MARKETING STAFF

from \$600 to \$800 per day

### SENIOR FRACTIONAL CMOS & MARKETING STRATEGISTS

from \$700 to \$1,000 per day

Pricing includes insurance, superannuation & all fees.



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# MARKETING RECRUITMENT

## Perfect to expand your in-house marketing

Many companies need a hybrid of contractors and permanent staff, so with our big network of people we are able to quickly find great candidates for permanent roles.

We operate in a similar way to other recruitment agencies with a flat % fee charged on the successful hire of any candidates.

We have retainers available if you have consistent recruitment needs throughout the year.

We're ahead of other recruitment companies because we only operate in the marketing space and we're marketing people ourselves. Plus our large community of marketers allows us to reach candidates quicker.

## We manage:

- Creative job adverts & position descriptions that stand out
- Processing applicants
- Capability testings
- Head hunting
- Interviews
- Salary negotiations
- Reference checks

## Pricing

### CANDIDATE SALARY PACKAGES UNDER \$100,000

15% of total package\*

### OVER \$100,000

16% of total package\*

Exclusivity for a minimum of 8 weeks reduces the package by 2%  
Recruitment retainers start from \$5,000 per month

\*Includes base salary, superannuation and any other perks (i.e. car)



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# OUR CLIENT ROSTER



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# CEMOH CASE STUDIES

## Auskin

“ CemoH filled a vital product marketing manager role for our growing international company.

A U S K I N

[Read More](#)

## Emesent

“ Our annual global customer surveys were carried out by senior CemoH staff.



[Read More](#)

## Freddy & Co

“ CemoH found an e-commerce and social media expert to help drive our online children's brand.



[Read More](#)

## Tony White Group

“ Senior Marketing Manager recruited to drive large automotive dealership brand across dozens of brands.



[Read More](#)



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